MARKET ANALYSIS FOR COMMERCIAL INVESTMENT REAL ESTATE
Featuring Senior National Instructor Mark Cypert, CCIM

OVERVIEW: You can’t make intelligent real estate decisions without learning about the CCIM Strategic Analysis Model for investors, lenders, developers, brokers and other real estate professionals. Learn how financial analysis and market analysis are two separate, yet completely interrelated components of the strategic analysis process.

Work with four case studies covering each of the major property types: office, industrial, multi-family, and retail. Each case study will build around the CCIM Strategic Analysis Model, which contains four components: Market and Competitive Analysis, Political and Legal Analysis, Location and Site Analysis, and Financial Analysis.

Course Recommendations (101 is a prerequisite)
• Laptop computer Excel® 2000 or higher.
• Powerpoint (any version) and Internet Explorer 6.0 or higher

Course Details
• 3 CCIM Core Course Credits
• 34 CE hrs.—Real Estate Appraisers- Hawaii
• 12 CE Credit hrs. Broker/Sales-Hawaii-Bring ID & current realtor’s pocket license to receive SOH CE Credit

Dates: March 30-April 2, 2020
Location: Abe Lee Seminars, 1585 Kapiolani Blvd. #1518, Honolulu, HI 96814
Class Time: Check In: 8:00-8:30am Class Time: 8:30 am—5:30 pm
Payment in full or a deposit of $150 is required to guarantee reserved seats

Cancellation/ Refund Penalty 14 days or more prior to start date - $75. Less than 14 days prior to start date—$150. No refunds or transfers will be given once the course begins.

Select One:
___Member, Hawaii CCIM Chapter · $1435
___Registered CCIM National Candidate · $1435
___Non-Member · $1735
___Retake · $610
___Life After the Pin (LAP) · $390

Check: ___ (payable to Hawaii CCIM fax form and mail check to Hawaii CCIM)

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