Preparing Financials for Sureties and Banks: A Panel Discussion
Thursday, May 22, 2014 (12:00 PM – 1:30 PM)
Marriott, Rancho Cordova • 11211 Point East Dr., Rancho Cordova, CA 95742

TO BE DISCUSSED:
What financial information do sureties and banks really need from your construction business? Join us for this panel discussion to find out! Our experts will answer your questions about current surety and banking concerns, and share their advice for improving your financial reporting, insurance rates and bonding capacity.

This workshop is geared toward owners, business development personnel, CFMs and other industry professionals, such as safety officers, project managers, superintendents and engineers. Discover what you need to know about financial statements, cash flow, contracts and other surety and bank-related considerations.

• An overview of today's banking & surety concerns
• Financial reporting do's and don'ts
• Creditable communications between the office and field
• The importance of bank & surety relationship building
• Cash flow, projections, forecasting & contract reviews
• Know your assets (FMV, depreciation, discounts)
• Know your covenants – and when you might breach them
• Qualitative considerations when choosing a bank or surety
• Buy/Sell agreements & family ownership transitions

LUNCH WILL BE SERVED:
Chicken Toscana
Chicken prepared with spinach, white wine, artichoke hearts and mushrooms, served with rice pilaf and fresh seasonal vegetables.

REGULAR
INDIVIDUAL MEMBERS $ 50
NON-MEMBERS $ 60

AT THE DOOR
INDIVIDUAL MEMBERS $ 60
NON-MEMBERS $ 70

FEATURED PANELISTS:
Noli Snobar, Audit Partner
Brown Fink Boyce & Astle, LL
www.bfba.com

Jim Walden, Principal
Walden Consulting, LLC
www.cfo2biz.com
Discussion Facilitator

Todd Lewis, Chief Financial Officer (CFO)
Tricorp Hearn Construction
www.tricorphearn.com

Jason Hartmann, Senior Vice President
Five Star Bank
www.fivestarbank.com

Kurt Schmal, Managing Director
Travelers Bond / Travelers Insurance
www.travelers.com

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Questions or cancellations?
Please contact Eileen Dancel:
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A BETTER BOTTOM LINE
Construction Financial Management Association

BRAIN STORMING & PROBLEM SOLVING
Have a difficult insurance, personnel, or job costing problem? Don’t reinvent the wheel — use the real world experience of other CFMA members! You know how tough it is to be a team of one, so call on the vast experience and hard-won knowledge of other CFMA members when you’re in a jam.

INFORMATION SHARING
Whether it’s local chapter programs, regional seminars, or national conferences, CFMA concentrates on education that is specialized, focused, and specific to your needs as a financial manager within the construction industry.

REFERRALS
Learn about the expertise and skills of our Associate Members through referrals from experienced CFMA professionals and other General Members. Meet Associate Members at meetings and decide whether your companies match.

PROFESSIONAL ADVANCEMENT
The CFMA experience is all about education and networking and the best part is — you come out the winner!

MEMBERSHIP IS APPROPRIATE FOR:
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General Contractors
Specialty Contractors
Developers / Owners
Architects
Engineers

Associate Member
Accountants
Attorneys
Bankers
Equipment Suppliers
Industry Consultants
Insurance
Material Suppliers
Technology Solutions

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PROGRAM COMMITTEE:
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David Brown | D. Brown Management
Doug Esposito | Owen Dunn Insurance

UPCOMING EVENTS:
Transbay Transit Center (www.transbaycenter.org)
Overview of mechanical BIM coordination and prefab then a jobsite tour and ending with dinner and a discussion of tracking actual job progress for better financial management.
Thursday, June 19th, (8:00 AM)

19th Annual Golf Invitational
Winchester Country Club
Tuesday, June 24th, (7:30 AM Check in, 9:00 AM Start)

Financial Forecasting Tools & Tactics
Thursday, July 24th, (12:00 PM)

Insurance Basics – A Risk Management Overview (Panel Discussion)
Thursday, August 21st, (12:00 PM)

Leadership Dinner – Brian Shul
(http://www.sleddriver.com)
Thursday, September 18th, (5:00 PM)