



SAN DIEGO LINDBERGH

ASSOCIATION FOR UNMANNED
VEHICLE SYSTEMS INTERNATIONAL



470 NAUTILUS ST. SUITE 304
LA JOLLA, CA 92037

The 2010 Unmanned Systems Interoperability Conference

Finding the Path Forward for Effective Interoperability Across Domains and Systems

October 18-21, 2010

NTC Conference Center, San Diego, CA

The Unmanned Systems Interoperability Conference USIC IV 2010 has grown into a premiere event for subject matter experts to get together for briefings, high level discussions and planning sessions. For the first time, AUVSI Lindbergh San Diego has engaged the active participation of our sister AUVSI Chapters. It is our collective hope that USIC IV will enable your organization to reach out to more people than in years past through networking opportunities as well as on site demos.

USIC IV 2010 will host the Society of Automotive Engineers International (SAE) AS-4 Unmanned Systems Standards Committee Meetings on Monday as well as a hands on Robotic pre-Conference workshop. As in years past, USIC will have a Monday night Welcome Reception for the Exhibitors and Attendees to interact with special invited guests.

Tuesday and Wednesday 19-20 OCT 2010 will have sessions covering topics such as Policy, Management, Standards, and Acquisition regarding Unmanned Systems; Interoperability of Unmanned Systems; and Emerging Concepts and Innovative Technologies; in addition to sessions on how Robotics are improving and changing our lives. USIC IV for the first time will also have highly technical briefings which will permit attendees to get a real grasp for a company's organizational capabilities, their mission, as well as facilitate excellent networking.

Additionally, USIC IV 2010 will be highlighting the Small Business Administration's Regional Cluster Initiative. Five Regional Clusters will be actively participating on site at this year's conference. Tuesday, the Regional Clusters will give capability briefs. Additionally, the Regional Clusters will be on site each day for networking with our Exhibitors and Sponsors. Tuesday night's Social Networking Dinner will allow Exhibitors and Sponsors to interact with Attendees and Regional Cluster Participants as



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well as invited guests. Exhibit tables will be available to those organizations who wish to take advantage of them as well as Sponsorship opportunities.

Thursday, post-Conference, USIC will co-host, with The Maritime Alliance, a Demo Day for any Exhibitor or Sponsor who wishes to demonstrate their USV, UUV, UGV, or OCU and its capability. Due to the location of the Demo Day, static UAV displays will be permitted. It is our intent to allow attendees and invited guests to see our Exhibitors' and Sponsors' products.

The 2010 Unmanned Systems Interoperability Conference

2010 Exhibitor Packages

Exhibitor Packages for Tuesday and Wednesday include pipe and drape along the back of your exhibit, electrical outlets and WIFI. Exhibitors may choose either a 6 foot tabletop, an 8 by 8 booth, or an 8 by 16 booth. Exhibitor benefits for two include attendance at the VIP Opening Reception on Monday night, both breakfast and lunch on Tuesday and Wednesday and access to all seminars, presentations, Demo Day participation and entrance to the Networking Dinner Social.

TWO Day Exhibitor Package

6 foot tabletop - \$1,000 8 x 10 foot Booth - \$1,500 8 x 20 foot Booth - \$2,250

Thursday Demonstration Day Only - \$400

Exhibitors contact: Laura Black, 619-297-2989, laura@totalvisionpr.com



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2010 General Attendance Registration

JAUS Pre-Conference Workshop only-\$100

Society of Automotive Engineers International (SAE) AS-4 Unmanned Systems Standards Committee Meetings

AS-4	Unmanned Systems Steering Committee
AS-4A	Architecture Framework Committee
AS-4B	Network Environment Committee
AS-4C	Information Modeling and Definition Committee
AS-4D	Unmanned Systems Performance Measures Committee

- Includes Attendance to all SAE meetings and Box Lunch on Monday

JAUS Attendee Unmanned Systems Interoperability Conference Add On-\$200

- Includes Attendance to all functions and Tuesday's and Wednesday's Conference, Breakfast and Lunch both days

TWO Day Conference Attendance - \$400

- Includes Attendance to all functions and Tuesday's and Wednesday's Conference, Breakfast and Lunch

ONE Day Conference Attendance - \$255

- Includes Attendance to either Tuesday's or Wednesday's Conference, Breakfast and Lunch



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Identification is Required for the Registration Categories Below:

2010 Government Employee and Active Duty Military

TWO Day Conference Attendance - \$300

- Includes Attendance to all functions Tuesday's and Wednesday's Conference, Breakfast and Lunch

ONE Day Conference Attendance - \$195

- Includes Attendance to either Tuesday's or Wednesday's Conference, Breakfast and Lunch

2010 Academicians

TWO Day Conference Attendance - \$300

- Includes Attendance to all functions Tuesday's and Wednesday's Conference, Breakfast and Lunch

ONE Day Conference Attendance - \$195

- Includes Attendance to either Tuesday's or Wednesday's Conference, Breakfast and Lunch

2010 Students

TWO Day Conference Attendance - \$60

- Includes Attendance to Tuesday's and Wednesday's Conference, Breakfast and Lunch

ONE Day Conference Attendance - \$35

- Includes Attendance to either Tuesday's or Wednesday's Conference, Breakfast and Lunch

Tuesday Evening San Diego Networking Dinner Social Additional Tickets- \$50

Register to be an Attendee by going to the USIC Website: <http://auvsi-sd.org/USIC>



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2010 Sponsorship Packages

Opening Welcome Reception - \$15,000

This is the opening event for all attendees and exhibitors! Gain maximum exposure by sponsoring this reception held in the Exhibit Hall. Excellent food, drinks, networking and your company name as the sponsor will long be remembered.

- Exclusive sponsorship of the event
- Recognition on all promotional materials, communications and AUVSI Lindbergh San Diego website
- 15 minutes during conference to address attendees
- Company logo displayed on opening conference slides
- Full size sponsorship sign displayed prominently at the Exhibit Hall entrance
- Full page ad in the official USIC Program
- One 8 by 16 foot Exhibit Booth
- Six (6) Complimentary Conference Registrations
- Company literature placed in registration materials
- Demo day participation included

PLATINUM Sponsorship Package - \$10,000

- Recognition as a Title Sponsor
- Logos on event promotional literature, stationary, podium, and program
- Free full page advertisement in the event program
- Company profile published online and in the event program
- One 8 by 8 foot Exhibit Booth
- Four (4) free attendee passes to the USIC conference
- Company Literature placed in registration materials
- Demo day participation included



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GOLD Sponsorship Packages - \$5,000

Logos on event promotional literature, stationary, podium, and program
Free half page advertisement in the event program
Company profile published online and in the event program
1 Exhibitor Table Top
Three (3) free attendee passes to conference
Demo day participation included

SILVER Sponsorship Packages - \$2,500

Logos on event promotional literature, stationary, podium, and program
Free quarter page advertisement in the event program
Company profile published online and in the event program
1 Exhibitor Table Top
Two (2) free attendee passes to conference
Demo day participation included

BRONZE Sponsorship Packages - \$1,500

Logos on event promotional literature, stationery, and program
Company profile published online and in the event program
Two (2) free attendee passes to conference
Demo day participation included

Networking Dinner Social sponsor - \$1000

This is the social event for all attendees and exhibitors. Gain maximum exposure by sponsoring this event. Excellent food, drinks, networking and your company name as the sponsor will long be remembered as well as the ability to have a table top exhibit for guests, who are not attending the conference, to find out more about your organization.

One Exhibitor Table Top
Logos on event promotional literature, stationery, and program
Company logo displayed during evening meal before keynote presentation
Company profile published online and in the event program
One (1) free attendee pass to conference
Demo day participation included



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Uniformed Attendees Sponsorships - \$3000

Sponsor 10 Uniformed Attendees
Company Logo on event promotional literature, stationery, and program
Company profile published online and in the event program
Sponsor receives 2 conference attendance tickets & 1 VIP Reception ticket
Demo day participation included

Breakfast or Lunch sponsor - \$1,000 one day or \$2,000 for both

Exclusive Sponsorship of one or both breakfasts or lunches
Logos on event promotional literature, stationery, and program
Company profile published online and in the event program
Company literature displayed during breakfast
Two (2) free attendee passes to conference
Demo day participation included

Program sponsor - \$1,000

Logos on event promotional literature, stationery, and program
Company profile published online and in the event program
One (1) free attendee passes to conference
Demo day participation included

If you are interested in being a sponsor of USIC, contact

Laura Jean Black, Ed.D.
Owner, Total Vision Military Marketing Solutions
619-297-2989
www.totalvisionpr.com

