

CIO Association of Canada presents
The Simon Fraser University

CIOCAN Leadership Development Program



CIOCAN Leadership Development Program

Achieving the Next Level

The role of the CIO is among the most dynamic in the enterprise, and you have decided to make it your challenge. To get there, you will need experience, contacts, and a broad technological and strategic perspective. You are focused on developing these skills, and are looking for a way to kick-start the learning. This program is designed to do just that by introducing you, the future CIO to the key concepts and realities associated with CIO success.

This Simon Fraser University, Beedie School of Business, Segal Graduate School certificate is presented by the CIO Association of Canada (CIOCAN), describing an endorsement by two of the strongest national brands in business and the area of management of information systems, providing a tremendous asset to you now, and into your future.

Format and Timing

The CIOCAN Leadership Development Program utilizes experienced industry speakers and academic seminars to cover a wide range of topics in an engaging and interactive environment. To accommodate the schedules of working professionals, the program has been structured as follows:

- Duration:** Seven (7) weeks; modules every week except for a one week break after the fourth module
- Timing:** Each module is four (4) hours, 4:30 - 8:30 p.m.
- Workload:** Up to five (5) hours per week for course readings and assignments

Eligibility

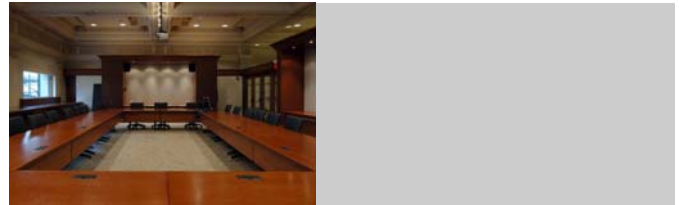
This program has been designed in partnership with the CIO Association of Canada, as an opportunity for its Associate Members to take their careers to the next level. While the program is designed for the direct reports of CIO members, interested CIOs are also welcome to enroll. Applicants will be required to send their bios, including work experience and education. Acceptance to the program will be determined by the CIOCAN - Vancouver Chapter Board of Directors.

Program Price and CIOCAN Membership

Acceptance to the program includes **Associate** membership to the CIO Association of Canada—Vancouver Chapter for 2011/2012. For more information on membership please visit: <http://www.ciocan.ca/joining>

The tuition for the CIOCAN Leadership Development Program is CAD \$3,000 plus HST, covering all learning materials, light dinners, and Associate membership (reduced fees available for those who are already members). To apply to the program, please visit:

<http://beedie.sfu.ca/lsg/ciocan/appform.php>



Expertise and Reputation

The Beedie School of Business at Simon Fraser University is recognized globally for its department of Management Information Systems. SFU also boasts an international reputation for bridging technical expertise and business education by being the first Canadian university to offer an executive MBA program, as well as an MBA with a focus on the strategic management of IT (the Management of Technology MBA).

Beedie also provides the unique services of the Learning Strategies Group — a department devoted to excellence in customized executive learning. You will benefit from this reputation and industry success both in the certificate you receive and the value of your learning experience.

Networking and Mentorship

Within a cohort of 20 CIOCAN Associate members, you will build your network with like-minded individuals who are on their way up. In addition, the opening and closing receptions will give you the opportunity to meet senior CIOCAN members, further adding to your contacts and potentially leading to mentorship relationships with established CIOs who have “been there” and can play crucial roles in guiding and facilitating your learning and career.



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Course Descriptions

Opening Reception—September 19, 2011

IT Manager to Business Leader—September 20, 2011

Focusing on leadership development and aspects of people management. This seminar will provide value in creating opportunity for you to connect more deeply with your cohort peers, as well as allow time for reflection, goal setting and increased awareness.

Project Management and Building Business Cases—September 27, 2011

The management of single projects and the alignment of entire project portfolios are critical competencies for the CIO and involve the ability to manage people, to prioritize and track activities, and to communicate effectively both within the IT team and across the organization. The ability to build compelling business cases help the CIO articulate the thought processes, models, and research that goes into project definition, selection and execution in the language of business, enabling clear communication with other major stakeholders.

Aligning Business and IT Strategies—October 4, 2011

Information is a strategic asset. The ability to apply the right information with the right technology to the right place in the business can make a critical difference to the predictability and potential success of the business. A CIO with the wisdom to see the relationship between core business strategies and the strategic value that Information Technologies provide is in a position to help create competitive advantage for the firm.

The Role of Outsourcing: Build, Buy, or Partner—October 11, 2011

CIOs will invariably find themselves in positions where they need to make outsourcing decisions: among technologies, among vendors, and even among associated technological approaches. This seminar will outline the most important considerations when making these production decisions, and define some best practices for outsourcing success, with both a local and global perspective.

Governance of the IT Function— October 25, 2011

In some critical respects IT governance is becoming synonymous with enterprise governance. This seminar will outline this area of growing importance, and the key considerations and core methodologies involved in creating an IT governance plan that addresses security, confidentiality, integrity and availability.

Program Presentations and Closing Reception—November 1, 2011

CIOCAN Leadership Development Certificate

Completion of the CIOCAN Leadership Development Program is acknowledged with a certificate awarded by the CIO Association of Canada and Simon Fraser University's Faculty of Business Administration.



CONTACT FOR MORE INFORMATION

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IMPORTANT DATES

Application Deadline: July 29, 2011
Or to maximum enrolment

Program Start: September 19, 2011

TO APPLY

<http://beedie.sfu.ca/lsg/ciocan/appform.php>

LOCATION

All sessions take place at the Simon Fraser University Segal Graduate School of Business
500 Granville Street, Vancouver BC

Program dates, times, venue are subject to change.

CIOCAN Leadership Development Program

Featured Faculty



Dr. Blaize Horner Reich came to academia after 15 years as an information technology (IT) professional and consultant to industry in both Canada and Asia. She earned her PhD in 1993 at the University of British Columbia. Today, Reich is a professor of information technology and an internationally respected researcher and speaker. She currently holds a prestigious Social Sciences and Humanities Research Council Initiative on the New Economy grant to investigate how knowledge management theory might improve IT project success and is collaborating with colleagues at Oxford and Ohio State universities on this project. Reich also served as associate dean of SFU Business from 2000-2003 and was awarded the Canada Trust Distinguished Teaching award in 1997.



Dr. Andrew Gemino is an award-winning teacher who has twice received the Canada Trust Distinguished Teacher award from SFU Business. Andrew's academic research focuses on information technology project management, business systems analysis and the design of technology-mediated collaborative environments that includes examining how corporate teams can best collaborate using technologies such as instant messaging. He holds a National Sciences and Research Council of Canada (NSERC) grant to study the effective communication of information system requirements. He is also the co-founder of a software company that develops commercial software for professional sports teams in the NHL and NBA, as well as automated employee scheduling for sports and entertainment companies. Andrew also provides his expertise to the Surgeon Information System Working Group for the Provincial Surgical Oncology Council which is affiliated with the BC Cancer Agency.



Dr. Peter Tingling joined SFU Business from the Richard Ivey School of Business at the University of Western Ontario where his thesis focused on technological decision-making in an organizational context. Although Peter has had a long association with higher education and has taught at several business schools, he also spent more than two decades in information technology industries, working in a number of senior line and staff positions as well as consulting to a diverse range of Fortune 500 and start-up organizations across North America. Winner of a 2004 Literati Club research award and a 2007 TD Canada Trust Distinguished Teaching Award, Peter currently teaches Managing Operational Risk in the Master of Financial Risk Management program at the Segal Graduate School and Critical Thinking in MIS in the Honours Semester in Sustainability. Peter is also the president and CEO of Octothorpe Software Corporation, a decision sciences company.



Dr. Michael Parent is an Associate Professor and the Director of the CIBC Centre for Corporate Governance and Risk Management at the Segal Graduate School of Business, Simon Fraser University. Before becoming an academic, he spent more than 10 years as a marketer in the high technology industry before becoming an assistant professor in 1996 at the Richard Ivey School of Business. In 2002 he joined SFU Business as an associate professor of management information systems. An award-winning teacher, he has also received several research grant awards. His current research interests center on IT Governance at the Board level. He is an active executive educator, and has taught programs for the federal and many provincial governments, as well as companies like McCain Foods, SASOL, Bosch Industries, and the BC Transmission Corporation amongst others. He is affiliated with the University of Queensland and the Australian National University in Australia, and has taught at Carnegie-Mellon and Erasmus Universities.

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FOR THE FUTURE CIO: AN INNOVATIVE CERTIFICATE DESIGNED TO ACCELERATE YOUR SUCCESS

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Featured Faculty



Dr. Gary Wagenheim has established himself as a scholar in the field of organizational behaviour teaching and as a prominent educator in training and development for organizational and individual change. He is an adjunct professor at Simon Fraser University and the Helsinki School of Economics and a former full professor at Purdue University. Dr. Wagenheim has extensive experience teaching international executive development programs and graduate and undergraduate courses in organizational behaviour, leadership, and interpersonal skills. He has taught throughout the United States, Canada, Singapore, Brazil, China, Germany, Taiwan, India, and Finland. He has over 13 years of experience in entrepreneurship and management as the former owner of a chain of retail clothing stores. Dr. Wagenheim's consulting expertise is in facilitation, strategic planning, training programs and organizational development.



The Learning Strategies Group

The Learning Strategies Group at Simon Fraser University collaborates with clients to develop strategic learning solutions which encompass a wide variety of organizational needs including development needs assessment, program design and delivery. LSG approaches each client and industry as a unique organizational learning challenge. Through working closely with key organizational stakeholders at every stage, LSG ensures that learning resonates with individual and organizational requirements. Organizations receive the highest value and greatest impact from learning solutions that bring their stakeholders together to work on relevant issues and proactive skill development and its strategic learning initiatives are developed collaboratively to ensure alignment with the organization's vision, mission and goals.

LSG has developed, designed and delivered learning opportunities for a diverse range of industries and communities from High-Tech to Mining and Health Care; it has worked with Corporate Directors, Senior Executives and Managers from private and not for profit sectors. Over its 12-year history, it has developed strategic learning solutions for many leading organizations including PMC-Sierra, Pivotal, the BC Transmission Corporation, Alcan, BC Hydro, Teck Cominco, and Weyerhaeuser.

LSG has considerable experience in collaborating with a wide range of clients to develop engaging programs that resonate with the needs of its participants. We believe that it is essential to adopt a strategic perspective on how wide ranging learning opportunities can be integrated and aligned to ensure maximum effectiveness for both our clients and those individuals participating in our programs.