AHA Data & Insights

The Association of University Programs in Health Administration (AUPHA) Conference
You won’t get anywhere without quality data
AHA Data & Insights

Credible and accurate, directly from the source

Trusted data collection methodology for over 30 years
AHA Data & Insights

Represents information provided by more than 6,200 hospitals and 400 health care systems.
We provide a truly complete picture of the complex and changing health care landscape.

- Financial Performance
- Market Indicators
- Quality & Safety
- Workforce
- Community Health
AHA Annual Survey Database

Comprehensive and trusted, the AHA’s Annual Survey Database is the field’s single-best source for accurate information on the field.

Features:

- Nearly 1,000 data points that can yield key insights and help you grow business, uncover new opportunities, and engage in more informed conversations.
- Gain facility-level insights provided by more than 6,200 hospitals and 400 health care systems.
- Search, compare and profile hospitals and health systems to identify your best targets.
- Consistency over time for historical trends to support longitudinal analysis.
Identify your best targets with AHA Data

- Hospital C-Suite, key contact for system
- Utilization
- IT indicators that illustrate level of technology integration, i.e. EHR/EMR Adoption
- Evolution of new care systems, including ACOs, Patient-Centered-Medical-Homes
- Hospitals’ community health partnerships
- Physician arrangements
- Bundled payment pioneers
AHA Healthcare IT Database

Contains responses from over 3,500 hospitals on IT topics

Provides data on:

- Electronic clinical documentation
- Computerized provider order entry
- Decision support
- Bar coding or radio frequency identification medication tracking
- Meaningful use functionalities
- Health information exchange functionalities
- Interoperability
- Interoperability challenges
- EHR system and IT vendors
AHA Annual Survey System Supplement

Track and monitor the evolution of new systems of care including ACOs

Gain insights on a hospital’s:

- Ability to provide integrated primary, acute and post-acute services
- Readiness to manage financial risk, receive bundled payment, and calculate and distribute shared savings
- Performance data monitoring and sharing
- Accountable Care Organization participation and structure
- Transmission of clinical information
AHA Data’s Suite of Analytics Solutions Features the tools you need to succeed in today’s rapidly evolving environment – all in one place.
AHA DataQuery™

Empowers customers to ask sophisticated questions, easily build reports and gain insights with just a few keystrokes

**Features:**

- Simple and easy to use interface
- Share reports with other users
- Integrate AHA datasets with an expanded offering of publically available data, such as Readmissions and Hospital Acquired Infections, into one report
- Responsive, mobile friendly design
- Hospital demographics updated daily
- Build custom reports or choose from a library of pre-built templates
AHA MetricVu™

Stay ahead of the curve with AHA Data’s new data visualization and benchmarking tool

Key metrics:
- Hospital Compare Data
  - HCAHPS (patient sat)
  - Readmission Rates
  - Safety (HAIs)
- Hospital Volumes and Utilization
- Physician Employment
- Bundled Payment Models
- Accountable Care Organizations
- U.S. Hospital Distribution and community hospital mapping
- Patient Centered Medical Home
- Economic Impact

Interactive and shareable:
- Easily use filters to create and save custom visualizations that highlight data and insights important to your work
- Export to PDF, image files or PowerPoint
- Email data visualizations to your colleagues
- View visualizations from desktop, tablet and mobile devices

Ask us about interactive dashboards that document the nation’s ICU capacity and potential bed shortages caused by COVID-19
AHA Hospital Statistics™

A popular resource for comparing trends in hospital utilization, personnel, and finances by bed size category and geography with over 150 service lines

Provides new data on:
- Telehealth
- Alcoholism-chemical dependency pediatric services
- Alcoholism-chemical dependency partial hospitalization services
- Psychiatric outpatient services
- BONUS 10-page report on Trends in Rural Hospitals

Features:
- Access insights into trends in utilization, personnel and finances with just a few keystrokes
- Compare trends by bed size category and geography with over 150 service lines
- Provides aggregate data only
AHA MarketCapture™

Quickly identify opportunities to maximize in-network referrals and identify the pain points driving leakage to help you boost revenue.

Features:

- View a hospital’s physician market share by categories and specializations
- Quickly identify the most loyal primary care physicians and specialists
- Determine which physicians should be targeted for maintenance and new revenue growth
- Quantify the revenue impacts of loyalty and leakage down to the individual physician
Ready to tap into the most trusted hospital data on the market?

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