

# The Beta Gamma Sigma Mission

TO ENCOURAGE AND HONOR ACADEMIC ACHIEVEMENT IN THE STUDY OF BUSINESS

TO CULTIVATE AND CELEBRATE LEADERSHIP AND PROFESSIONAL EXCELLENCE

TO ADVANCE THE VALUES OF THE SOCIETY TO SERVE ITS LIFELONG MEMBERS.



BETA GAMMA SIGMA is proud to recognize the achievements of more than 900,000 lifetime members. This book acknowledges the accomplishments of those individuals, chapters, and affiliates who bring outstanding value to the Beta Gamma Sigma membership. We celebrate you and thank you.

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# BGS VIRTUAL EVENTS



Every month, our free webinar series brings together thought leaders from top organizations to share their advice, insight, and knowledge to give BGS members an exclusive advantage as they seek jobs or look for professional development opportunities. Since the start of the series, we have had speakers from organizations like KPMG, AICPA & CIMA, IE Business School, and Korn Ferry join us to share their unique perspectives on the career landscape.



BGS Believes business is a force for global good, which is why we partnered in early 2023 with the SDGs Launch project to bring members a conference that connected, educated, and empowered them to be catalysts for chance in their communities. Those who participated were able to learn, reflect and build on their understanding of sustainable development.

Over the course of the three day conference, participants engaged in multiple sessions with speakers from across the globe including a BGS member led panel discussion with Glory Enyinnaya, Founder of Kleos Africa, and Antonio Moneo, Organization & Change Management Senior Manager at BBVA, workshops exploring various sustainability topics and a case challenge that gave participants the opportunity to work with members from other universities.



rom 1963 to 1999, Beta Gamma Sigma presented the National Honoree Award to individuals who furthered the ideals of the Society through outstanding business and managerial leadership.

Since 2000, the Society has presented an International Honoree Award . This year, the BGS Board of Governors is pleased to announce the selection of **Stephanie Stuckey, CEO, Stuckey's**, as the Society's 2023 International Honoree.

# PAST International Honorees

#### 2022 Arlene Isaacs-Lowe, CPA, CFA

Managing Director – Special Advisor, Moody's Corporation

## 2021

#### Jean Oelwang

Founding CEO and President of Virgin Unite

#### 2020

#### Carol J. Carter, Founder

LifeBound; CEO and Founder, GlobalMindED

#### 2019

#### Marc van der Chijs

Entrepreneur and Angel Investor

#### 2018

#### Lynne M. Doughtie

Chairman and CEO, KPMG LLP

#### 2017

#### Aylwin B. Lewis

Chairman, President and CEO, Potbelly Sandwich Works

#### 2016

#### Dr. Stephen Klasko

President and CEO, Thomas Jefferson University and Jefferson Health

#### 2015

#### Roger Ferguson

President and CEO, TIAA-CREF

#### 2014

#### Magnus Böcker

CEO, Executive and Non-Independent Director of the Singapore Exchange

#### 2013

#### Robert A. McDonald

Chairman of the Board, President and CEO Procter & Gamble





# **Stephanie Stuckey**CEO, Stuckey's Corporate Board Member, Bealls

Stephanie Stuckey is CEO of Stuckey's, known for generations as a highway oasis serving up pecan log rolls and kitschy souvenirs. Founded in 1937 by her grandfather, W.S. Stuckey, Sr. in Eastman, Georgia, Stuckey's grew into over 350 stores nationwide by its peak in the 1970's. The company was sold in 1964 and sadly declined for decades under a series of corporate owners. Fortunately, Stuckey's returned to the family in 1985 under the leadership of W.S. Bill Stuckey, JR. and is now being continued with Bill's daughter, Stephanie.

The Company acquired a pecan shelling and candy plant in Wrens, GA in January of 2021 and have been scaling production of the Stuckey's branded snacks and sweets – including the iconic pecan log roll – to be sold in almost 5,000 retail stores nationwide. Stuckey's also operates a distribution center in Eastman, GA, a fundraising business, a corporate gift program, and has an online store.

Stephanie received both her undergraduate and law degrees from the University of Georgia. She worked as a trial lawyer, was elected to seven terms as a state representative, ran an environmental law firm, served as Director of Sustainability for Atlanta, and taught as an Adjunct Professor at the University of Georgia School of Law. Stephanie purchased Stuckey's in November of 2019 and assumed the role of CEO. Stephanie's achievements include being named one of the Most Admired CEOs of 2022 by the Atlanta Business Chronicle, 100 Most Influential Georgians by Georgia Trend Magazine and a graduate of Leadership Atlanta. She serves on the corporate board for Bealls, a Florida-based retailer with more than 550 stores.

The Stuckey's story has been featured recently in the New York Times Sunday Business Section, the TODAY Show, and The Washington Post.

When she's not running Stuckey's, Stephanie enjoys traveling by car to explore the back roads of America and pulling over at every boiled peanut stand and the World's Largest Ball of Twine.



he Beta Gamma Sigma Entrepreneurial Achievement Award formerly called the Medallion for Entrepreneurship Award provides national recognition to those individuals who develop, organize, and enhance successful new ventures. Recipients of this signature honor have assumed the risk of starting a business or initiating a new venture/idea within a larger organization. The intent is to focus on our entrepreneurs as the people who drive innovation, our economic engine, and support for new ideas.

Beta Gamma Sigma Chapters are eligible to nominate entrepreneurs based on the following criteria:

- Entrepreneurs who develop, organize, and launch a successful business venture or social entrepreneurship endeavor that has demonstrated success and proven through its operational results to be a sustainable concept
- Exemplars for ethical business leadership and the values of the Beta Gamma Sigma Society, including honor and integrity, and the pursuit of wisdom, earnestness, and service are sought

A nominee need not have received a degree in business or be a member of Beta Gamma Sigma to receive this award.



BGS
ENTREPRENEURIAL
ACHIEVEMENT
AWARD
2023

**Daniel Lubetzky**Founder, KIND Snacks
Nominated by Trinity University

Best known as the founder of KIND Snacks, Daniel Lubetzky is a business leader, investor, and social entrepreneur working to build bridges between people and increase appreciation for our shared humanity. As the son of a Holocaust survivor, he has made it his life's work to help prevent what happened to his father from happening again.

Daniel's foray into food was the unexpected outcome of his work to use business to bring neighbors in Middle Eastern conflict regions together. He conceived nonprofits OneVoice, Empatico, and Starts with Us to foster empathy and empower individuals to practice daily habits that move our culture away from extreme, divisive, and hateful positions.

Through his startup investment and incubation platform Equilibra Ventures, Daniel partners with promising entrepreneurs building innovative enterprises with integrity. A proud Mexican-American, he co-founded SOMOS, a brand on a mission to bring food from the heart of Mexico to American kitchens.

Daniel is a member of the Anti-Defamation League's Inaugural Board of Directors. He has received awards from The King Center (Salute to Greatness Humanitarian Award), World Economic Forum, the Skoll Foundation, Conscious Capitalism, the Hispanic Heritage Foundation, and the Horatio Alger Association for his commitment to create economically sustainable and socially impactful businesses. Daniel was named a Presidential Ambassador for Global Entrepreneurship by President Obama.

Daniel holds a BA in Economics and International Relations from Trinity University and a JD from Stanford Law School. He is a proud US citizen who emigrated from Mexico at age sixteen.



BGS
ENTREPRENEURIAL
ACHIEVEMENT
AWARD
2023

# Mike Jenkins

Co-Founder, 'Elevating Aotearoa's Future' Nominated by Auckland University of

Mike Jenkins is a fast-paced entrepreneur, leaping from one successful venture to another. With an exemplary career establishing multiple start-ups in the technology industry, shaping businesses for future succession and showcasing home-grown kiwi innovation.

**Technology** 

Mike is the co-founder of 'Elevating Aotearoa's Future', fostering indigenous Māori and Pacific peoples into the technology sector, bringing forth Waikato as the hub of the technology sector and opening doors of opportunities in regional New Zealand. His latest tech investment is one of the most diverse technology companies in Asia Pacific with 70% of female employees and 30% indigenous Māori or Pasifika - in an industry that struggles to break the 5% threshold of both indigenous employees and women.

Mike launched his career in the tech industry in 2004 as a business analyst for Computerland New Zealand (which subsequently was acquired by Spark). He steadfastly climbed the ladder with IBM, Cisco Systems and was the founder and CEO of The Instillery which he has recently handed the reins off. Mike is most passionate about community and its people, a proven track record of building purpose led teams, developing new leaders, commercialising digital and tech businesses, and executing for success in the toughest economic climate.

Mike has achieved numerous industry, business and leadership awards; Rising Star in 2014 at the CIO awards, Winner of the Management Excellence award 2017 ARN Innovation Awards, voted 13th in the 50 most influential CIOs in New Zealand in 2018 and recognised as the 2021 Aotearoa NZ CEO of the year at the Waikato Westpac Business Awards. Mike truly embodies the values of Beta Gamma Sigma, of continuous service with honour and integrity by being a mentor to young leaders in the technology industry. Auckland University of Technology's Business School is proud to have a visionary alumnus making impact with principle.

# PAST ENTREPRENEURIAL ACHIEVEMENT AWARD RECIPIENTS

#### 2022

#### Quinton D. Studer

Founder, Studer Family of Companies
Samantha Abrams

Co-Founder and Head of Marketing, Emmy's Organics

#### 2021

#### Stephanie Obi

Founder TrainQuarters

Mr. Dick Lim Yew Teck

Co-Founder, CEO, Foodabox Dot Com SDN. BHD.

Joshua T. Robertson

Managing Partner, GrowCo Capital

#### 2020

#### Danielle Bowman

Founder, Danimation Entertainment, LLC Mark

Casale

President, CEO, Chairman of the Board of Directors, Essent Group Ltd.

**Ted Castle** 

President, Rhino Foods & The Rhino Foods
Foundation

#### 2019

#### Richelieu Dennis

Co-Founder and CEO, Sundial Brands

#### Adele Oliva

Founding Partner, 1315 Capital; Partner, Quaker Partners

Rodney Williams

CEO and co-founder, LISNR

#### 2018

#### Dr. Merle A. Hinrich

Founder, Hinrich Foundation

#### Michael Seibel

CEO and Partner, Y Combinator

#### Lise Watier

Founder and Co-Chair of the Board, Lise Watier Cosmetics

# 2017

#### Becky Levin

Executive Director, The Possible Project
Mike Marr

CEO, TPT Group

#### 2016

#### Jeffrey Aronin

Chairman and CEO, Marathon Pharmaceuticals
Sam Covelli

Owner and CEO, Covelli Enterprises

**Eric Major** 

President, CEO and Co-Founder, K2M Inc.

Gail Warrior

Founder and CEO, The Warrior Group

#### 2015

#### **Dennis Barsema**

Executive in Residence, Northern Illinois University

#### Kevin Plank

Chairman and CEO, Under Armour, Inc.

#### Patricia Powell

Founder and President, Powell Financial Group

#### 2014

#### Craig Culver

Co-Founder and President,

Culver Franchising System, Inc.

#### Scott Kluth

Founder and Owner, CouponCabin.com

#### Don Vitale

President, Manchester Capital, LLC

#### 2013

#### Darrell S. Freeman, Sr.

Founder and Executive Chairman, Zyrcon Inc.

#### Beatriz M. Manetta

Founder, President and CEO, Argent Associates Inc.

#### Marla Johnson Norris

CEO, Aristotle, Inc.



The Beta Gamma Sigma Business Achievement Award is presented to honor individuals for significant achievement in business. The achievement may be demonstrated over a career or by a singular contribution that has advanced the field of business, a community, and/or humankind. This national award serves as an exemplar for the highest ideals of the Beta Gamma Sigma Society.

Beta Gamma Sigma Chapters are eligible to nominate individuals for the Business Achievement Award based on the following criteria:

- Significant accomplishment in business demonstrated through an individual's position, career progress, leadership, financial/ market share results, and/or impact on a community or humankind
- Exemplars for ethical business leadership and values of the Beta Gamma Sigma Society, including honor and integrity, and the pursuit of wisdom, earnestness, and service are sought

A nominee need not have received a degree in business or be a member of Beta Gamma Sigma to receive this award.



BGS
BUSINESS
ACHIEVEMENT
AWARD
2023

# **Lindsay Boyle**

Chief of Staff of Advanced Surgical Instruments, Medtronic Nominated by Metropolitan State University of Denver

Lindsay Boyle has been with Medtronic since 2006. Joining as a contractor, she quickly moved to full-time in operations accounts management, soon ascending through 8 positions over 10 years – from services delivery specialist to Director. After achieving her MBA in 2020 from MSU Denver, she spent two years as Senior Director of Global Operations and Supply Chain Quality Excellence and Strategy before being promoted in late 2022 to Chief of Staff of Advanced Surgical Instruments. Here, she works to address pressing business needs and provide support in implementing key strategic initiatives. At Medtronic, she is a catalyst for change and leadership – which is indicated by her current pursuit of an Ed.D. in organizational leadership and change. At Medtronic, her teams have completed work contributing to organizational transformation, improving product quality, patient outcomes, and the lowering costs/eliminating waste in the organization. Lindsay is passionate about Medtronic's patients and strives to create lasting cultural change that puts patients first wherever she has an opportunity to serve.

For the MSU Denver community, Mrs. Boyle shares her story of inspiration, innovation, and leadership. In the past year, she has presented to campus stakeholders of management and entrepreneurship regarding sustainability efforts, as well as sharing her professional leadership journey as a panelist for the MSU Denver MBA "Women in Business" webinar event.

Lindsay is based in Boulder, Colorado, and lives with her husband, John, of 17 years, and three kids, McKenna (14), Cooper (11), and Beckett (7), and one Portuguese Water Dog, Sydney (2). She is a mountain bike instructor, avid snowboarder, loves fly fishing and trail running. Lindsay holds a Bachelor's Degree from the University of Colorado, Boulder, an MBA in Strategic Leadership from Metropolitan State University, Denver, and is a Doctoral candidate in Organizational Change and Leadership at the University of Southern California.





**Kevin E. Lofton, LFACHE**CEO Emeritus, CommonSpirit Health
Nominated by Georgia State University

Kevin E. Lofton, LFACHE, CEO Emeritus of CommonSpirit Health (CSH), is one of the most influential and longest-standing leaders in the healthcare industry. He retired on June 30, 2020 after serving for 21 years as CEO with Catholic Health Initiatives (CHI), now CommonSpirit Health, a system of hospitals and other care centers in 21 states. Under Lofton's leadership, CHI transformed from a hospital company to an innovative, diversified healthcare entity. In 2019, CHI merged with Dignity Health to form the \$29 billion non-profit healthcare entity, CommonSpirit Health with Mr. Lofton as CEO.

Throughout his career, Mr. Lofton had a broad impact across the sector by helping to increase the ranks of healthcare executives and physicians from underrepresented groups and reduce care disparities in underserved populations. He is a former president of NAHSE and was a founding board member of the Institute for Diversity, as well as a board member of the Morehouse School of Medicine and the Heersink School of Medicine at the University of Alabama at Birmingham. In addition, Kevin was the founding chair of the American Hospital Association's (AHA) Equity of Care Initiative, which was later joined by the Catholic Health Association, the American Association of Medical Colleges, and America's Essential Hospitals.

Mr. Lofton has received numerous accolades for his accomplishments. He has been included in Modern Healthcare Magazine's list of the "100 Most Influential People in Healthcare" 15 times. In addition, he received the Distinguished Alumni award from Georgia State University, the AHA's Distinguished Service Award, an honorary doctorate in Humanities in Medicine from Baylor College of Medicine, the ACHE Gold Medal Award, the NAHSE Hall of Fame Award and the Pierre Toussaint Medallion from the Archdiocese of New York. Currently, Mr. Lofton serves as Lead Independent Director on the board of Gilead Sciences, Inc., on the Medtronic, plc board, and is the Vice Chair of the Board of Trustees of the Georgia State University Foundation.

# PAST BUSINESS ACHIEVEMENT AWARD RECIPIENTS

#### 2022

#### Michael Neidorff

Chairman and Chief Executive Officer, Centene Corporation

#### **Christopher Gheysens**

on behalf of the employees of Wawa, Inc. Chief Executive Officer, Wawa, Inc.

#### 2021

#### Thomas M. Feeney

President and Chief Executive Officer, Safelite Group

#### **Charlene Turcotte Begley**

Director Nasdaq, Hilton, and Sentinel One

#### **Brad Bessey**

Head of Communications & Talent Relations, Project Angel Food

#### 2020

#### Ibukun Awosika

Founder & CEO, The Chair Centre Group Jennifer

#### Morgan

Co-CEO, SAP

#### **Peter Simons**

President and CEO, La Maison Simons

#### 2019

#### John T. Chambers

Founder and CEO, JC2 Ventures

#### **Angie Grissom**

President, The Rainmaker Companies
Scott Salmirs

Corporate President and CEO, ABM Industries

#### 2018

#### Abraham A. Mitchell

Owner, Mitchell Brothers, Inc.

#### Jan Singer

CEO, Victoria's Secret

#### Kathy J. Warden

Corporate President and Chief Operating Officer, Northrop Grumman

#### 2017

#### Shereen Al Nowais

Social Entrepreneur, Taleem Centre

#### Honorable Terrence "Terry" A. Duffy

Chairman and Chief Executive Officer, CME Group Christopher D. Furman

President and CEO, Ventura Foods

#### Emilio B. Imbriglio

President and CEO.

Raymond Chabot Grant Thronton Canada

#### 2016

#### Nick Brown

President and CEO, Southwest Power Pool, Inc.

James H. Speed

Board of Directors and Advisor. NC Mutual

#### Todd Teske

Chairman, President and CEO, Briggs & Stratton

#### 2015

#### John Calamos, Sr.

Chairman and CEO, Calamos Investments Heather Kreager

CEO, Sammons Enterprises Inc.

#### 2014

#### Michael J. Jackson

CEO and Chairman, AutoNation

#### Joseph Sheridan

President and COO, Wakefern Food Corporation

#### Russ P. Smyth

CEO, The Havi Group, LP

#### 2013

#### Louis V. Eccleston

President, S&P Capital IQ;

Chairman of the Board, S&P Dow Jones Indices
Jerry D. Fields

Founder, Chairman and CEO, JD Fields & Company
Inc.

he Dean of the Year Award is a merit recognition presented to one outstanding Dean who made significant contributions to the success of his or her chapter while supporting the Beta Gamma Sigma mission throughout the academic year.

The Dean of the Year Award celebrates Deans who have helped shape their chapters through the following actions:

- Encouraged and honored academic achievements by students of business and management
- Developed Beta Gamma Sigma members as student and professional leaders and celebrated continuing leadership and excellence
- Fostered in Beta Gamma Sigma members an enduring commitment to the founding principles and values of the Society: honor and integrity, and the pursuit of wisdom, earnestness, and service
- Connected Beta Gamma Sigma students and alumni members to each other and to opportunities in their professional lives

PAST
DEAN OF THE YEAR
AWARD RECIPIENTS

2022

**Prof. Barry O'Mahony**Abu Dhabi University

2021

**Dr. John G. Kooti** Shippensburg University 2020

**Dr. Bob G. Wood**University of South Alabama –
Mobile, Alabama





Enrique Ramírez R. Ph.D. Dean, School of Business and Economics. Universidad ICESI

Enrique Ramirez Robledo has extensive experience in managing educational programs, teaching and leading cross-cultural academic activities in different countries. He teaches Global Strategy, International Business and Innovation at ICESI and at international universities such as: Tulane, ESAN, Montpellier and U. de Chile.

Dean Ramirez Robledo is a member of the CLADEA Steering Committee and the AACSB Latin American Council. Previous working positions include commercial experience in the banking sector and the design of development projects for NGOs. He has written several teaching cases indexed in Harvard Business Publishing and his research has focused on intercultural competence.

Dean Ramirez Robledo has been fundamental in the development of the Universidad ICESI BGS chapter, that was recognized as the winner of Beta Gamma Sigma's 2023 Silver Outstanding Chapter Award. He has motivated the group to be increasingly united to generate more projects that make the Icesi BGS Chapter internationally renowned. For example, he has been a key player in supporting the design of the LIFS Challenge, which is the main academic activity that the Icesi BGS chapter does annually. It is based on four fundamental pillars (Leadership, Innovation, Finance and Strategy) and groups of students from recognized universities solve real business problems that are presented by well-known organizations.

Finally, students as well as former BGS members recognized the role of Dean Ramirez Robledo in forging bonds of friendship and commitment among BGS members, while trying to make each member a leader who has a positive impact and takes ownership of their responsibilities.

he Chapter Advisor of the Year Award is a merit recognition awarded by Beta Gamma Sigma to an outstanding Chapter Advisor who both made great contributions to the success of their Chapter and supported the Beta Gamma Sigma mission throughout the course of this academic year.

The Outstanding Chapter Advisor Award recognizes Chapter Advisors who have contributed to their chapters through the following actions:

- Encouraged and honored academic achievements by students of business and management
- Developed Beta Gamma Sigma members as student and professional leaders and celebrated continuing leadership and excellence
- Fostered in Beta Gamma Sigma members an enduring commitment to the founding principles and values of the Society: honor and integrity, and the pursuit of wisdom, earnestness, and service
- Connected Beta Gamma Sigma students and alumni members to each other and to opportunities in their professional lives

# PAST CHAPTER ADVISOR OF THE YEAR AWARD RECIPIENTS

2022 Dr. Coleen Wilder Valparaiso University

> 2021 Molly G. Brown James Madison University

2020 Dr. Fauzia Jabeen Abu Dhabi University

2019 Dr. William Vendemia Youngstown State University

2018 Dr. Fauzia Jabeen Abu Dhabi University

2017 Dr. Howard Buchan SUNY Oneonta 2016 Dr. Jessica Magaldi Pace University

2015 Dr. Bela Florenthal William Paterson University

2014

Mrs. Donna Altepeter
The University of North
Dakota
Honorable Mention:
Dr. Charles Canedy III
University of Hartford

2013 Dr. Michael Wilson Eastern Illinois University





Joanne Pencak
Lecturer, Accounting
University of Vermont

Joanne Pencak is a consultant specializing in executive education, fraud prevention and internal controls. Before teaching, she was a practicing Certified Public Accountant and the managing partner of a CPA firm which was acquired by a regional firm. She obtained her MBA with a concentration in Information Security in 2008 from James Madison University. In June of 2009, she attended the American Association of Collegiate Schools of Business Bridge Program at Ohio State University. The AACSB Bridge Program helps senior level executives transition from industry into the classroom. She serves as a member of the advisory board to the Treasurer of the City of Rutland, Vermont, and as the voluntary Chairperson for the Fresh Air Fund, as well as the Vermont State Tax Advisory Board.

Prior to teaching at the University of Vermont, Joanne was an Assistant Professor of Business Administration at Castleton State College, where she served as the Coordinator of Graduate Accounting. At UVM, she is the advisor to several student organizations, including Beta Gamma Sigma International Honor Society, the Women in Business Club, the Diversity In Business Club, and Men's Club Basketball.

# Beta Gamma Sigma Outstanding Chapter Awards

Each year, Beta Gamma Sigma recognizes chapters that demonstrate excellence in chapter performance. **The Society congratulates its 2023 Outstanding Chapter Award recipients.** 





# 2023 GOLD AWARD

Saint Joseph's University has been recognized as the 2023 Gold Chapter and has been awarded a \$1500 scholarship for one outstanding chapter member. This is the highest honor a collegiate chapter can receive.



# 2023 SILVER AWARD

Universidad ICESI has been chosen as the 2023 Silver Chapter and has been awarded a \$1000 scholarship to provide to an outstanding chapter member.



# 2023 BRONZE AWARD

Lagos Business School, Pan-Atlantic University has been named the 2023 Bronze Chapter and has been awarded a \$750 scholarship for an outstanding chapter member.



# 2023 BEST PRACTICE AWARD

University of Vermont has been recognized as the 2023 Best Practice Chapter and has been awarded a \$500 scholarship to provide to an outstanding chapter member.

# HOW TO ESTABLISH A BGS CHAPTER

BGS invites all AACSB accredited business schools to establish a Beta Gamma Sigma chapter on their campus. Each chapter awards lifetime membership to their outstanding scholars. Here's a preview of how your institution and students will benefit from Beta Gamma Sigma membership.

Since your university has already received AACSB accreditation, the only remaining steps to start the process include:

- Submitting a letter of intent to establish a chapter. A sample letter can be found here. Once received, BGS staff will contact you to arrange payment of the one-time 1000 USD chartering fee.
- Identifying and appointing Chapter Advisors.

If you have any questions or wish to begin the process to establish a BGS chapter, please contact the Beta Gamma Sigma Global HQ team at chapters@betagammasigma.org.

## BENEFITS OF ESTABLISHING A BGS CHAPTER

Now that you know the process of establishing a BGS chapter at your university, here are some of the many lifetime benefits your students will have access to as BGS members.

# Connect your students to a global network.

**BGS** encompasses:

- 900,000+ lifetime members in all 50 states and over 190 countries.
- 600+ collegiate chapters, in over 32 countries and territories.
- 32 Alumni Chapters & over 15 alumni networks that provide networking, speaker events, and more for local BGS members.



# BENEFITS OF ESTABLISHING A BGS CHAPTER CONTINUED

#### Provide engagement opportunities to your students.

Members have access to a plethora of ways to build their leadership skills, such as:



- Being elected as a BGS student officer and coordinating member events.
- Completing the Ethical Leadership Certification offered in partnership with NASBA Center for the Public Trust.
- International networking opportunities through our programming and ConnectBGS.

### A lifetime membership means a lifetime of benefits.

Learning doesn't end at the first degree. That's why we provide members with unique educational and professional benefits, including:

- Internships & Volunteer Opportunities
- Test Prep Materials
- Graduate Scholarships
- Professional Development Opportunities
- Discounts on technology, gifts & services, travel, and professional attire
- And more!



















# CHAPTER ADVISOR COUNCIL

When you establish a BGS chapter at your university, you not only gain access to our member benefits and HQ support, you also have access to the Chapter Advisor Council (CAC). The CAC is a valued group of chapter leaders who were selected based on their chapter's engagement and represent a variety of countries, school sizes, and experience.

The council provides advisors with more opportunities to connect with each other and gives them a louder voice at BGS. They're available to help with:

- Strategies that could make a difference across the whole organization.
- Suggestions to increase acceptance rates.
- Best practices for chapters.

BGS and the CAC want to see your chapter succeed! If you have ideas or questions for the council, email chapteradvisorcouncil@betagammasigma.org.



#### Wes Hamilton-Jessop - Chair

University of Sydney Sydney, Australia

#### Alyssa Freeman - Secretary

Brock University St. Catharines, Ontario, Canada

#### Tuisha Stack - Governance Officer

University of North Carolina at Greensboro Greensboro, North Carolina

# Robert Walsh - Chapter Best Practices Subcommittee

University of Dallas Irving. Texas

#### Ruben Mendoza

Saint Joseph's University Philadelphia, Pennsylvania

#### Ivette Milagros Cardenas Marquina

CENTRUM PUCP Graduate Business School Lima, Peru

#### Fauzia Jabeen

Abu Dhabi University Abu Dhabi, United Arab

#### Bindu Gupta

IMT, Ghaziabad Delhi. India

#### Jacinta Anakua

Lagos Business School Lagos, Nigeria

#### Ming Cheng

Suffolk University Boston, Massachusetts

#### Meaghan Cole

Oakland University Rochester, Michigan

#### Leigh Fine

Loyola Marymount University Los Angeles, California

#### Greg Krivacek

Robert Morris University Corapolis, Pennsylvania

# THE BETA GAMMA SIGMA CHAPTER HONOR ROLL

is an annual collegiate chapter recognition program, based on engagement points earned throughout the academic year. An annual chapter survey must be completed for chapters to be eligible for recognition. Chapters and Deans from these schools are recognized in a variety of publications and at a variety of events throughout the year.

# **HIGHEST HONORS**

Alfred University Bloomsburg University of Pennsylvania California State University, Northridge Christopher Newport University Chung Yuan Christian University Coastal Carolina University Elon University Emporia State University Ewha Womans University Fairfield University Florida Gulf Coast University Illinois State University IMT. Ghaziabad Ithaca College Jacksonville University James Madison University King Abdulaziz University King's College La Salle University Lagos Business School Lingnan University Loyola Marymount University Maastricht University Northern Kentucky University Prairie View A&M University Robert Morris University Rutgers - State University of New Jersey-New Brunswick Saint Joseph's University SolBridge International School of Business State University of New York at New Paltz Stephen F. Austin State University Stonehill College Susquehanna University Texas A&M University- Kingsville The University of Akron The University of North Carolina at Greensboro The University of Sydney The University of Texas Permian Basin The University of West Florida Trinity University

Troy University

Universidad ICESI
Universiti Utara Malaysia
University of Minnesota Duluth
University of Southern Mississippi
University of Vermont
Valdosta State University
Valparaiso University
Zurich University of Applied
Sciences

# HIGH HONORS Appalachian State University

Auckland University of Technology

Black Hills State University

California State Polytechnic University. Pomona California State University, East Bay California State University, San Bernardino Colorado State University-Pueblo Columbus State University Dominican University **EGADE Business School** Fayetteville State University Frostburg State University Governors State University Indiana University Northwest Kent State University Lawrence Technological University Marshall University Nicholls State University Penn State Harrisburg Pforzheim University Radford University Roger Williams University Saginaw Valley State University Saint Louis University Salisbury University Sogang University State University of New York College at Oneonta Temple University Texas Tech University

The University of Texas at Arlington

University of Glasgow University of Hawaii at Hilo University of Houston-Downtown University of Illinois University of Illinois at Chicago University of Louisiana at Monroe University of Maine University of Massachusetts Lowell University of Nebraska at Kearney University of North Dakota University of Pittsburgh University of Rhode Island University of Southern Indiana University of St. Thomas-Minnesota University of Wisconsin Oshkosh University of Wisconsin-Eau Claire University of Wisconsin-La Crosse Virginia State University Wright State University Yeshiva University

University of Dallas



#### CHAPTER HONOR ROLL CONTINUED

# Honors

American University of Kuwait Arkansas Tech University Augusta University **Baylor University** Boise State University **Brock University** California State University, Sacramento Chang Jung Christian University Clark Atlanta University Clayton State University Clemson University Creighton University **Duquesne University** Eastern Illinois University Florida International University Florida State University Georgia Southwestern State University Georgia State University Hong Kong Baptist University Howard University Indiana University South Bend Indiana University Southeast Iona College IQS - Institut Químic de Sarrià Kutztown University Louisiana Tech University Metropolitan State University of

Denver

Michigan Technological University Monmouth University Morehead State University Murray State University National Chengchi University National Yang Ming Chiao Tung University Niagara University North Carolina A&T State University North Carolina Central University North Dakota State University Northern Michigan University Old Dominion University Rockhurst University Savannah State University Seton Hall University Shippensburg University Southern Arkansas University St. John Fisher College State University of New York at Fredonia Stetson University The Citadel The United States Air Force Academy The University of Hong Kong The University of Texas at Dallas Tulane University Universidad de Monterrey University of Arkansas at Little Rock

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# BGS ALUMNI CHAPTERS & NETWORKING GROUPS

Worldwide, there are 32 alumni chapters and over 15 alumni networking groups to help members connect with one another. The Alumni Network provides members with unique professional development opportunities, networking events, and a variety of ways to give back to the community and local business school students.

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Beta Gamma Sigma would like to specifically recognize and highlight our newest collegiate chapters, who've installed their chapter since ICAM 2022.

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# LEARN MORE ABOUT HOW TO ESTABLISH A CHAPTER



### The Beta Gamma Sigma Collegiate Chapter Roll

The Beta Gamma Sigma collegiate chapter roll includes over 625 collegiate chapters spanning six continents and 38 countries. The Beta Gamma Sigma Network also extends across four continents and 15 countries

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