

# AUUPHA

TRANSFORMATIONAL  
INNOVATION  
A PRISM OF OPPORTUNITIES

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**2021 PROGRAM  
SPONSORSHIP OPPORTUNITIES**

Association of University Programs in Health Administration

# THE AUPHA ANNUAL MEETING JUNE 8-10, 2021 ▲ TAMPA, FLORIDA

## SPONSORSHIP PACKAGES

### PLATINUM SPONSOR | \$10,000

- ▶ Onsite recognition on signage, in meeting app, and at all keynote sessions (VALUE \$2500)
- ▶ Recognition on AUPHA website and in all pre-event marketing and event listings (VALUE \$3000)
- ▶ Recognition on Annual Meeting related messaging
- ▶ Banner ad on Annual Meeting website (VALUE \$700)
- ▶ Color banner ad on Eventsential, the meeting's digital app (VALUE \$500)
- ▶ Recognition by the session chair at the introduction of the session (Pattullo Lecture, Annual Business Meeting, Awards Presentation, and AUPHA Forum)
- ▶ One (1) exhibit space at the Annual Meeting and/or virtual exhibit space on the Annual Meeting website (VALUE \$1500)
- ▶ Three (3) full conference registrations\* (VALUE \$2625)

### SILVER SPONSOR | \$2,500

- ▶ Onsite recognition on signage, in meeting app, and all keynote sessions (VALUE \$2500)
- ▶ Recognition on AUPHA website and all pre-event marketing and event listings (VALUE \$3000)
- ▶ Banner ad on Annual Meeting website (VALUE \$700)
- ▶ One (1) full conference registration\* (VALUE \$875)

### GOLD SPONSOR | \$5,000

- ▶ Onsite recognition on signage, in meeting app, and all keynote sessions (VALUE \$2500)
- ▶ Recognition on AUPHA website and all pre-event marketing and event listings (VALUE \$3000)
- ▶ Recognition on Annual Meeting related messaging
- ▶ Banner ad on Annual Meeting website (VALUE \$700)
- ▶ Recognition by the session chair at the introduction of the session (Pattullo Lecture, Annual Business Meeting, Awards Presentation, and AUPHA Forum)
- ▶ One (1) exhibit space at the Annual Meeting and/or virtual exhibit space on the Annual Meeting website (VALUE \$1500)
- ▶ Two (2) full conference registrations\* (VALUE \$1750)

### BRONZE SPONSOR | \$1,000

- ▶ Onsite recognition on signage, in meeting app, and all keynote sessions (VALUE \$2500)
- ▶ Recognition on AUPHA website and all pre-event marketing and event listings (VALUE \$3000)

It is the sponsor's responsibility to notify AUPHA no later than **February 19, 2021**, if they plan to take advantage of any/all of these benefits. The benefits outlined above assume that the 2021 Annual Meeting will be held physically in Tampa, Florida.

If a transition to a virtual format is necessary, the benefits will be modified to accommodate a virtual meeting.

#### ABOUT OUR MEETING....

Attendance at the Annual Meeting continues to grow each year, bringing together graduate and undergraduate faculty to share ideas and proven practices in educating future practitioners in health management education.

#### WHAT YOUR PARTICIPATION MEANS....

Your contribution in any amount will be used to continue to provide the highest level of services, programs, and initiatives that support the field of healthcare management education. We have set the bar high and only our members, the association's most valuable resource, can help us reach it.

**Thank you for your generosity and continued support!**

# AD SPECIFICATIONS

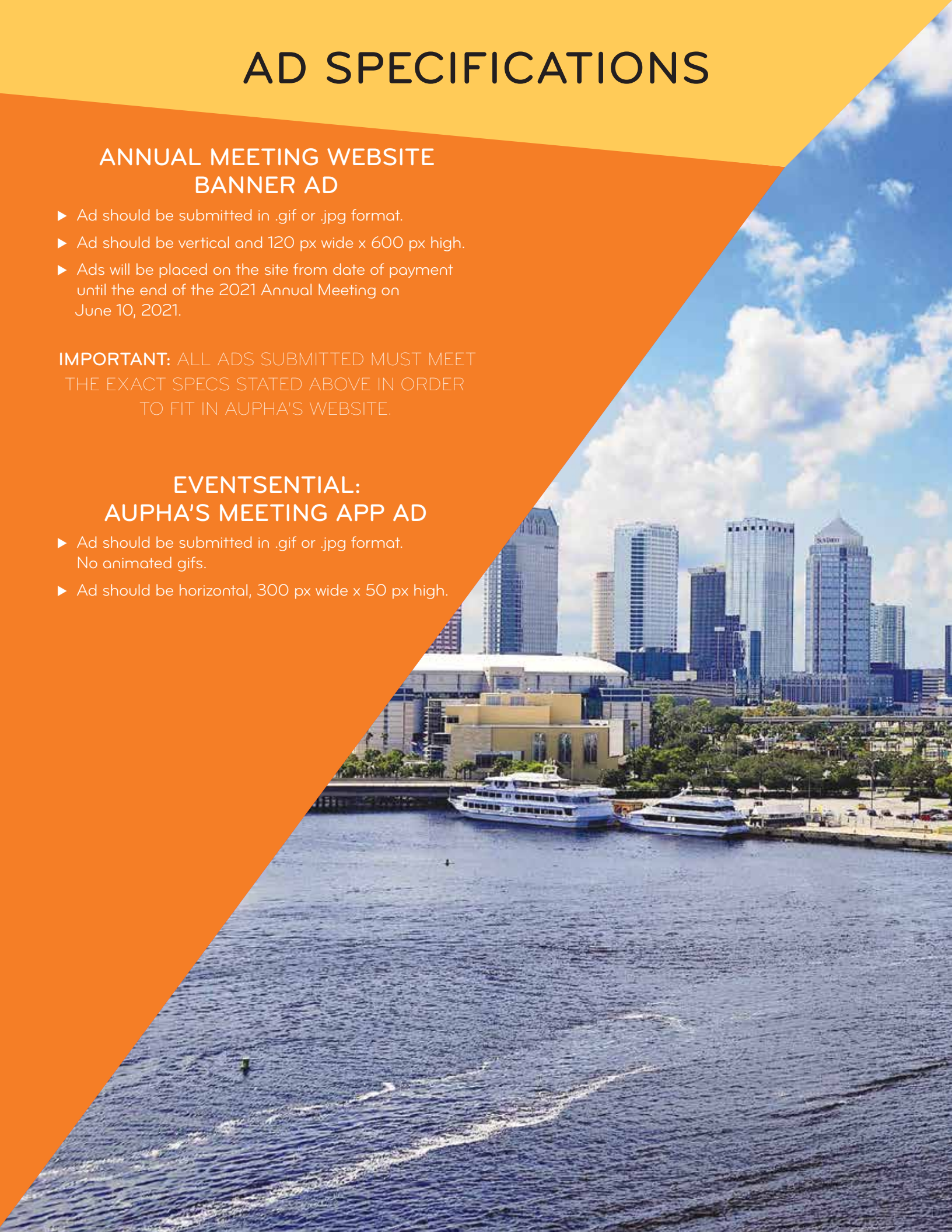
## ANNUAL MEETING WEBSITE BANNER AD

- ▶ Ad should be submitted in .gif or .jpg format.
- ▶ Ad should be vertical and 120 px wide x 600 px high.
- ▶ Ads will be placed on the site from date of payment until the end of the 2021 Annual Meeting on June 10, 2021.

**IMPORTANT:** ALL ADS SUBMITTED MUST MEET THE EXACT SPECS STATED ABOVE IN ORDER TO FIT IN AUPHA'S WEBSITE.

## EVENTSENTIAL: AUPHA'S MEETING APP AD

- ▶ Ad should be submitted in .gif or .jpg format.  
No animated gifs.
- ▶ Ad should be horizontal, 300 px wide x 50 px high.





- ▶ Please print this form and return to AUPHA, along with your payment, no later than **April 5, 2021**.
- ▶ Camera-ready artwork for advertisements must be received/confirmed no later than **April 5, 2021**.
- ▶ In order to maximize your organization's participation as a sponsor, please email a high-resolution version of your logo (both .eps and .jpg) to [jwalker@aupha.org](mailto:jwalker@aupha.org) no later than **April 5, 2021**.

# PROGRAM SPONSORSHIP

PLEASE PRINT.

Name \_\_\_\_\_

Title \_\_\_\_\_

E-mail \_\_\_\_\_

Telephone \_\_\_\_\_

Contact Signature \_\_\_\_\_

(AUTHORIZING CONTRACT)

Name of Program \_\_\_\_\_

Name(s) of Complimentary Registration(s) \_\_\_\_\_

(IF APPLICABLE)

## PAYMENT INFORMATION

METHOD OF PAYMENT: PLEASE CHECK ONE.

CHECK

VISA

 mastercard

 AMERICAN EXPRESS

CREDIT CARD NUMBER

EXPIRATION DATE

NAME AS IT APPEARS ON THE CARD

SIGNATURE

INVOICE REQUESTED

By signing below, \_\_\_\_\_ agrees to pay \$\_\_\_\_\_ towards sponsorship of the 2021 AUPHA Annual Meeting. If payment is not received by April 5, 2021, AUPHA will not be able to acknowledge your organization in any printed materials or on the website.

AUTHORIZED SIGNATURE

DATE

PRINTED NAME

TITLE AND ORGANIZATION

TOTAL PAID

**HOLD HARMLESS CLAUSE:** THE EXHIBITOR ASSUMES THE ENTIRE RESPONSIBILITY AND LIABILITY FOR LOSSES, DAMAGES, AND CLAIMS ARISING OUT OF EXHIBITOR'S ACTIVITIES ON THE HOTEL PREMISES AND WILL INDEMNIFY, DEFEND, AND HOLD HARMLESS THE HOTEL, ITS OWNER, AND ITS MANAGEMENT COMPANY, AS WELL AS THEIR RESPECTIVE AGENDA, SERVANTS, AND EMPLOYEES FROM ANY AND ALL SUCH LOSSES, DAMAGES, AND CLAIMS.

CONTRACT AND ACKNOWLEDGEMENT OF EXHIBIT/ADVERTISEMENT IN PRINTED MATERIALS AND ONLINE WILL NOT BE PROCESSED UNTIL PAYMENT IS RECEIVED BY AUPHA. INCOMPLETE APPLICATIONS WILL BE RETURNED. PLEASE FILL OUT ENTIRE FORM AND RETURN WITH PAYMENT TO:

MAIL TO: AUPHA | 1730 M STREET, NW, SUITE 407 | WASHINGTON, DC 20036

Thank you  
for your  
generosity  
and support.