

Core Fundamentals: A one-day introduction and overview of the Corporate Real Estate (CRE) industry. Date: 16 September 2014

Led by Kent Stuart, a Sydney-based director and property practice leader at Grosvenor Management Consulting, Core Fundamentals is a primer for those new to the world of corporate property.

Kent, who has 30 years of corporate property experience, is also a global facility member of CoreNet, delivering professional development programs in strategy, outsourcing and corporate real estate. He describes Core Fundamentals as “Corporate Real Estate 101”.

“Sometimes you get people with an engineering, architecture or design background, or from the finance, HR or IT sectors, and they’re involved in the industry, and need the knowledge, but don’t fully understand it. This course covers the industry from end to end,” he says. “It’s an ideal way for those new to the industry to gain an understanding of CRE and how organisations manage their buildings, property and other physical infrastructure to their improve business performance.”

This will be Kent’s third time in New Zealand leading a workshop. Throughout the Core Fundamentals course he will use real-world examples and case studies to highlight the various facets and roles of CRE in an organisation’s operational and financial performance.

The basics of outsourcing and opportunities for professional careers in CRE are part of the program, as is the Corporate Real Estate Lifecycle, careers, roles and opportunities in corporate real estate, and trends and issues influencing the sector.

Aside from being able to access Kent’s extensive industry knowledge, participants will also benefit from knowledge-sharing with other attendees and by building important professional networks.

At the completion of the course, access to the on-line training and resources of CoreNet Global will be explained, which enables ongoing learning and professional development.

Kent Stuart (MBA, Ass Dip Valuation, API Associate, CPV) is a specialist in the establishment and management of service contracts for a wide range of corporate services and functions. He has substantial experience in service reviews, contract audits, performance contracting, outsourcing and the establishment of relationship and contract management systems. Kent has undertaken major reviews of CRE functions for a wide range of public and private sector organisations including Qantas, CSIRO, Foster’s Group, AGL and Westpac Bank.

For more details on venue, time and pricing, refer to

<http://newzealand.corenetglobal.org/NewZealand/events/eventdescription/?CalendarEventKey=76c6900d-5485-465a-a4fc-31df3cbabc07&EventTypeKey=&Home=/events/calendar>

To register, please email adrian@corenetglobal.org.nz or call 027 4578331.