

## PROFILE OF CORENET GLOBAL

CoreNet Global is the world's premier association for corporate real estate professionals. As an international learning organization, CoreNet Global is the industry thought and opinion leader. The only group that convenes the entire industry, CoreNet Global offers programs and services designed to meet the career needs of its individual members and the overall business objectives of member companies.

## MEMBERSHIP



CoreNet Global's membership base totals 7,500 corporate real estate executives, service providers and economic developers in more than 50 chapters worldwide. This professional mix reflects the industry's focus on global alliance partnerships and on integrating the management of corporate assets, the workplace and infrastructure. Membership is held individually.

For more information about membership – or to join – log on to: [www.corenetatlanta.org](http://www.corenetatlanta.org)

*“CoreNet Global provides excellent networking opportunities, best practice discussions and training. It's a lot of value for a small fee and good blend of End-Users and Service Providers.”*

John Vinson

Vice President

Corporate Real Estate & Services, BellSouth

*“There is no where else that you can meet the caliber of real estate decision makers other than at CoreNet Global. In addition, the education that is provided is excellent and reality based not just academic.”*

Bo Jackson

Executive Vice President  
Colonial Properties Trust



EDUCATE AND ASSOCIATE  
TO REACH YOUR POTENTIAL



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## CONNECT

CoreNet Global's nearly 3,000 End-User members make it the world's largest group for corporate real estate executives or other professionals who typically manage the real estate and related support functions of companies whose primary business is not real estate. Our members are predominantly senior-level, leading-edge practitioners who provide leadership and develop resources to drive innovation and add shareholder value within their enterprises. The CoreNet Global membership base is also comprised of Service Providers and Economic Developers, who work in strategic partnerships with the End User members.

## EDUCATE

Each year the Atlanta Chapter provides quality education programs to its members on a regular basis. Recognizing that time is a factor for our members we developed the Education Forum. The Education Forum is a one-day event that provides our members a comprehensive education opportunity with 6 course selections offered between our morning and afternoon sessions. Well-known keynote speakers for lunch and breakfast, as well as networking opportunities throughout the day, round out this successful event. In addition, our Programs Committee continues to provide numerous education programs during the course of the year that cover current marketplace trends specific to Atlanta area as well as national and global emerging trends. Topics from recent programs have included Disaster Recovery, LEEDS, SOX, End-User Round Table, Technology & The Web, Rising Construction Costs and The Future of Real Estate Education.

## NETWORK

Our popular Networking events provide the opportunity for real estate professionals and service providers to share best practices in the industry, access knowledgeable sources and learn of cutting edge technology. In addition to our popular Networking Events, the heart of our local chapter is the committee structure. Committees offer members the opportunity to get involved with the success of the Atlanta Chapter. In addition to ongoing committees for Programs, Networking, Membership, Sponsorship, Communication, Community Outreach and Chapter Development special committees are formed to help with specific events such as the Global Summits.

## UPDATE

CoreNet Global Learning is committed to the delivery of a comprehensive knowledge-sharing and professional recognition agenda offering members access to corporate real estate's best intellectual capital and most complete learning resources. Custom-designed programs provide exposure to a broad range of pioneering business models and concepts which directly affect the workplace, infrastructure and other real estate issues. CoreNet Global Learning employs a case-study approach that encourages participants to relate new ideas to members' individual business objectives.

## ASSOCIATE

At nearly 400 members strong, the Atlanta Chapter of CoreNet Global's diverse membership represents senior corporate real estate executives and related service providers in multiple disciplines. Member companies include such firms as Bank of America, BellSouth, Cingular Wireless, Coca-Cola Enterprises Inc., Cox Enterprises, Earthlink, Ernst & Young, Georgia Power, IBM, Metlife, Norfolk Southern, Nortel and The Coca-Cola Company; real estate developers and consultants; economic developers and a variety of industry service providers.



The Atlanta Chapter of CoreNet Global combines the strength of a world-class organization with the dynamism of one of the world's premier business locations.

## BRAINSTORM

Corporate real estate in the 21st century is emerging as a strategic management asset for many of the world's most respected and recognized companies. It is becoming a tool for managing real estate in turbulent times – against the backdrop of challenging economies, constant technological change, globalizing operations and the drive to maximize shareholder value. CoreNet Global is helping leading-edge organizations to achieve new levels of value through a comprehensive knowledge sharing and professional recognition agenda that positions real estate, not as a transactional necessity but, as a strategic benefit.

## COMMUNITY

CoreNet Global's Atlanta Chapter not only works for its members, it also works for the Atlanta community. Our annual Junior Achievement and Community Outreach projects are two areas in which we are afforded the opportunity to give back to our community. The Atlanta Chapter has been fortunate to return in February of each year to Terry Mill Elementary School in the Eastlake Community where our professionals enjoy taking time to educate these children about business, economics and free enterprise. In the Fall of 2007, the Atlanta Chapter brought two new outreach opportunities to CoreNet Global members – working with St. Jude's Recovery Center and a Paint Fest. Our volunteers worked to improve their campus cosmetically and with brushes in hand, painted a series of pre-drawn canvas panels that formed a colorful wall of art. The Atlanta Chapter is looking forward to working closely with these organizations over the years.

## SPONSOR

Sponsors of the CoreNet Global Atlanta Chapter receive ongoing exposure to our local membership. Specific benefits of Sponsorship include a consistent presence before members and non-members at Chapter events, representation on our website including a link to your company's homepage, representation on all printed material, complimentary admission to education and networking events and much more. The Atlanta Chapter offers three annual levels of sponsorship: Platinum, Gold and Silver. Specific details related to the benefits for each level is available upon request.