



**Earn 1.5 CPE Credits** in the Field of Management Advisory Services. This is a group-live program at the Basic level. No prerequisites or advanced preparation required.

**San Diego CFMA Meeting Notice**  
March 4, 2015 11:30 am-1:30 pm  
Doubletree by Hilton Hotel  
14455 Penasquitos Drive San Diego, CA 92129

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## Why the Audit Missed the Fraud: Implementing Controls that Work

Conventional internal controls may be effective when it comes to the prevention of errors or deterring a potential fraud perpetrator. When someone is intent on committing fraud, however, conventional controls will do little to prevent it from occurring.



**Presentation by:**  
**Mark Dauberman, CPA**

Many organizations use audits to reduce their risk of asset misappropriation. Yet audits often fail to detect fraud. Are you confident your audit will identify the existence of fraud? Do you have the best controls in place to reduce your fraud risk? Gain a fresh perspective on how to spot possible fraud schemes and learn about common sense controls that are both easy to implement and highly effective for preventing fraud. Walk through real-world case studies to see how fraud has impacted other organizations and discover why no organization is truly safe from fraud. After attending this session, attendees will be able to:

- Recognize what constitutes fraud and how often these issues occur.
- Evaluate the vulnerability of your organization.
- Identify the internal controls to implement for preventing fraud.
- Respond to fraud in the workplace

Who should attend? Anyone is welcome to attend CFMA San Diego meetings, whether a member of CFMA or not. We encourage HR managers, Accounting Managers and Principals to attend this particular meeting.



The Construction Financial Management Association (CFMA) is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: [www.learningmarket.org](http://www.learningmarket.org).

**Refunds and cancellations:** Request for refunds must be received by February 29 and no refunds will be granted after February 29. For more information regarding refunds, complaints, and/or program cancellation policies, please contact Mandy Irvine at 619-259-5549 or [mirvine@hoop5net.com](mailto:mirvine@hoop5net.com)

\$35 members; \$40 non-member guests. Please reserve by Thursday, February 29, 2015. Register and pay on-line: <http://chapters.cfma.org/SanDiego/events.htm> (click the button under the April 1 event to pay by credit card). A PayPal account is not required for online payments.

Or, make check payable to CFMA San Diego Chapter and mail with form to Lynn Hanson, Good and Roberts, LLC, 1330 Park Center Drive, Vista, CA 92081. For Questions or special needs please call 760-598-7614

Member/Guest \_\_\_\_\_

Member/Guest \_\_\_\_\_

Member/Guest \_\_\_\_\_

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## Mark E. Dauberman, CPA

### About Mark Dauberman:

Mark Dauberman taught his first university accounting class in 1969 and has been involved in accounting education since. He obtained his bachelors degree in accounting from California State University at Northridge (CSUN) in June of 1970, and has taken graduate courses at CSUN, Claremont Graduate School, UCLA, and USC.

Mark's public accounting experience includes working with various local firms throughout high school and college, and employment with Kenneth Leventhal & Company. More recently he was a partner at NSBN, a Beverly Hills CPA and business consulting firm, where he served as director of the audit practice and was responsible for recruiting, training, business development, quality control, and strategic planning for the firm.

Mark is currently a technical accounting and auditing consultant to CPA firms as well as small public companies. As a public speaker, he provides CPE and technical staff training to CPA firms and members of the accounting profession, with a specialization in auditing and accounting topics, fraud, and strategic planning. He is also a keynote motivational speaker providing his insights on entrepreneurship, goal setting, time management, dealing with stress, coping with crises, ethics, and how to avoid being a victim of fraud.

Mark attended Claremont Graduate School in 1971. Attended classes in economics and studied management under Dr. Peter Drucker as part of a program toward a Master's Degree in Business-Economics. Attended the University of California at Los Angeles in the program toward a Master's Degree in Business Administration and toward a Doctorate of Philosophy in Business Administration.

Mark served as guest lecturer for UCLA extension and CSUN Foundation. He currently lectures for accounting societies, chapters of Beta Alpha Psi, and various businesses and professional organizations throughout California. He provides consulting services to local and regional CPA firms, predominantly related to their auditing and accounting practices.

Founder of The Mark Dauberman CPA Review course, an independent program, which grew to become the largest CPA review course in Southern California. The program prepared over 2,500 candidates per year in 12 Southern California locations.

Mark Dauberman, CPA provides staff training to CPA firms and provides continuing education to members of the profession. Technical topics focus on Auditing and Accounting with an emphasis on audit efficiency and fraud risk analysis, and strategic planning for establishing or managing a business. Mark Dauberman, CPA is also a professional public speaker providing keynote addresses on motivational topics including time management, goal setting, stress management, ethics, and dealing with crises.

### Programs and Workshops

The A & A Practice With An Emphasis on Fraud  
Fraud From the Internal Accountants' Perspective

### Professional Keynote Speaker

Applicable Experience - Real estate, Trucking and warehousing, Gaming, Retail, Manufacturing, Education, Membership-based not-for-profit organizations, Entertainment and Royalties.