

AUPHA

Annual Meeting

June 3 – 6, 2015 | Miami, Florida

**Come to Miami for fresh,
innovative ideas in healthcare
management education.**

About the Meeting

The Association of University Programs in Health Administration (AUPHA) is pleased to invite you to attend its 2015 Annual Meeting, scheduled to be held June 3-6 in sunny Miami, Florida. The largest of AUPHA's educational meetings, the Annual Meeting brings together graduate and undergraduate faculty to share ideas and proven practices in educating future practitioners in healthcare management. The Meeting features provocative and innovative speakers who champion fresh ideas and forecast direction in healthcare management education.

The Annual Meeting also provides a wealth of opportunities to engage in informal networking with faculty working in both domestic and international healthcare management programs with a global focus. The theme of this year's meeting, *Teaching Leadership for Population Health: How to Hit a Moving Target*, will provide member programs and their participating faculty opportunities to learn how to ensure future generations of healthcare leaders have the competencies necessary to succeed in today's new world. Educational sessions, including the new "Ignite" 5-minute session format, held Wednesday, Thursday, and Friday, will both generate awareness and stimulate discussion among meeting attendees.



Schedule at-a-glance



Pre-Conference Site Visits

Are you able to travel to Miami a day early? If so, please join us in the afternoon on Tuesday, June 2, for one of our three highly informative site visits:

- **Miami Children's Hospital**
- **Jackson Memorial Hospital**
- **Catholic Health Services facility**

Details will be available on the [Annual Meeting](#) web site. If you are interested, please select one of the available tours on the registration form (small cost involved for transportation to/from facility.)

TUESDAY, JUNE 2

8:00 AM - 6:30 PM
2015 Global Symposium & Reception

8:30 AM - 4:30 PM
Board of Directors Meeting

3:00 PM - 5:00 PM
Online Program Director's Meeting

WEDNESDAY, JUNE 3

7:00 AM - 11:15 AM
Undergraduate Certification Reviews

9:15 AM - 10:15 AM
CAHME Update

10:30 AM - 12:00 PM
Faculty Forum Leaders Meeting

12:00 PM - 12:45 PM
Undergraduate Program Committee Meeting (by invitation)

1:00 PM - 2:45 PM
OPENING GENERAL SESSION
Welcome & Opening Remarks
Pattullo Lecture: Herminia Palacio, MD
Robert Wood Johnson Foundation

3:00 PM - 4:15 PM
Think Tank Sessions

4:30 PM - 5:45 PM
AUPHA Business Meeting

5:45 PM - 6:15 PM
New Member & First-Time Attendee Reception (by invitation)

6:15 PM - 7:15 PM
Welcome Reception

THURSDAY, JUNE 4

7:00 AM - 8:15 AM
Attendee Breakfast & Graduate Faculty Town Hall Meeting

8:30 AM - 9:30 AM
Education Sessions

9:45 AM - 11:00 AM
Ignite Sessions

11:15 AM - 12:15 PM
Faculty Forum Meetings

12:15 PM - 1:15 PM
Awards Recognition Lunch

1:15 PM - 2:15 PM
Poster Session & Dessert

2:15 PM - 3:15 PM
Faculty Forum Meetings

3:30 PM - 5:00 PM
GENERAL SESSION
Practitioner Panel

6:15 PM - 8:00 PM
William B. Graham Prize Dinner



FRIDAY, JUNE 5

7:00 AM - 8:15 AM
Attendee Breakfast & Undergraduate Faculty Town Hall Meeting

8:30 AM - 9:30 AM
Education Sessions

9:45 AM - 10:45 AM
Education Sessions

11:00 AM - 12:00 PM
Faculty Forum Meetings

11:00 AM - 12:00 PM
CAHME Fellowship Opportunities

12:00 PM - 1:30 PM
Roundtable Discussions & Lunch

12:00 PM - 1:30 PM
Lunch Workshops & Meetings:

- JHAE Editorial Board Meeting
- Undergraduate Pre-Certification Workshop (by invitation)

1:45 PM - 3:00 PM
Workshop Sessions

3:15 PM - 4:45 PM
AUPHA FORUM
Carlos Migoya, MBA
President & CEO, Jackson Health System

5:00 PM - 6:00 PM
Closing Reception

SATURDAY, JUNE 6

8:00 AM - 9:30 AM
Farewell Breakfast

Education Sessions



Take Advantage of our New 'Ignite' Sessions

AUPHA recognizes how important it is to continue to provide new and innovative ways to present content at the Annual Meeting and to engage our attendees. This year we introduce the Ignite Sessions. Ignite-style sessions are fast-paced sessions designed to generate awareness and stimulate discussion. The official Ignite event holds the motto, "Enlighten us, but make it quick!" The presentations are meant to "ignite" the audience on a subject, whereby awareness, thought, and action are generated on the subjects presented. Please make sure to attend one and see what these sessions will ignite in you. (sessions to be announced end of March)

Think Tank Sessions

Also new this year's meeting are Think Tanks. A think tank is an opportunity for participants to address a specific issue in a structured, interactive environment. Specific group activities and exercises are incorporated into the session to stimulate cross-fertilization of ideas and to allow for attendees to problem-solve approaches to common problems. Put your thinking caps on and participate in one of this year's Think Tanks.

WEDNESDAY, JUNE 3		FRIDAY, JUNE 5	
3:00 PM - 4:00 PM	Think Tank Sessions	8:30 AM - 9:30 AM	Education Sessions
<ul style="list-style-type: none"> Follow the Yellow Brick Road for Assessing Competency-Based Learning New Faces, New Places: Best Practices to Engage Alumni and Increase Program Outcomes Preparing Diverse Students for Classroom Success and Preparing All Students to Advocate for Diverse Populations: What Can Health Administration Programs Do? 		<ul style="list-style-type: none"> Best Practices in Decision Making: The Movement toward Evidence-Based Management in Healthcare Organizations Lights, Camera, Population Health! Mapping Learner Competencies for Success in a "New World": Practical Strategies Where in the World is Middleboro? Two Unique Approaches to Middleboro Integration 	
THURSDAY, JUNE 4			
8:30 AM - 9:30 AM	Education Sessions	9:45 AM - 10:45 AM	Education Sessions
<ul style="list-style-type: none"> Curriculum Mapping to Foster Competency: A Study in Advanced Financial Skills Development Emerging Health Care Domains and Interprofessional Education: Translation from Field to Classroom Peer to Peer Instruction and Learning: What's the Potential, Reality, and Future Hold? Population Health: The Catalyst for an MHA Teaching Transformation 		<ul style="list-style-type: none"> Developing and Assessing Leadership Competencies: Four Approaches from Two Programs Diversity Matters: Systematically Approaching Cultural Awareness in Curricular Design and Programmatic Outcomes Professional Development for Healthcare Management Students: Results from a Survey of Programs Translational Quality & Process Improvement: Closing Gaps between Classrooms and Industry Best Practices 	
		1:45 PM - 3:00 PM	Workshop Sessions
		<ul style="list-style-type: none"> Mindfulness Skills for Interdisciplinary Collaboration Population Health: Opportunities to Enhance Competencies and Better Integrate the Curriculum The Way Forward: Leading for Diversity and Inclusion in Healthcare Management Education 	



Speaker Highlights

Herminia Palacio, MD, MPH

*Director of Leadership and Human Capital
Robert Wood Johnson Foundation*



Pattullo Lecturer

Herminia Palacio joined the Robert Wood Johnson Foundation (RWJF) in 2013. She is an alumna of the RWJF Harold Amos Medical Faculty Development Program, and recently served as a member of the National Advisory Committee of the Robert Wood Johnson Clinical Scholars Program.

Prior to joining RWJF, Dr. Palacio was the Executive Director of Harris County Public Health and Environmental Services (HCPHES), the local health department for approximately two million people in the Houston area. Her role was that of Special Policy Advisor to the Director for the San Francisco Department of Public Health before relocating to Houston. In 2007, she was awarded the Excellence in Health Administration Award by the American Public Health Association.

During her 10-year tenure at HCPHES, Dr. Palacio served on the Board of Directors of several organizations including, the National Association of County and City Health Officials (NACCHO), the Texas Association of Local Health Officials (TALHO), the Harris County Healthcare Alliance (HCHA), and served as Chair of the Texas Public Health Coalition.

Dr. Palacio recently participated on the Board of Scientific Counselors for the Centers for Disease Control and Prevention (CDC) Office of Public Health Preparedness and Response and is a current member of the CDC Advisory Committee to the Director. In 2011, she was appointed by President Obama as an associate of the Advisory Group on Prevention, Health Promotion, and Integrative and Public Health.

AUPHA Forum Speaker

Carlos A. Migoya has served as President and CEO of Jackson Health System since May 2011, overseeing one of the nation's largest and most respected public healthcare networks. Jackson has the distinction of bringing world-class medical care – including the medical school faculty and students from the University of Miami and Florida International University – to a taxpayer-owned system that guarantees a single high standard of care for all residents of Miami-Dade County.

In his first year at Jackson, Mr. Migoya led a transformation that reversed years of massive losses, including an \$82 million loss in the prior year, and produced a surplus of more than \$8 million. It was the first time Jackson produced a surplus since 2006. A year later, the surplus increased to more than \$51 million. At the same time, key indicators of healthcare quality and patient satisfaction improved,

proving that public hospital systems need not choose between medical excellence and operational sustainability.

Prior to joining Jackson, Mr. Migoya served as City Manager in Miami, successfully tackling the city's ailing budget issues. Most of Mr. Migoya's professional life has been spent in the banking industry, rising through the ranks over more than 40 years from part-time teller to regional president and CEO. He spent many years working for Wachovia, most recently as the regional president of Wachovia in North Carolina and the CEO for the Atlantic region, responsible for banking in New Jersey, Connecticut and New York.

Mr. Migoya earned an undergraduate degree in finance and a Master of Business Administration in finance from Florida International University.

Carlos Migoya, MBA

President & CEO, Jackson Health System



2015 Global Symposium

Tuesday, June 2

The 2015 AUPHA Global

Symposium will link participants with shared interests in Global Healthcare Management education. It's an excellent chance for participants teaching both domestically and abroad to enhance their skills, service, and research. Presenters will share case studies of successful partnerships between universities in the United States and international programs. AUPHA members will have an opportunity to network with members of organizations from around the globe. While the focus of this Symposium is on the global education of healthcare management students, it will avoid the "silo" of a narrow definition of healthcare management and will include presentations from many academic disciplines, reflecting a broad definition of healthcare management. Participants will exchange ideas on teaching, development of curriculum and courses, research, and developing and sustaining partnerships.

Register

If you would like to attend the Global Symposium, please select the event on the registration form. For US and Canadian attendees, the cost is \$75 (if registered by 4/1/15) or \$100 (if registered after 4/2/15), which includes lunch and a reception. For international attendees, the Global Symposium is included in your Annual Meeting registration, so there is no additional cost to attend.

Enhancing Faculty Opportunities through Global Partnerships in Health Management Education & Research

7:00 AM - 8:00 AM

Breakfast & Welcome

8:00 AM - 12:00 PM

Panel Sessions

12:00 PM - 1:00 PM

Keynote Luncheon Program

1:15 PM - 4:50 PM

Panel Sessions

4:50 PM - 5:00 PM

Closing Remarks

5:00 PM - 6:00 PM

Reception

Symposium Generously Co-Sponsored by ...

UNIVERSITY OF MIAMI

CENTER for INTERNATIONAL
BUSINESS EDUCATION
& RESEARCH



Thank You to our
Program Sponsor ...

University of Central Florida

General Panel Session

What Will We Be Looking For?

Skills and Competencies for Tomorrow's Healthcare Leaders: Thoughts from the Frontline

This panel discussion will explore the needed competencies of future healthcare leaders as the industry moves from episode care to managing our community's health. Senior healthcare executives representing both acute and ambulatory providers will share their insights on how the movement towards population health management will require new competencies and skills for adapting to and achieving success in tomorrow's healthcare industry.

PRACTITIONER PANELISTS

Melida Akiti

*Vice President, Memorial Healthcare System, South
Broward Community Health Services*

Gilda Baldwin, DHSc

*Chief Executive Officer, Westchester General
Hospital & Southern Winds Hospital*

Javier Hernandez-Lichtl, FACHE

*CEO and Corporate Chief Academic Officer
West Kendall Baptist Hospital*

Mark Kent, FACHE

CEO, Women's Health Care

WHERE TO STAY

The 2015 Annual Meeting is being held at the [Hyatt Regency Miami](#), which sits along the Miami River in downtown Miami. Shops, restaurants, night life, and sunny beautiful beaches are all within close reach of the hotel. Experience Miami, a multi-cultural city that speaks ultra-cool fluently! Make your reservation online here. The AUPHA discounted rate of \$149 (plus applicable taxes) will be available for reservations made through May 10, 2015.

Rooms will sell out quickly, so you are urged to [make your reservations](#) as soon as possible.

HOW TO GET AROUND

- **Miami International Airport (MIA)** is located approximately eight miles from downtown Miami.
- **Taxis:** A taxi from the airport to the Hyatt Regency Miami costs approximately \$25.
- **Miami Airport Shuttles:** A less expensive alternative to taking a taxi, airport shuttles run \$15 each way from Miami International Airport to downtown Miami. For reservations, please visit SuperShuttle.

Additional Transportation Options

- A taxi from the Fort Lauderdale airport is approximately \$75-\$80 one way
- **The Metro Rail** offers transportation from the Airport and makes multiple stops around the City. To view the map, schedules and pricing of the Metro rail please visit the metro rail [website](#).
- The City of Miami offers a **free trolley** service for your convenience. Visit their [website](#) for times and maps.

WHAT TO DO

Ranked the nation's #1 Healthiest City by Natural Health Magazine, Miami caters to action-oriented visitors from around the globe with some of the world's top golf, tennis and sporting facilities. Add sparkling waters that are a magnet for boating enthusiasts, fishermen, divers and water sports aficionados to the equation and it is easy to see why Miami is a number one choice for active travelers of all ages and skill levels. Below are a few other options while visiting Miami.

► Visit South Beach...

South Beach has been called the American Riviera and an Art Deco Playground. Yet there's more than fine white sand and colorful buildings to South Beach's fantasyland of exuberant Deco architecture. South Beach offers an eclectic mix of world-class boutiques, galleries, and stores. It's also a culinary hot spot for everything from gourmet to casual beachside cuisine.

At night, South Beach comes alive with crowds ready to go out and have a world-class evening out. Among the quintessential hangouts are the [Nikki Beach Club](#) and the Opium Garden, while great restaurants include [Joe's Stone Crab](#), which is known for its legendary lime pie.

► Cruise down Ocean Drive...

Miami Beach is also home to the famous [Art Deco Historic District](#), where you'll find the largest collection in the world of Art Deco architecture. Structures featuring white façades, neon lights, and sleek designs line one of America's most exciting streets: Ocean Drive. There, you'll discover some of the most iconic and most photographed boutique hotels, including the ones you've seen in movies like Scarface.

► Little Havana...

Visit Little Havana for a taste of Cuba. Miami's Cubans are incredibly proud of this neighborhood, even if they don't live there. Calle Ocho (SW 8th Street) and the surrounding area are testimony to the American dream followed by the hundreds of thousands of Cubans who fled to Miami after Fidel Castro came to power in 1959.

In Little Havana you'll find many restaurants and shops that are replicas of the ones they'd left behind. Mediterranean-style houses with rocking chairs on the porch, fragrant tobacco scents wafting from cigar stores and the hum of Latin music from record shops all help to make this feel like their home away from home.

► Style it out at the Lincoln Road Mall...

[Lincoln Road Mall](#) was once dubbed the "Fifth Avenue of the South," though it's now simply known by locals as the "Road." Endless sidewalk cafés, clubs and cultural venues stretch along its length (from Washington Avenue to Alton Road). Van Dyke and [Balans](#) are among its best cafés.

► Step into a fairytale at the Vizcaya Museum & Gardens...

The sight of the Italian Renaissance-style Vizcaya Museum & Gardens on the Biscayne Bay is straight out of a fairytale. Built for Chicagoan industrialist and Europhile James Deering in the 20th-century, the extravagant architecture conceals an opulent interior. Full of European antiques and decorative works from the 16th to 19th centuries and complete with original fittings, it will whisk you away to a golden age.



South Beach



Little Havana



Vizcaya Gardens

Corporate Sponsors

SUPPORTER



HealthAdministrationPress
Foundation of the American College of Healthcare Executives

SILVER



Corporate Partners

PLATINUM



American College of
Healthcare Executives
for leaders who care®



**JONES & BARTLETT
LEARNING**

GOLD

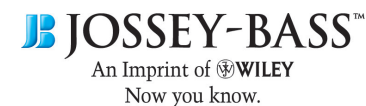


**American Hospital
Association**



Medical Group Management Association

SILVER



An Imprint of **WILEY**
Now you know.



Global Educational Support

Program Sponsors

GOLD \$5,000+

University of Alabama at Birmingham
University of North Carolina at Chapel Hill
Stevenson University
Virginia Commonwealth University
University of Washington

SILVER \$2,500+

Antioch University
University of California-Los Angeles
University of Central Florida
University of Iowa
University of Minnesota
University of Phoenix
Rush University
Saint Louis University
Trinity University
Weber State University

BRONZE \$1,000+

University of Arkansas for Medical Science
Baylor University
Boston University
Columbia University
Des Moines University
University of Florida
Georgetown University
Johns Hopkins University
University of Memphis
University of Missouri
University of Scranton
Texas A&M Health Science Center
Texas State University
Tulane University

ASSOCIATE \$500

Central Michigan University
Cornell University

Registration

Full Registration, US/Canadian Attendee

	Early (on/before April 1)	Standard (April 2 - May 14)	Late (May 15 - onsite)
AUPHA Member	\$660	\$760	\$860
AUPHA Member-Additional Registrant	\$610	-	-
AUPHA Member-Session Speaker	\$560	-	-
AUPHA Member-Faculty Forum Chair	\$460	-	-
AUPHA Non-Members	\$780	\$880	\$980
Student	\$175	\$225	\$275

Full Registration, International Attendee

International Attendee	\$500	\$500	\$600
------------------------	-------	-------	-------

One-Day Registration

AUPHA Member	\$410	\$485	\$560
AUPHA Non-Member	\$460	\$535	\$610

Two-Day Registration

AUPHA Member	\$535	\$610	\$685
AUPHA Non-Member	\$610	\$685	\$760

Special Events (registration is required for all events below)

Global Symposium (US/Canadian Registrant)	\$ 75	\$100	\$100
Global Symposium (International Registrant)*	\$ 0	\$ 0	\$ 0
Guest Event Pass (includes Graham Dinner)	\$100	\$100	\$100
Online Program Director's Meeting	\$ 0	\$ 0	\$ 0

* Global Symposium is included with a full meeting registration for International attendees.
Limit of one guest pass per attendee.

New Members and First-Time Attendees

AUPHA recognizes how important it is to our new members and first-time attendees to have a rewarding and educational Annual Meeting experience. Navigating the meeting can be overwhelming, so to help make first-time attendees more comfortable, AUPHA offers an Annual Meeting *Partner Program*.

This program is designed to match a first-timer with a seasoned attendee to help them

How to Register

You can register via credit card [online](#).

If paying by check, please download the [registration form](#), or request one by calling 703.894.0940 x115.

Please mail completed registration form with check to: AUPHA Annual Meeting, 2000 14th St. North, Suite 780, Arlington, VA 22201

See full listing of registration information and policies on the [Annual Meeting web site](#).

AUPHA

fully experience the conference and to get to know AUPHA better.

In addition, there will be a **New Member & First-Time Attendee Reception** on the first day of the conference, immediately preceding the Welcome Reception on Wednesday, June 3. A separate invitation will be issued closer to the time of the meeting.