

# AHA Data & Insights

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The Association of University Programs in  
Health Administration (AUPHA) Conference





**You won't get  
anywhere without  
quality data**



# AHA Data & Insights

**Credible and accurate, directly from the source**

**Trusted data collection  
methodology for over 30 years**



## AHA Data & Insights

Represents information provided by  
more than 6,200 hospitals and 400  
health care systems.

## We provide a truly complete picture of the complex and changing health care landscape

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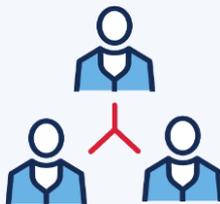
**Financial Performance**



**Market Indicators**



**Quality & Safety**



**Workforce**



**Community Health**



## AHA Annual Survey Database

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Comprehensive and trusted, the AHA's Annual Survey Database is the field's single-best source for accurate information on the field

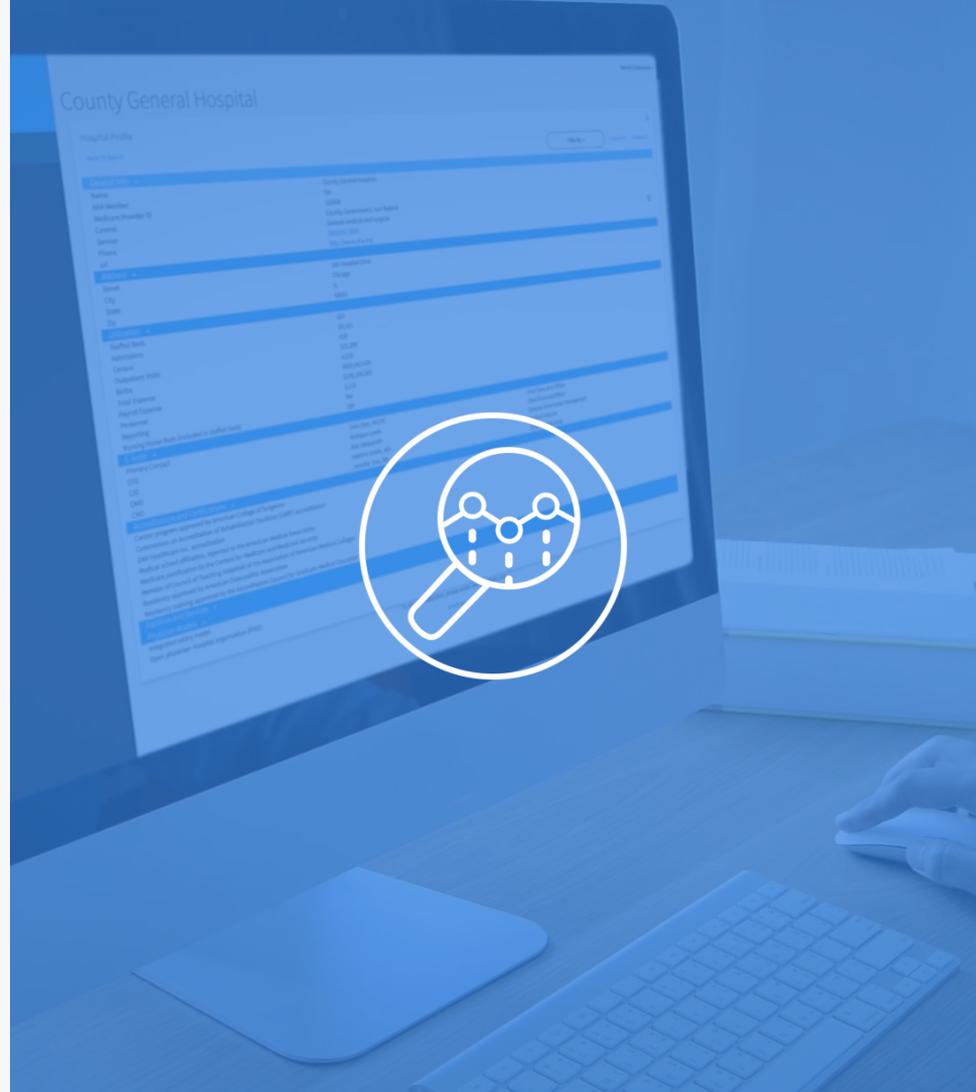
### Features:

- Nearly 1,000 data points that can yield key insights and help you grow business, uncover new opportunities, and engage in more informed conversations
- Gain facility-level insights provided by more than 6,200 hospitals and 400 health care systems
- Search, compare and profile hospitals and health systems to identify your best targets
- Consistency over time for historical trends to support longitudinal analysis

## Identify your best targets with AHA Data

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- Hospital C-Suite, key contact for system
- Utilization
- IT indicators that illustrate level of technology integration, i.e. EHR/EMR Adoption
- Evolution of new care systems, including ACOs, Patient-Centered-Medical-Homes
- Hospitals' community health partnerships
- Physician arrangements
- Bundled payment pioneers



## AHA Healthcare IT Database

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Contains responses from over 3,500 hospitals on IT topics

### Provides data on:

- Electronic clinical documentation
- Computerized provider order entry
- Decision support
- Bar coding or radio frequency identification medication tracking
- Meaningful use functionalities
- Health information exchange functionalities
- Interoperability
- Interoperability challenges
- EHR system and IT vendors





## AHA Annual Survey System Supplement

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Track and monitor the evolution of new systems of care including ACOs

### Gain insights on a hospital's:

- Ability to provide integrated primary, acute and post-acute services
- Readiness to manage financial risk, receive bundled payment, and calculate and distribute shared savings
- Performance data monitoring and sharing
- Accountable Care Organization participation and structure
- Transmission of clinical information



**AHA Data's Suite of Analytics Solutions  
Features the tools you need to succeed in today's rapidly  
evolving environment – all in one place.**

## AHA DataQuery™

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Empowers customers to ask sophisticated questions, easily build reports and gain insights with just a few keystrokes

### Features:

- Simple and easy to use interface
- Integrate AHA datasets with an expanded offering of publically available data, such as Readmissions and Hospital Acquired Infections, into one report
- Build custom reports or choose from a library of pre-built templates
- Share reports with other users
- Responsive, mobile friendly design
- Hospital demographics updated daily



Ask us about interactive dashboards that document the nation's ICU capacity and potential bed shortages caused by COVID-19

## AHA MetricVu™

Stay ahead of the curve with AHA Data's new data visualization and benchmarking tool

### Key metrics:

- Hospital Compare Data
  - HCAHPS (patient sat)
  - Readmission Rates
  - Safety (HAIs)
- Hospital Volumes and Utilization
- Physician Employment
- Bundled Payment Models
- Accountable Care Organizations
- U.S. Hospital Distribution and community hospital mapping
- Patient Centered Medical Home
- Economic Impact

### Interactive and shareable:

- Easily use filters to create and save custom visualizations that highlight data and insights important to your work
- Export to PDF, image files or PowerPoint
- Email data visualizations to your colleagues
- View visualizations from desktop, tablet and mobile devices



## AHA Hospital Statistics™

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A popular resource for comparing trends in hospital utilization, personnel, and finances by bed size category and geography with over 150 service lines

### Provides new data on:

- Telehealth
- Alcoholism-chemical dependency pediatric services
- Alcoholism-chemical dependency partial hospitalization services
- Psychiatric outpatient services
- BONUS 10-page report on Trends in Rural Hospitals

### Features:

- Access insights into trends in utilization, personnel and finances with just a few keystrokes
- Compare trends by bed size category and geography with over 150 service lines
- Provides aggregate data only

## AHA MarketCapture™

Quickly identify opportunities to maximize in-network referrals and identify the pain points driving leakage to help you boost revenue.

### Features:

- View a hospital's physician market share by categories and specializations
- Quickly identify the most loyal primary care physicians and specialists
- Determine which physicians should be targeted for maintenance and new revenue growth
- Quantify the revenue impacts of loyalty and leakage down to the individual physician





# Ready to tap into the most trusted hospital data on the market?

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