

WHAT SPONSORS SAY ABOUT CESSE.....



“This conference gives us uncommon face-to-face access to the influencers and decision makers in key scientific societies.”

*Andrew Bank
Director, Business Development,
Techstreet*

“Attending CESSE has always allowed me to pinpoint a very attractive segment within the larger ocean of associations. The Scientific and Engineering community has always had a great deal of meetings and continues to be a primary focus for Marriott's vast array of hotels. ”

*Richard B. Green, Vice President
Association Business Development and Strategic Partnerships
Marriott International | Global Sales Team*

“CESSE offers an unparalleled opportunity to grow professionally. The learning environment at CESSE is tremendous, and is only enhanced by the opportunity to interact with leaders in the industry.”

*Adam Langston
President
Access Worldwide, Inc.*

“The Annual CESSE meeting provides a valuable target audience focused on key association needs our systems and services address. We value the opportunity to network with these organizations in an environment that focuses on education and growth.”

*Carolyn Underwood
Sales Executive, Abstract & Proceedings Central
ScholarOne, a Thomson Reuters Business*

“We attend CESSE each year not only because it offers marvelous programs and entertainment, but also for the wonderful opportunity to visit with its members in a more casual setting than other shows.”

*Bob Claus
Director of Sales
Survey & Ballot Systems*

“The CESSE Annual Meeting is invaluable because it provides access to CESSE CEOs and their staff members all in one place. The smaller size of the event allows close interaction with between suppliers and attendees. The almost collegial environment promotes great opportunities for learning and relationship building. CESSE is an important group for us to be involved with. ”

*Paul Wehking
Vice President of Sales
OMNIPRESS - Helping You Deliver Knowledge in Print, Digital Media and Online*

“The CESSE Annual meeting tops our list as one of the best opportunities to network with association executives. You can easily measure your return on investment and the relationship building is invaluable.”

*Danielle Foisy
Director, Association Sales Development
Canadian Tourism Commission*

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“CESSE gives me an opportunity to network with great clients in a fabulous setting. The learning sessions are fantastic and help me acquire knowledge concerning the issues that are important to CESSE members. I have formed friendships within CESSE that will last a lifetime. My experience with CESSE gets better each year”

*Adriana Molina
Associate Director, Global Sales Office
Starwood Hotels & Resorts*

“The CESSE annual meeting is unique among association trade events. Without formal trade exhibitions, the sponsors are viewed as valuable contributing participants in the annual meeting. The collegial atmosphere is exciting and provides opportunities for relaxed conversation of topics of concern. Strong program, valued input, great networking; the CESSE annual meeting is a home run!”

*Tad Parker
President
Odyssey Press Inc.*

“Having attended CESSE for twenty-one consecutive years, the rewards are many. The many relationships and educational experiences are not only enjoyable, but they have been rewarding in terms of bringing business to Seattle. I like the manageable scale of CESSE and the opportunities to interact with people”.

*Janet Hunter
Director of Sales
Seattle's Convention & Visitors Bureau*

“CESSE provides a venue and environment conducive for catching up with customers and getting to know future customers. CESSE also provides an opportunity for us (Avecetra) to have an idea exchange about our solutions with the CESSE community. The connections made at CESSE are beneficial to all who participate.”

*Kevin G. Ordonez
Executive Vice President
Avecetra, Inc. - Membership Software On-Demand*

“CESSE is all about building relationships with the key stakeholders in these scientific and engineering organizations. There is a direct correlation between what you, as a sponsor, put into the meeting and the business you get out of it. CESSE members are very loyal to those organizations that attend the meeting year after year and get to know the association attendee.”

*Theresa DeConick,
Director Association Services, E-learning and Technology
Fusion Productions*

SMG continues to search for intimate marketing opportunities where we can network with our clients on a direct and personal level. These opportunities provide us and our convention centers the largest return on our marketing dollars and CESSE fits the bill perfectly. We look forward to being at CESSE in 2009!

*Daniel Hayes
Executive Director Convention Center Sales
SMG – Worldwide Entertainment and Convention Venue Management*

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“I like the CESSE meeting because it is more manageable and focused than the other association trade shows. The networking opportunities and in-depth small group learning sessions are particularly attractive and, I think, beneficial to all involved.”

*Richard Whelan
President
Marketing General Inc.*

“The CESSE Annual Meeting is an intimate and engaging event for scientific and engineering societies and their industry partners. Not only is it a great event content-wise, it is entertaining and full of opportunities to meet and network!”

*Andy Karsen
Senior Product Manager
OASIS by Coe-Truman Technologies*