

# Sponsorship invitation

  
**CORENET**  
GLOBAL  
NEW ZEALAND



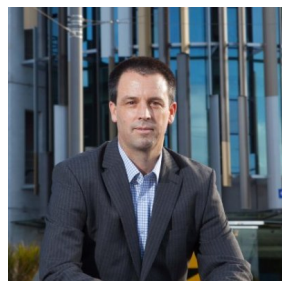


# Our invitation to you

Dear prospective sponsor,

When you get involved in CoreNet Global, you place your organisation among great company.

As New Zealand's pre-eminent corporate real estate networking environment, CoreNet offers unparalleled opportunities to learn, network, gain insights - and showcase your business at the top table of New Zealand corporate real estate owners and providers.



This is a great year to get involved with the growing CoreNet New Zealand chapter, as we are focused on:

- **Networking** - Creating numerous opportunities to connect: CoreNet New Zealand has a legacy of providing top-notch speakers and tours. In 2017 we sponsored and organised almost 20 events and activities, keeping our sponsors and growing community of members busy. In 2018, with all the exciting commercial projects currently taking place in Auckland, Wellington and Christchurch there are many opportunities for tours and events.
- **Symposium** - Building on the excellence of our key event
- **Learning** - Amplifying your opportunities to learn and grow as a real estate professional
- **Relevance** - Aligning closely with your requirements.

On behalf of the CoreNet team, we hope that you will take up this opportunity to join us – and we would welcome you wholeheartedly in doing so.

A handwritten signature in blue ink, appearing to read 'Rod Aitken'.

Rod Aitken  
CoreNet NZ Chapter Chair



# Our purpose

CoreNet Global is an international network of individual members and chapters, offering unrivalled access to knowledge, best practice and contact with other corporate real estate professionals.

## Advancing knowledge

- We are Australasian thought and opinion leaders
- Many opportunities for leadership development

## Connecting people

- Over 10,000 members worldwide, with 1,500 on our database in NZ
- Forums & networking events throughout the year in Auckland & Wellington
- We share knowledge and network with peers from the entire industry

## Promoting personal excellence

- Our global summits, symposiums and local forums are developed and led by the best
- Many courses, including our valued Masters in Corporate Real Estate qualification





# What does CoreNet do?



**Learning & knowledge events (MCR)**



**Building tours and previews**



**The CoreNet Symposium**



*To find out more, please visit [www.corenetglobal.org.nz](http://www.corenetglobal.org.nz)*

# Access our global network

Across 50 countries and 6 continents, CoreNet Global offers exceptional access to the best of international corporate real estate knowledge and networks.

## Unrivalled networks

- 10,000 members across 46 chapters
- Affiliated groups across members
- Young Leaders focus

## Best practice knowledge

- Numerous summits to attend
- Thought leadership publications
- Many published presentations





# Many sponsorship benefits

## Increase awareness

- On-site exposure of company name at CoreNet events, Symposium and forums
- Attract media attention
- Client hospitality and public relations opportunities.

## Differentiate yourself

- Demonstrate corporate leadership through active involvement
- Enhance your company brand, product and service loyalties.

## Positive perception

- Create relationships with long-term value
- Draw on the credibility and image of CoreNet Global.

## Great marketing

- Reach a highly-defined membership base
- Build company credibility among peers, competitors and customers.

More than 80% of CoreNet Global members renew year after year.



# Join our exclusive sponsor family

## DIAMOND



**HAWORTH**  
by europlan

## EMERALD



## RUBY



## SAPPHIRE



## PEARL







**Ruby sponsor**  
**\$11,000 + GST**

### Benefits throughout the year

Sole sponsor in your industry sector in this sponsorship category

Your logo in all regional email promotions related to the CoreNet Global NZ Chapter, including any Symposium and Forums

Your signage displayed during events

Acknowledgement and welcome by the CoreNet Global NZ Chairman at forums

Sponsor web-link on the CoreNet Global NZ website

Complimentary admissions to local Forums for 4 Non Members per forum event approx. 16 forums (64 x \$60.00 = \$3,840)\*

Sponsor's nominated representative to be included in a select group of CoreNet members at one of the 2019 Chairman's Lunches.

### Annual Symposium

Acknowledgement on all lead-up promotional material and invitations

Projection of your company logo during non-session times

Nametags which distinguish sponsors from other attendees

Ability to display your own prominent signage/banners

Opportunity to distribute company materials or give-aways in delegate bags

Sponsorship of one of the 4 Workshops. (There will be only 4 Ruby sponsorship positions available in which this benefit will be shared jointly). Includes –

- opportunity to nominate a representative to both introduce the speaker and present the speaker gift at the conclusion of the session
- projection of your company logo immediately prior to and following the sponsored session

Invitation for 2 guests to attend the Symposium Lunch (2 x \$150.00 = \$300.00)\*

1 x single inside page advertisement in the printed Symposium final programme (\$1,000)\*

Recognition at the post-Symposium cocktail reception

Advance access to the delegate list (degree of contact details subject to delegates' signing of the Privacy Waiver)

First right of refusal to take up the same level of sponsorship in 2019 - 2020

1 x Symposium Exhibition Booth (\$2,750.00)\*

### Options (choose 2): subject to availability

5 x complimentary Symposium registrations (5 x Service Provider non-member regular @ \$825.00 = \$4125)\*

Sponsorship of morning tea (\$3,000) \*(limited to 1 sponsor)

Your logo printed on the delegates' bags (\$3,000)\* (limited to 1 sponsor)

Sponsorship of afternoon tea (\$3,000)\* (limited to 1 sponsor)



# Overview of Sponsorship levels

	Diamond \$26,000 + GST Max 2 sponsors	Emerald \$15,500 + GST Max 4 sponsors	Ruby \$11,000 + GST Max 4 sponsors	Sapphire \$8,000 + GST Max 8 sponsors	Pearl \$5,000 + GST Max 10 sponsors
<b>Benefits throughout the year</b>					
Sole sponsor in your industry sector in this sponsorship category	✓	✓	✓		
Logo in all regional email promotions related to the CoreNet Global NZ Chapter	Largest logo	2 <sup>nd</sup> largest logo	✓	✓	✓
Signage displayed during events	Most prominent	2 <sup>nd</sup> most prominent	✓	✓	✓
Acknowledgement and welcome by the CoreNet Global NZ Chairman at forums	✓	✓	✓	✓	✓
Sponsor web-link on the CoreNet Global NZ website	✓	✓	✓	✓	✓
Prominent event seating	✓	✓	✓		
Complimentary admissions to local Forums	6 non-members	5 non-members	4 non-members	3 non-members	2 non-members
Sponsor's nominated representative to be included in a group of CoreNet members	✓	✓	✓	✓	✓
<b>Annual Symposium</b>					
Acknowledgement on all lead-up promotional material and invitations	✓	✓	✓	✓	✓
Projection of your company logo during non-session times	✓	✓	✓	✓	✓
Nametags which distinguish sponsors from other attendees	✓	✓	✓	✓	✓
Ability to display your own prominent signage/banners	✓	✓	✓	✓	✓
Opportunity to distribute company materials or give-aways in delegate bags	✓	✓	✓	✓	✓
Page advertisement (1 double page advertisement in printed Symposium programme)	X1 double page	X1 double page	X1 single page	X1 single page	X1 single page
Invitation for guests to attend the Symposium Lunch	10 guests	5 guests	2 guests	2 guests	1 guest
Prominent seating at the symposium lunch	✓	✓	✓		
Recognition at the post-symposium cocktail reception	✓	✓	✓	✓	✓
Advance access to the delegate list (degree of contact details)	✓	✓	✓	✓	✓
First right of refusal to take up the same level of sponsorship	✓	✓		✓	✓
Symposium Exhibition Booths	x2	X2	x1	x1	
Complimentary Exhibition registrations	X10	X7	x5	X3	x2
Sponsorship of food + beverage at events	Lunch	✓	Morning + afternoon tea		
Sponsorship of a keynote Symposium speaker	Symposium	Moderator at workshop		X1 networking function during the year	

Sapphire choose 2 options of red text

Pearl choose 1 option of red text



# Contact us

*To find out more, please visit [www.corenetglobal.org.nz](http://www.corenetglobal.org.nz)*

Thank you for taking the time to view our sponsorship package. At CoreNet we are dedicated to marketing our sponsors to ensure optimal benefits for everyone.

We look forward to welcoming you into our growth of high professional networks and forming a great business partnership with you.



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