

# YOUR DEGREE IN BUSINESS, YOUR WAY.

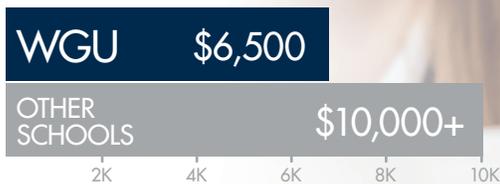
## Higher Education Is Changing. For You.

WGU was designed from the ground up to meet the needs of busy adults like you. The result? An innovative, accredited, affordable university that makes it easier for you to earn the credentials you need for the career you want.

Choose from over 60 bachelor's and master's degree programs in business, IT, K-12 education, and healthcare (including nursing).

## Average Annual Tuition

(for a bachelor's degree)



## Accreditation and Awards

WGU maintains regional accreditation, which is the highest standard recognized by the U.S. Department of Education.



The Accreditation Council for Business Schools and Programs (ACBSP) is a leading specialized accreditation association for business education. ACBSP accreditation focuses on recognizing teaching excellence, determining student learning outcomes, and a continuous improvement model.

All WGU College of Business degree programs are accredited by ACBSP. Like other institutions with ACBSP accreditation, WGU is committed to continuous improvement that ensures business programs deliver students the skills employers want.



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# A Smarter Way to Earn Your Business Degree

As a WGU student, you'll have every advantage:

## Unparalleled Flexibility

Online programs mean you can complete coursework on your schedule, wherever and whenever works best for you.

## Affordable Tuition

WGU's low, flat-rate tuition covers as many courses as you complete during a term and is about half what you'd pay at other online universities.

## Accelerated Progress

Our competency-based learning model allows you to complete most courses as quickly as you can demonstrate that you've mastered the material.

## Personal Attention

You'll work one-on-one with dedicated Faculty Mentors who provide personalized coaching, guidance, and support from enrollment through graduation.

## Career Relevance

Because industry leaders and academic experts help design WGU's curriculum, you can be confident you'll gain skills and knowledge you need for success on the job.

## College of Business Programs

- B.S. Business Administration–Marketing
- B.S. Business Administration–Healthcare Management
- B.S. Business Administration–Human Resource Management
- B.S. Business Administration–Information Technology Management
- B.S. Business Administration–Accounting
- B.S. Business Administration–Business Management
- B.S. Health Information Management (from the College of Health Professions)
- Master of Business Administration
- MBA Information Technology Management
- MBA Healthcare Management
- M.S. Management and Leadership
- M.S. Accounting
- Master of Health Leadership (from the College of Health Professions)
- M.S. Data Analytics (from the College of Information Technology)

*"If you are serious about getting an advanced education, you will not find a better value for your time or money."*

– Lance Thompson,  
MBA



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