

**Media Release**

**Information Technology Association of Canada announces  
2011 Ingenious award winners  
for excellence in the use of information and communications technology**

Toronto – June 14, 2011 – The Information Technology Association of Canada is proud to announce the winners of its 2011 Ingenious Awards for excellence in the use of information and communications technology. Designed to celebrate Canadian organizations that have successfully transformed their business or achieved significant measurable business outcomes through the adoption of technology, the Ingenious Awards were announced this evening at a gala dinner held at Toronto's Four Seasons Hotel.

Seventy-five nominations were submitted under five categories: Large Private Business, Large Public Organization, Small to Medium Size Business, Small to Medium Size Public Organization and Not-for-Profit.

"We're very pleased by the response of Canada's information technology and communication community, with 75 nominations in its first year," says Bernard Courtois, President and CEO of ITAC. "Our objective for the Ingenious Awards was for companies to show other companies what can be achieved investing in ITC, showing their industry that impressive productivity gains are achievable."

**The 2011 winners are:**

**Large Private Business:**

Globe and Mail Catalyst Program

**Large Public Organization:**

Ontario Lottery & Gaming Corporation (OLG) DART – Data Analytics and Retrieval Technology  
Pointe-de-l'Île Community Health Centre Remote Patient Monitoring

**Small to Medium Size Business:**

TinyEYE Therapy Systems

**Small to Medium Size Public Organization:**

Ontario Telemedicine Network

**Not-for-Profit Organization:**

Children's Treatment Network of Simcoe York Single Plan of Care

The Ingenious Awards attracted a strong field of contenders in its first year of operation. Ronan McGrath, former CIO of Rogers Communications and Past Chair of ITAC, chaired the judging panel that identified the award finalists. “We were really impressed with the ingenuity and creativity that so many enterprises across Canada are demonstrating in their use of ICT to significantly improve their businesses,” he said. “As seasoned Chief Information Officers, we were inspired by the projects we reviewed and were very proud of the winners. The CIO Association of Canada, led by Andrew Dillane, Group CIO, Randstad and a team of private and public sector executives adjudicated the awards.

“Technology and services are now, and will continue to be, the fundamental drivers of productivity and competitiveness in any global economy,” says incoming ITAC Chair Doug McCuaig. “If Canada is going to close the persistent productivity gap, the efficiencies gained through technology are a tangible and measurable solution. The Ingenious Awards shines a light on some very innovative enterprises, and demonstrates results that companies can achieve by employing technology.”

“Encouraging the more rapid and innovative adoption of ICT across the whole Canadian economy is a central priority for ITAC,” says ITAC Chair McCuaig, who is also President, Canada for CGI, and one of the originators of the idea for awards program. “It is wonderful to see the Ingenious Awards identify such a strong field of ‘laureates’ in its first year. We’re looking forward to sharing their stories with business leaders throughout Canada.”

Background on all the winners are available at: [www.ingeniousawards.ca](http://www.ingeniousawards.ca)

The Information Technology Association of Canada (ITAC) is the voice of the Canadian information and communications technologies (ICT) industry. ITAC represents a diverse ICT community spanning telecommunications and internet services, ICT consulting services, hardware, microelectronics, software and electronic content. ITAC's community of companies accounts for more than 70 per cent of the 572,700 jobs, \$155.3-billion in revenue, \$6.2-billion in R&D investment, \$30.4-billion in exports and \$11-billion in capital expenditures that the ICT industry contributes annually to the Canadian economy. The ICT sector currently represents 4.9 per cent of Canada’s gross domestic product (GDP) and accounted for 9.4 per cent of all real GDP growth since 2002. ITAC is a prominent advocate for the expansion of Canada’s innovative capacity and for stronger productivity across all sectors through the strategic use of technology.

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