

MARKETING  
OPPORTUNITIES



ASSOCIATION FOR UNMANNED  
VEHICLE SYSTEMS INTERNATIONAL

[www.auvsi.org/farnborough](http://www.auvsi.org/farnborough)



**AIRSHOW**

19 - 25 July 2010

[www.farnborough.com](http://www.farnborough.com)

# The Official UAV Directory for the Farnborough International Airshow 2010

## UAV Directory Listing and Advertising Opportunities

**Maximize your  
company's exposure  
at the Farnborough  
International Airshow  
2010 through AUVSI's  
special marketing  
opportunities.**

### FREE Directory Listing

Any exhibiting company involved in the UAV community will receive a FREE listing of their company name and stand number in the directory. Enhance your listing to include your company logo and a 25-word description for an additional fee of US \$250.

**Fee: FREE for company listing**

**US \$250 for company logo and  
25-word description**

### Advertise in the UAV Directory

Book your ad space in the UAV Directory that will be distributed at the show . . . what better way to announce your product and direct people to your stand!

**Full Page (4C) Ad: US \$1,000**

**Half Page (4C) Ad: US \$500**

### Literature/Model Option

Not able to make it to Farnborough? Have your literature or one small model displayed in AUVSI's UAV Pavilion (Stand D20, Hall 3).

*AUVSI will not be responsible for shipment of materials.*

**Fee: US \$1,000 per option**



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## UAV Directory Listing and Advertising Opportunities

To sign up for a directory listing, advertising or the literature/model option, please complete the form below and fax it to +1 703 845 9679

Company Name (as to appear in UAV Directory): \_\_\_\_\_

Hall and Stand Number: \_\_\_\_\_

First and Last Name: \_\_\_\_\_

Address: \_\_\_\_\_

City:/Province: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

- FREE Directory Listing Only
- Directory Full Page Ad\* – US \$1,000
- Enhanced Listing with Logo and Company Description\* – US \$250
- Directory Half Page Ad\* – US \$500
- Literature/Model Option – US \$1,000

**Total Amount Due:** \_\_\_\_\_

*\*We will provide submission requirements for logos, descriptions and advertisements as well as ad specifications after receiving completed form.*

<input type="radio"/> Visa	Credit Card Number _____
<input type="radio"/> MasterCard	Expiration Date _____ Security Code _____
<input type="radio"/> American Express	Cardholder's Name (as it appears on card) _____
	Authorized Signature _____ Date _____



**Questions?**  
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