



STRATEGY & PORTFOLIO PLANNING COMMUNITY ATLANTA GLOBAL SUMMIT GUIDE

WELCOME TO THE ATLANTA SUMMIT

This Atlanta Summit includes many activities of interest to SPP Community members. In addition to SPP-sponsored activities, the Summit will also have CRE 2020 activities and some SPP related sessions.

THANK YOU TO OUR SPONSORS:



SUNDAY, 6 NOVEMBER

6:30 – 8:30 Grand Opening Reception
Georgia Aquarium – buses departing from host hotels

MONDAY, 7 NOVEMBER

SPP Breakout Session: Are We There Yet?

2:30 - 4 pm

Updates on SPP Activities, Panel Discussion and Round Tables

CRE executives certainly recognize the importance of strategic planning, but ask them to define it and you're likely to get a wide range of answers - as well as strong interest in learning what others are doing.

Join the SPP Community Breakout Session as we continue our journey to develop a common body of knowledge, identify best practices, and advance the SPP discipline. While we haven't reached our final destination yet, we've made significant steps in the right direction. This session will include opportunities for learning and sharing observations through updates on SPP activities, panel Q&A, and round table discussions.

Key Take Aways

- Past and planned SPP Community activities, how they can benefit your company and career, and how you can get involved
- Which SPP activities our panelists find most valuable, successes and challenges, and the role of external service providers, as found by SPP Benchmarking Strategic Planning Survey and as described by leading CRE professionals

Through round table discussions, perspectives from other CRE professionals on panel topics or other SPP topics including Financial Strategy, SubPortfolio Planning, SPP Technology and Performance Metrics.

Networking Reception - Communities Social

4 - 6 pm EXPO Hall

Continue your discussions from the SPP Breakout Session over a drink and snacks.

CRE 2020 - Portfolio Optimization and Asset Management Meeting

5 - 6 pm CRE 2020 Room - Georgia World Congress C308

Move beyond the SPP focus on best practices today to think about SPP in the future with members of this CRE 2020 group. Feel free to bring your drink and snacks.

Other Monday Breakout Sessions related to SPP

11 am

CRE 2020 Overview; Effective Response to Divesting a Global Company; How to Make State and Local Incentives Work for Business; Reducing the Risks of Unpredictability; Do KPIs and SLAs Really Work?

2:30 pm

SNAP Session on Outsourcing

Treasure from Trash - Recovering Value from Surplus Property; The Role of China and India in the New Global Economic Reality - 2:30 pm; CRE 2020 Workplace and Sustainability

TUESDAY, 8 NOVEMBER

CRE 2020 Session on Portfolio Optimization and Asset Management, Enterprise Leadership, Service Delivery and Partnering with Key Support Functions

11 am - 12:30 pm

Since CRE strategy requires looking forward in all aspects of CRE, we encourage you to consider attending all of the CRE 2020 sessions. We are highlighting this session for your consideration because its topics are likely the closest to the SPP discipline.

Lunch Link - 1) Comparing SPP Initiatives, 2) Optimizing Capital

12:45 EXPO Hall lunch area

The SPP Community will have 2 tables set aside for discussions about SPP topics over lunch. Participation is on a first-come, first-served basis.

Other Tuesday Breakout Sessions related to SPP

11 am

Transforming Chevron's CBRES

2:45 pm

The Integrator Model; The Branch Experience; CRE 2020 Session on Location Strategy and Technology Tools