

CFMA Maine Chapter Meeting



Tuesday, March 20th 2018
O'Brien's Event Center | 375 Main St, Waterville, ME

A Blueprint: How to Effectively Rollout New Technology in Your Organization

*Introduction of new technology often brings a sense of optimism— a hope for more efficient and pragmatic business practices. However, when cultivated poorly, this transition can be the source of headaches and frustration. It's important to understand that a seamless technology rollout begins long before the actual implementation process. **Kevin J Winfrey** (Tilson) will take you through the technology lifecycle process.*

Learning Objectives:

- Learn how to design a persuasive business case; document requirements; select the right solution; resource the project; manage change; promote adoption and evaluate the results.
- Participants will also learn the biggest pitfalls associated with rollout and how to effectively navigate past implementation roadblocks.



Our Speaker: Kevin J Winfrey

Kevin has over 25 years of experience in the Information Technology industry. At Tilson, Kevin leads the information systems division by setting and executing technology strategy in response to a dynamic and diverse business environment. Kevin acts as a Principal Consultant, advising clients on IT leadership and strategy, system selection and at times serving as an outsourced Information Officer. His background also includes knowledge and experience in organizational leadership, organizational behavior, change management, strategic direction, project management, operations, human resources, accounting, finance, payments, and business/systems analysis.

5:00-6:00 Social Hour

6:00-7:00 Dinner

7:00-8:00 Program

Qualifies for 1.0 credit of CPE

Field of Study: General

no prerequisite or advanced preparation

Social hour sponsor:



RSVP: maine.cfma.org to "Register Now" and complete payment via our online registration process.

Cost: Members: \$25.00

Guests: \$50.00

**Remit checks made payable to "CFMA Maine Chapter" to:
Doreen Bell, Tilson Tech, 16 Middle Street, 4th Floor, Portland, ME 04101**



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