

CIO: The New Business Leader



NATIONAL PRESIDENT'S MESSAGE



It is a great honour to assume the role of National President of the CIO Association of Canada. I am delighted to lead CIOCAN as we deliver even greater value to our 260 existing members, and as we amplify the “voice of CIOs” in Canada.

The CIO really is the new business leader. More than ever, CIOs are shaping the C-suite agenda as they bring forward to their executive colleagues, a strategic business focus on the opportunities for innovation and increased productivity that technology provides. The Canadian economy depends on proven innovation in business and industry to ensure a solid future for our citizens.

CIOCAN provides a rare cross-industry forum for collaboration and contribution in a vendor neutral atmosphere. There is no substitute for the CIO peer-to-peer interaction, both live and web-based, that our association affords. And CIOCAN is committed to helping put the right talent in place to provide the next generation of IT leadership.

As part of our outreach program at CIOCAN, we aim to demonstrate to those senior IT executives who are not yet CIOCAN members, that affiliation with CIOCAN has benefits far beyond the enhancement of individual CIO careers – although that in itself is reason enough to join. CIOCAN also provides advantages to CIOs’ home organizations as members share best practices - and the entire IT industry benefits as well.

We have a great legacy at CIOCAN, and many assets to build upon. I congratulate outgoing president Andrew Dillane on the stellar work that he has done during his 3-year tenure. Andrew’s passion for attracting leadership talent to IT, and his determination to build awareness of the role and contribution of the CIO as business leader have done much to advance the cause of our profession. He has added substantially to the visionary work of our founding president, Dr. Catherine Boivie.

We at CIOCAN also benefit from the significant contributions of our Board members at both the National level, and in the Vancouver, Edmonton, Calgary and Toronto chapters.

As we look to our future, we anticipate significant growth and increased influence for CIOCAN:

- we will continue to look for ways to expand our membership and to create chapters in new regions
- we will look to expand our partnerships with third party organizations that help deliver new value to our members and extend the reach of our brand across Canada;
- we will work with academic institutions to help advance the development of tomorrow’s CIOs;
- we will do research and advocacy on topics of importance for CIOs and ensure that we effectively communicate the results to relevant stakeholders within the industry, including government when it makes sense to do so; and
- we will work hard to become the “voice of CIOs” and strive to be one of the authoritative resources on issues of significance for information and communications technology in Canada.

At CIOCAN, we find that the more we give, the more we get. Based on my personal experience, I can advise that those members who “step up to the plate” to take on leadership challenges beyond their usual range are handsomely rewarded in the development of new areas of executive expertise and in the personal satisfaction that comes with contributing to a larger cause. I encourage you to get in touch with us.

Gary Davenport
National President, CIO Association of Canada



ABOUT THE CIO ASSOCIATION OF CANADA

WHO WE ARE

The CIO Association of Canada (CIOCAN) represents IT Executives/CIOs in Canada.

CIOCAN is a self-managed, not-for-profit community of IT leaders whose mission is to facilitate networking, share best practices, promote executive development, and drive advocacy on issues facing IT Executives/CIOs.

HISTORY

The CIO Association of Canada was founded in 2004, extending to a national level the success of the CIO Association of BC which is now the Vancouver chapter and has been functioning since 1998. New chapters have been added in Ontario, (March 2007), Edmonton (April 2009), and Calgary (October 2010) with other chapters on the horizon.

GOVERNANCE

CIOCAN's volunteer national board sets overall policy and direction for the Association, runs the national e-seminars, leads advocacy initiatives, and provides chapter support in marketing, public affairs, member relations and development. Each chapter elects its own president and board of directors, some of whom take on volunteer portfolios such as marketing and program development. The national board includes chapter presidents as well as representatives from other Canadian regions. Funding is through membership fees.

BENEFITS OF MEMBERSHIP

Members consistently report that the greatest benefit of membership in the CIO Association is the opportunity to network with peers. There's always an informal networking period to kick off live chapter events and national events, and members stay in touch via various social media. Whether you're looking for an idea, a sounding board, or a solution to a problem at your place of business, your fellow CIO Association members can be an invaluable source.

HERE'S A SUMMARY OF OTHER BENEFITS:

- Canadian perspective
- Senior executive focus on business strategy and outcomes
- Advocacy on top business issues (more under Advocacy)
- Self managed; CIOs driving the CIO agenda
- Live and on-line/teleconference events for networking and professional development – to accommodate every schedule
- Website – public and members only sections at www.ciocan.ca
- Weekly newsletter keeps you up to date
- E-communication with other members by region, by industry, by interest
- Access to research of academic members
- International leverage; community scale. At the CIO Association, we are able to offer discounted access to events and services offered by partner organizations throughout North America and Europe, while retaining a collegial feel at our members-only sessions.
- Strict "code of conduct" policy. Neither sales nor company promotion activities are allowed at CIO Association events. Sponsor business partners have specific well-defined opportunities to liaise with CIO Association members at designated events
- **Opportunity to make a difference to the IT industry, contribute to future generations of IT leaders, and retain a strong IT focus for the Canadian economy**

HISTORY



Dr. Catherine Aczel Boivie
Founding President,
CIOVAN and CIOCAN

CEO Inventure Solutions & Senior Vice President, IT, Vancouver City Savings Credit Union

“It's very gratifying to see how the association has grown to provide so much value, from advocating on behalf of CIOs to sharing best practices across Canada.”

BENEFITS OF MEMBERSHIP



Dwayne Ellis
Marketing Director,
Edmonton Chapter

CIO AGS Group, Inc.

“Networking with my CIO peers sheds light on issues I face within my own organization, and makes me a better business strategist.”



LIVE EVENTS

CHAPTER EVENTS

Each chapter hosts its own live events, often with a guest speaker or panel of experts, and sometimes with a business partner/sponsor. Vancouver hosts periodic luncheon and evening sessions, as well as a short bi-weekly downtown coffee sessions. Ontario chapter hosts evening events for members, and co-hosts selected full-day and half-day conferences with key business sponsors. Edmonton and Calgary have found morning events most effective to date. If you're traveling, as a member you are always welcome at events hosted by other chapters - a great way to share best practices, and to connect with your peers in other cities. Just check the CIOCAN website for upcoming events at www.ciocan.ca.

- Social Media: Planning, Implementation and Governance – Toronto
- Measuring the Impact of IT on Business Performance – Calgary
- Beyond Web 2.0 – Practical Applications for CIOs – Vancouver
- CIO Effectiveness: The CEO/CIO Relationship – Edmonton
- Leveraging Social Business for Competitive Advantage – Calgary
- Career Management for CIOs – Vancouver

NATIONAL EVENT: ANNUAL CIO PEER FORUM

The CIO Peer Forum is the highlight of the year. Members from across Canada gather to reconnect, hear top international speakers and network. Past CIO Peer Forums have been very highly rated by attendees - an average of over 4.5 out of 5 for the past three years.

The 2012 CIO Peer Forum will be hosted by CIOCAN's Toronto Chapter on April 18-19. It is themed *"Be the Business: Meeting the Future Head-On"*.

NATIONAL E-SEMINARS

CIOCAN National offers bi-monthly "hot topic" e-seminars and panels featuring member CIOs and industry experts. We conduct regular surveys to make sure our e-seminar program reflects the needs of our members, industry trends, lessons learned and best practices.

For 2011/2012, our members have stated their preferences for sessions on:

- mobile and tablet market trends and usage
- BYO devices: privacy implications
- social networking: case studies and policy considerations
- IT governance structures and processes
- Analytics and Business Intelligence: Case Studies

CIO PEER FORUM



Craig Ballance

Co-chair, CIO Peer Forum 2012

Program Director, IT Leadership Ryerson University

“We are excited about this year's theme, as it highlights the indisputable reality that achieving business goals through the use of enabling technologies is the only thing that matters.”



Jories Timmers

President, Vancouver Chapter

Co-chair, CIO Peer Forum 2011

Director IT, Powerex

“CIOCAN has a history of exciting annual conferences that attract top-rated speakers from around the world. Besides the inspiration we receive from the presentations, we value highly the opportunity to exchange ideas with our CIO Association colleagues from around the country.”

NATIONAL E-SEMINARS



Laura Williams

Director, Programs

CIO, Peel District School Board

“The more I take on leadership roles within the CIO Association, the more I receive from my membership. It's verily gratifying to move the CIO profession forward through the work we do at both chapter and national levels.”

BENEFITS OF MEMBERSHIP



Mary Anne Ballantyne

President, Toronto Chapter

*Assistant Head, Technology and Innovation
Bishop Strachan School*

“CIOCAN has a history of exciting annual conferences, with dynamic themes, thought-provoking speakers with international reputations, and lots of opportunity for focused discussion with CIOs from across Canada.”

ADVOCACY

The advocacy portfolio strives to consolidate the fragmented voice of individual CIO's into a powerful, impactful chorus. Common issues span Public and Private sectors, impact on the organization vs. impact on the CIO profession and the continuum between traditional IT and the innovative drivers of the new economy. As a national association, CIOCAN is able to influence policy-makers in a way that independent CIOs could not, by drawing on the strength and credibility of their peers without the bias of vendor influences. CIOCAN members define advocacy priorities which result in actions, publications or member programs to advance the CIO community and IT industry on the whole.

ADVOCACY THEMES AND INITIATIVES FOR 2011/2012

- CIO Executive Leadership Skills and Strategies
- CIOs and the Board
- C-Suite Communication, Liaison and Strategy
- Developing the Next Generation of IT Leaders
- CIOs Driving and Enabling Innovation

DEVELOPING THE NEXT GENERATION OF IT LEADERS

The CIO Association's ongoing commitment to developing IT leaders is reflected in its contribution to the creation and support of several noteworthy programs.

- CIO Association Scholarships. To support academic excellence, scholarship and research in information technology, CIOCAN is developing a program of national scholarships for post-secondary institutions across Canada.
- CIO Summit® IT Leadership Program, in partnership with Ryerson University
- CIOCAN/SFU Leadership Program
- CaseIT Competition (with SFU's Segal School of Business)
- eMentorship Program
- CIOCAN's CIOs are in demand as speakers and panelists, and our members make many public presentations at schools, universities, government and industry conferences across the country. We are committed to communicating to the next generation, the outstanding opportunities associated with a career in IT leadership.

STRATEGIC ALLIANCES AND PARTNERSHIPS

The CIO Association has forged alliances with selected organizations to extend its range of influence and leverage its contribution to the community. CIOCAN board and committee members liaise with the following groups on a regular basis to ensure that CIOCAN members are up to date on national and international issues affecting the CIO profession, and that CIOCAN's voice is heard. We often work together on selected projects and advocacy issues. Here are some of CIOCAN's partners.

For details, go to www.ciocan.ca/about/relationships.

- BackboneMagazine
- EuroCIO – European CIO Group
- ICTC – Information and Communications Technology Council
- CCICT – Canadian Coalition for Tomorrow's ICT Skills
- CIO Canada/IT World Canada
- CanWIT Forum
- Evanta CIO Executive Summit Events*
- Midsize Enterprise Summit*
- IDC Canada
- Forresters
- HMG

* Discounts available to CIO Association members

ADVOCACY



Dave Codack
National Board Director, Advocacy

Senior VP Employee Technology & Network Services, TD Financial Services

“As an association we can contribute significantly on critical national issues such as the IT Talent Gap. I find it very satisfying to “give back” to the profession through CIOCAN Advocacy work.”



Steve Heck
Toronto Chapter Board, Advocacy
CIO, Microsoft Canada

“As an association, the most powerful thing we can do is to leverage one CIO voice, benefiting all CIO's and ultimately the industry.”

E-MENTORSHIP PROGRAM



Susan Doniz
National Board

CIO Canada, Groupe Aeroplan

“We're working to expand on the very successful pilot of our women's e-mentorship program, designed to help young women succeed in IT management careers.”

CIOCAN NATIONAL BOARD OF DIRECTORS

GARY DAVENPORT

National President, CIO Association of Canada
VP Information Technology, MTS Allstream, Inc.

MARY ANNE BALLANTYNE

Toronto Chapter President
*Assistant Head, Technology and Innovation
Bishop Strachan School*

MIKE BATTISTEL

President, Calgary Chapter
VP Information Services, Smart Technologies

DR. CATHERINE ACZEL BOIVIE

Director, International CIO Relations
CEO Inventure Solutions and CIO, Vancity

CINDY BRATKOWSKI

Director, Finance
Sr. VP IT and Client Services, Pacific Blue Cross

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*Vice-Chair NetHope; Executive Lead, Information Services,
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Past-President
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DEAN DOIGE

President, Edmonton Chapter
Director, Information Services, Clark Builders

SUSAN DONIZ

Director at Large
CIO Canada, Groupe Aeroplan

ALMIN SURANI

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CIO, Canadian Red Cross

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