

Construction Financial Management Association Greater Berks-Lehigh Valley PA Chapter

Who Should Attend?

Owners | CFOs
Controllers

“The ABCs of Construction Risk Management”

Breakfast Meeting

Risk management is a strategic discipline that impacts the tangible and intangible assets of your organization. Risk Management is both a decision making process and a business improvement process.

This session highlights:

- What is risk management and why is it important?
- Organizational impacts of risk management
- PQRS Integrated risk management model (*Productivity-Quality-Risk-Safety*)
- Influencers of risk management culture
- Identifying and resolving the risk management performance gap
- ABCs of Risk Management:
 - ✓ **A**ccountability
 - ✓ **B**uy-In
 - ✓ **C**ommitment

This session will feature presentation and facilitated discussion questions.

About the Presenter: Cal Beyer is a frequent presenter at CFMA chapters, regional conferences and the annual conference & exhibition. He has authored or co-authored 11 risk management articles in *Building Profits* since 2006. He is the 2009-2010 past National Secretary of CFMA.

He has spoken at 9 of the last 10 CFMA National Conferences and the CFMA Mid-Atlantic Conference three times since 2003. He is confirmed to instruct on two topics during the 2014 National Conference.

Cal currently works as Vice President of Construction Solutions for Murray Securus in Lancaster, PA. Murray Securus is a full service insurance agency serving the Mid-Atlantic region.

Visit our website at:
www.cafe.cfma.org/BerksLehigh/Home

Tuesday, December 10, 2013

Holiday Inn—Fogelsville
(see directions on reverse side)

Program Schedule

7:15 a.m. Registration

7:30 a.m. Breakfast

8:15 a.m. Program

Note: Board meeting to immediately follow the program

Information

Notification by fax no later than December 6, 2013
— Fax : 610.861.7956

Cost: \$35 per person (Member) / \$40 per person (Nonmember)

MEMBERS—Bring a guest/prospective member and save 50% on the cost of each of your breakfasts!

Checks made payable to: Berks-Lehigh Chapter of CFMA

Mail to: Bob Kern
KNBT
90 Highland Avenue
Bethlehem, PA 18017

For more information contact

Doug Wood 610.378.1175 ■ Andy Kahn 610.433.5501

MEMBERSHIP BENEFIT BONUS

Please contact
Rich King (610.926.7070) or Doug Wood (610.378.1175)
for more information.

Registration Form

Name _____
Company _____
Address _____
Phone () _____

City _____ State _____ Zip _____



Directions to Holiday Inn – Fogelsville

Holiday Inn
P.O. Box 22226
Lehigh Valley, PA 18002
Phone: (610) 391-1000

Coming West on Route 22 or I-78

Take 22 West to I-78 West (roads will merge together). Follow I-78 West to exit 49A (Route 100 South). Once you are on 100 south, you will see a Burger King on your right. Turn right immediately after the Burger King and the Holiday Inn is straight ahead.

Coming East on I-78

Take I-78 East to exit 49A (Route 100 South). Once you are on 100 south, you will see a Burger King on your right. Turn right immediately after the Burger King and the Holiday Inn is straight ahead.

From Reading/Lancaster

Take Route 222 North and make a left onto Route 100 North. Go to the 4th traffic light and make a left onto Stroh Drive. Make the first right onto Sycamore Drive and follow to the first stop sign. Bear left and the Holiday Inn is directly ahead.