## Sponsorship Packages

### Platinum Sponsor | $10,000

- Onsite recognition on signage, in meeting app, and at all keynote sessions (VALUE $2500)
- Recognition on AUPHA web site and in all pre-event marketing and event listings (VALUE $3000)
- Banner ad on Annual Meeting web site (VALUE $700)
- Color banner ad on Eventsential, the meeting’s digital app (VALUE $500)
- One (1) exhibit space at the Annual Meeting (VALUE $1500)
- Two (2) full conference registrations* (VALUE $1800)

### Gold Sponsor | $5,000

- Onsite recognition on signage, in meeting app, and all keynote sessions (VALUE $2500)
- Recognition on AUPHA web site and all pre-event marketing and event listings (VALUE $3000)
- Banner ad on Annual Meeting web site (VALUE $700)
- One exhibit space at the Annual Meeting (VALUE $1500)
- One (1) full conference registration* (VALUE $900)

### Silver Sponsor | $2,500

- Onsite recognition on signage, in meeting app, and all keynote sessions (VALUE $2500)
- Recognition on AUPHA web site and all pre-event marketing and event listings (VALUE $3000)
- Banner ad on Annual Meeting web site (VALUE $700)
- One (1) full conference registration* (VALUE $900)

### Bronze Sponsor | $1,000

- Onsite recognition on signage, in meeting app, and all keynote sessions (VALUE $2500)
- Recognition on AUPHA web site and all pre-event marketing and event listings (VALUE $3000)

* It is the sponsor’s responsibility to notify AUPHA no later than **January 3, 2020** if you plan to take advantage of any/all of these benefits.

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**ABOUT OUR MEETING…**

Attendance at the Annual Meeting continues to grow each year, bringing together graduate and undergraduate faculty to share ideas and proven practices in educating future practitioners in health management.

**WHAT YOUR PARTICIPATION MEANS…**

Your contribution in any amount will be used to continue to provide the highest level of services, programs, and initiatives that support the field of healthcare management education. We have set the bar high and only our members, the association’s most valuable resource, can help us reach it.

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**AUPHA 2020 | June 3–5, 2020 | Salt Lake City**
Ad Specifications

### Annual Meeting Web Site Banner Ad
- Ad should be submitted in .gif or .jpg format.
- Ad should be vertical and 120 px wide x 600 px high.
- Ads will be placed on the site from date of payment until the end of the 2020 Annual Meeting on June 5, 2020.

**IMPORTANT:** All ads submitted must meet the exact specs stated above in order to fit in AUPHA’s web site.

### Eventsential: AUPHA’s Meeting App Ad
- Ad should be submitted in .gif or .jpg format. No animated gifs.
- Ad should be horizontal, 300 px wide x 50 px high.
Please print this form and return to AUPHA, along with your payment, no later than April 1, 2020.

Camera-ready artwork for advertisements must be received/confirmed no later than April 1, 2020.

In order to maximize your organization’s participation as a sponsor, please email a high-resolution version of your logo (both .eps and .jpg) to jwalker@aupha.org no later than April 1, 2020.

Program Sponsorship

PLEASE PRINT.

Name ________________________________________________________________

Title ________________________________________________________________

E-mail _______________________________________________________________

Telephone ____________________________________________________________

Contact Signature ____________________________________________________

(Name of Program) ____________________________________________________

(Name(s) of Complimentary Registration(s)) ______________________________

Payment Information

METHOD OF PAYMENT: PLEASE CHECK ONE.

☐ Check ☐ VISA ☐ MasterCard ☐ American Express

Credit Card Number ___________________________________________________

Expiration Date __________

Name as it appears on the card __________________________________________

Signature ___________________________________________________________

☐ Invoice Requested

By signing below, ____________________________ agrees to pay $__________ towards sponsorship of the 2020 AUPHA Annual Meeting. If payment is not received by April 1, 2020, AUPHA will not be able to acknowledge your organization in any printed materials or on the web site.

Authorized Signature _________________________________________________

Date ____________________________

Printed Name _______________________________________________________

Title and Organization ________________________________________________

Thank you for your generosity and support.