

# AUPHA

## EXHIBITOR AND ADVERTISER OPPORTUNITIES



**RESILIENCY  
AND RELEVANCE  
IN A TIME OF CHANGE**

**JUNE 12 – 14, 2019  
NEW ORLEANS**

**Association of  
University Programs in  
Health Administration**

1730 M Street, NW, Suite 407  
Washington, DC 20036

(202) 763-7283

[www.aupha.org](http://www.aupha.org)



# The AUPHA Exhibit Package

## Exhibit Package

**\$2,650**

### INCLUDES

- ▶ Exhibit space\*
- ▶ Full-page Meeting Program ad
- ▶ Logo and link placement on AUPHA's meeting website
- ▶ Logo on Eventsential, AUPHA's meeting app

\* Each Exhibit space comes with one draped table, two chairs, and a waste basket. Special carpeting and pipe and drape are not available. Each exhibit space includes two registrations. For any electricity, AV, or other ancillary services, download the forms from the 2019 Annual Meeting web site ([annualmeeting.aupha.org](http://annualmeeting.aupha.org)) and return completed forms to Jaime Stephens, Vice President/Chief Operating Officer, via fax (202.849.6780) or email ([jstephens@aupha.org](mailto:jstephens@aupha.org)).

## A La Carte Opportunities

### Exhibit Space

- |   |         |
|---|---------|
| <input type="checkbox"/> Exhibit space  | \$1,500 |
| <input type="checkbox"/> Extra exhibit table <small>IN ADDITION TO 1 INCLUDED TABLE</small> | \$200   |

### Exhibitor Advertising

- |  |       |
|--|-------|
| <input type="checkbox"/> Full-page Digital Program ad          | \$750 |
| <input type="checkbox"/> Half-page Digital Program ad          | \$450 |
| <input type="checkbox"/> Banner ad on Annual Meeting website** | \$300 |
| <input type="checkbox"/> Banner ad on Eventsential app         | \$400 |

\*\* Banner Ads are displayed on web site from date of payment through June 14, 2019.

### Non-Exhibitor Advertising

- |  |       |
|--|-------|
| <input type="checkbox"/> Full-page Digital Program ad          | \$950 |
| <input type="checkbox"/> Half-page Digital Program ad          | \$650 |
| <input type="checkbox"/> Banner ad on Annual Meeting website** | \$700 |
| <input type="checkbox"/> Banner ad on Eventsential app         | \$900 |

**TOTAL ENCLOSED**

#### WHO WE ARE....

The Association of University Programs in Health Administration (AUPHA) is a global network of colleges, universities, faculty, individuals and organizations dedicated to improving health by promoting excellence in health management education.

#### WHAT WE DO....

AUPHA achieves excellence and innovation in health management and policy education by embracing diversity and providing opportunities for learning and collaboration. Our mission is to foster excellence and innovation in health management and policy education and scholarship.

#### ABOUT OUR MEETING....

Attendance at the Annual Meeting continues to grow each year, bringing together graduate and undergraduate faculty to share ideas and proven practices in educating future practitioners in health management. AUPHA's Annual Meeting offers exhibitors access to hundreds of members representing colleges, universities, and organizations focused on healthcare. Exhibiting at the Annual Meeting provides companies with numerous networking and lead opportunities.

Visit [www.aupha.org](http://www.aupha.org) to learn more about our organization and [annualmeeting.aupha.org](http://annualmeeting.aupha.org) to learn more about the Annual Meeting.

# AUPHA

- ▶ Each exhibitor receives a maximum of two Exhibit Hall-only registration passes with each purchase of an exhibit space.
- ▶ Camera-ready artwork for advertisements and signage must be received no later than **April 1, 2019**.
- ▶ In order to maximize your organization's participation as an exhibitor, please email a high-resolution version of your logo (both .eps and .jpg) to [jstephens@aupha.org](mailto:jstephens@aupha.org) no later than **April 1, 2019**.

**67%** The percentage of attendees that represent a new prospect and potential customer for exhibiting companies.

CENTER FOR EXHIBITOR INDUSTRY RESEARCH CURRENT REPORTS

Trade shows/exhibitions are the number one source for reaching decision makers.

**#1**

CENTER FOR EXHIBITOR INDUSTRY RESEARCH CURRENT REPORTS

## Contact Information

Contact Name (PLEASE PRINT)

Contact Signature (AUTHORIZING CONTRACT)

Title

Organization

Business Address

City

State

ZIP Code

Phone

Fax

Email

Booth Representative 1: name, title, and email; mailing address if different than above

Booth Representative 2: name, title, and email; mailing address if different than above

In the space below, include your 75-word or less company description. REQUIRED

## Payment Information

CHECK ENCLOSED

CREDIT CARD CIRCLE ONE



Card Number

Expiration Date

Name as it appears on the card

Signature

**TOTAL PAID**

**HOLD HARMLESS CLAUSE:** The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owner, and its management company, as well as their respective agenda, servants, and employees from any and all such losses, damages, and claims.

Contract and acknowledgement of exhibit/advertisement in printed materials and online will not be processed until payment is received by AUPHA. Incomplete applications will be returned. Please fill out entire form and return with payment to:

**Mail:** AUPHA  
1730 M Street, NW, Suite 407  
Washington, DC 20036

**Fax:** (202) 849-6780  
**Email:** [jstephens@aupha.org](mailto:jstephens@aupha.org)

# Print & Banner Ad Specifications

## Digital Program Full-Page Ad

- ▶ Please submit your full color advertisement in .pdf format to [jstephens@aupha.org](mailto:jstephens@aupha.org) no later than **April 1, 2019**.
- ▶ Ad should measure exactly 7.75 in wide x 10.25 in high, with no bleed.
- ▶ Please save the .pdf as either “high quality” or “press quality.”

**IMPORTANT:** This ad requires the exact specs as stated above in order to fit properly in the digital program.

## Digital Program Half-Page Ad

- ▶ Please submit your full color advertisement in .pdf format to [jstephens@aupha.org](mailto:jstephens@aupha.org) no later than **April 1, 2019**.
- ▶ Ad should measure exactly 7.75 in wide x 5.5 in high, with no bleed.
- ▶ Please save the .pdf as either “high quality” or “press quality.”

**IMPORTANT:** This ad requires the exact specs as stated above in order to fit properly in the digital program.

## Annual Meeting Web Site Banner Ad

- ▶ Ad should be submitted in .gif or .jpg format.
- ▶ Ad should be vertical and 120 px wide x 600 px high.
- ▶ Ads will be placed on the site from date of payment until the end of the 2019 Annual Meeting on June 14, 2019.

**IMPORTANT:** All ads submitted must meet the exact specs stated above in order to fit in AUPHA's web site.

## Eventessential: AUPHA's Meeting App Ad

- ▶ Ad should be submitted in .gif or .jpg format. No animated gifs.
- ▶ Ad should be horizontal, 300 px wide x 50 px high.



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2019



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