

Why is Professional Bicycle Racing Like IT Leadership?



We found out at Edmonton Chapter's "Tour de CIO Association"



Darrell Jones, Alex Stieda and Dean Doige

Edmonton Chapter's fall kick off reception on September 22, "Tour de CIO Association", was a very successful evening with a wonderful social atmosphere. More than thirty people attended the Longview Systems sponsored event at Northlands EXPO Center which honored outgoing chapter president Darrell Jones, welcomed new chapter president Dean Doige, and featured professional bicycle racer and IT leader Alex Stieda.

Committed Teamwork Critical to Success in IT Leadership - and Professional Bike Racing

Alex Stieda was excellent. His passion for bike racing and the comparisons that he made between bike racing and IT Leadership were perfect for the group of CIOs in attendance. During his presentation, Stieda drew compelling parallels between business teams and racing teams and the qualities key to success in each. Unless you are an avid bike enthusiast you would have no clue about how the team comes together, the sacrifices made and how teamwork is essential to creating a winner.



"The yellow jersey is only worn by one rider but in fact it belongs to the entire team."

"Alex demonstrated to us that passion and commitment are essential ingredients in both arenas", said Dean Doige, new president of the CIO Association's Edmonton Chapter. "As Alex is an IT leader himself, he was able to provide us with some great ideas and a unique perspective".



Dean Doige