



**THE 6<sup>TH</sup> ANNUAL EDUCATION FORUM**

Presented by the CFMA Valley of the Sun Chapter



# COVERING YOUR ASSETS

THE 6<sup>TH</sup> ANNUAL EDUCATION FORUM



Valley of the Sun's education and program committees are pleased to offer you an opportunity to earn 8 CPE credits in a single day. Join us as we cover financial topics critical to contractors of all types and sizes.

DATE	THURSDAY, MAY 15
TIME	7:30 A.M.–5:00 P.M.
LOCATION	PHOENIX AIRPORT MARRIOTT 1101 North 44th Street Phoenix, AZ 85008
COST	\$150 FOR VOS MEMBERS \$200 FOR ALL OTHERS (includes lunch)

*Networking reception (with cash bar) hosted by the Young Professional Leadership Program, sponsored by Minard-Ames, follows the seminar.*

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## REGISTRATION FORM

Please reserve and pay by May 9; no refunds honored after that date. Mail your completed form to **CFMA VoS, PO Box 7703, Phoenix, AZ 85011-7703**. You may also e-mail the below information to **cfma-admin@cox.net**, fax it to **(602) 279-4070**, or register online at **vos.cfma.org**. Questions? Contact Marj Weber at **marj@irontree.net**.

Name \_\_\_\_\_

Company \_\_\_\_\_

Phone \_\_\_\_\_

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Need CPE certificate?

Vegetarian meal?

### Payment method:

Check enclosed (made payable to CFMA VoS)

Credit card: Visa  MasterCard

Name on card \_\_\_\_\_

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### FOR CFMA VOS OFFICE USE ONLY

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# AGENDA

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**7:30 a.m.** **REGISTRATION AND BREAKFAST** (sponsored by Textura)

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**8:00 a.m.** **WELCOME**

*Marj Weber, CCIFP, CFO, Irontree Construction*

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**8:10 a.m.** **ARIZONA SALES TAX, VERSION 2015**

*Moderated by Mark Minter, Executive Director, Arizona Builders' Alliance*

Sales tax legislation signed by the governor and to be implemented by the Arizona Department of Revenue effective January 1, 2015, leaves more questions for the construction industry than answers. This panel of experts involved in the process will answer questions and provide insight into the process.

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**9:50 a.m.** **MORNING BREAK** (sponsored by Morrison Clark & Conover CPAs)

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**10:05 a.m.** **HOW TO NAVIGATE HEALTH CARE REFORM**

*Doug Adelberg, Vice President, Lovitt & Touché*

The rules continue to be written about how to implement this legislation. This presentation will update you on the latest changes and alter the way you view health care reform.

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**11:45 a.m.** **VOS CFMA MONTHLY LUNCH MEETING AND NETWORKING**

*Jim Rounds, Senior Vice President, Elliott D. Pollack & Company*

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**12:30 p.m.** **THE DANGERS OF WIKIPEDIA ECONOMICS**

*Jim Rounds, Senior Vice President, Elliott D. Pollack & Company*

Jim will provide a review of current events and data that are creating economic angst, along with a discussion of what's real and what isn't and how this information translates into Arizona further growing its economy.

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**1:30 p.m.** **ACCOUNTING AND REPORTING HOT TOPICS**

*Tim Wilson, National Industry Partner, BDK*

This session will provide an update on the proposed revenue recognition and leasing standards as well as the activities of the Private Company Council. These are expected to have a significant impact on companies in all industries.

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**2:25 p.m.** **IT UNPLUGGED**

*Chris Lake, President, Sparkline Group*

Move to the cloud? Leverage SaaS or HaaS? What's your VDI strategy? What is the cloud, and where is it exactly? Public cloud, managed private cloud, or hybrid? We will take the top acronyms and IT Industry buzzwords and trends and define them, telling you what they really mean to you—the good, bad, ugly, and real-life examples that you can relate to in your own world.

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**3:15 p.m.** **AFTERNOON BREAK** (sponsored by CBIZ MHM)

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**3:30 p.m.** **CITY OF TEMPE: BUILDING FOR THE FUTURE**

*Dave Nakagawara, Community Development Director, City of Tempe*

This session will provide an overview of the booming construction program of the City of Tempe. The discussion will include projects both under way and in the planning stages.