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Moving Your Association Into the Cloud

One AMC's Experience

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Audience Response Question #1

Where are you in your “cloud” journey?

- *Already there*
- *In progress (partly there)*
- *Thinking about it*
- *No plans*

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Poll: Where are you in your "cloud" journey?

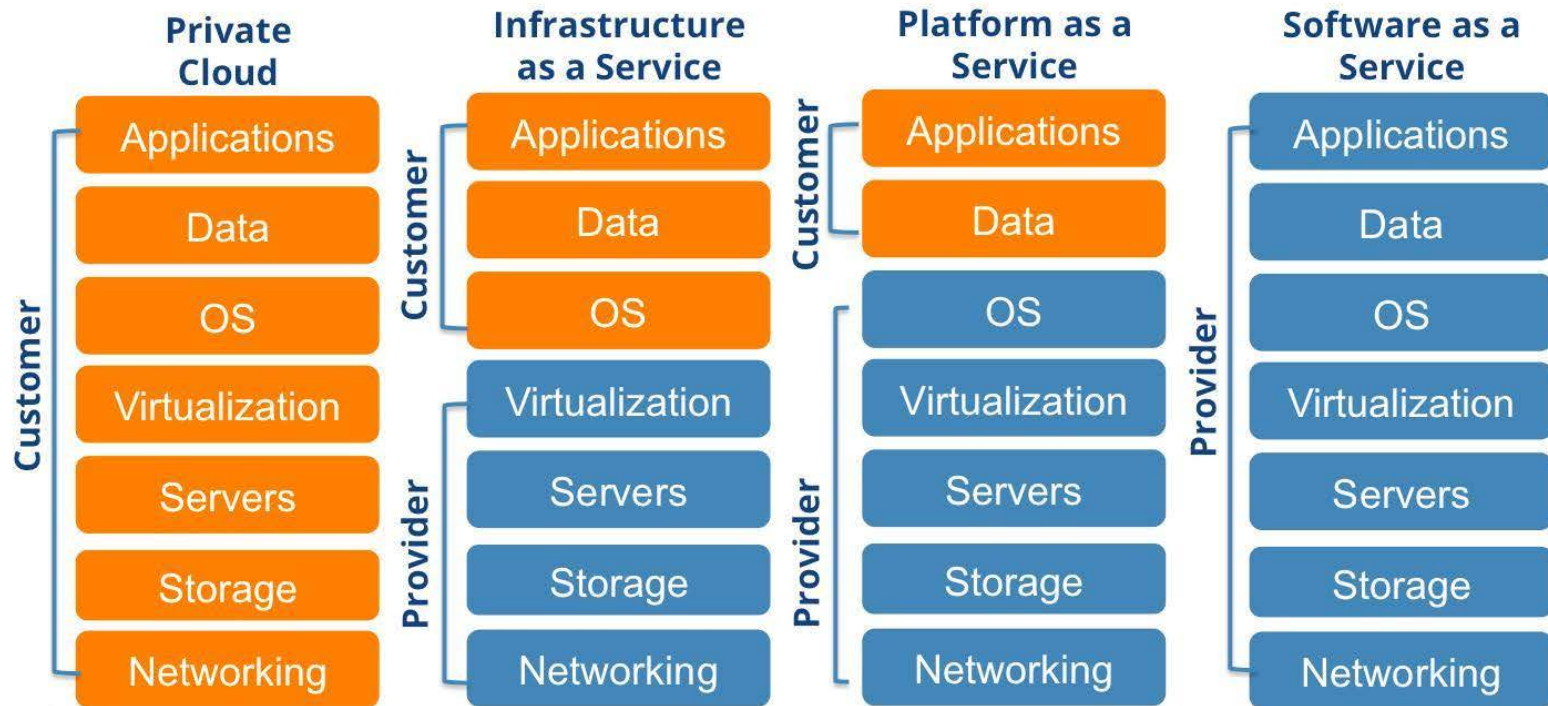


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**Achieve what
you Believe.**

Serving associations with passion
and integrity to meet their unique
goals.





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**A dream doesn't become reality
through magic; it takes sweat,
determination and hard work.**

Colin Powell

 BrainyQuote®



Why Cloud?

The Business Case

- *Aligns with our Business Strategy*
 - *To be a Healthy Thriving Association Management Company*
- *Key objective of our Technology Strategy*
 - *Technology shall be a competitive differentiator for AMC*

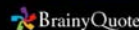




Our Plan (Plot)

In preparing for battle I have
always found that plans are
useless, but planning is
indispensable.

Dwight D. Eisenhower



The Plan (Plot)

1. Complete Cloud Assessment
2. Implement
3. Optimize



1. Cloud Assessment

- Goals
 - Viable? Gaps? Which Cloud? Cost Estimates?
- Current state
 - On-premise datacenter, hardware up for a refresh cycle, limited scalability, Cap Ex model.
- Future state
 - Cloud datacenter, on-demand scalability, pay for what you need the OpEx model.
- Gaps
 - Cloud readiness, resources and knowledge
- Lessons learned:
 - Dig Deeper on Licensing
 - Establish goals on DR





Audience Response Question #2

- If you are in the cloud or considering cloud, which one(s) are you in or are thinking about?
 - MS Azure
 - AWS
 - Google Cloud
 - Private Cloud
 - Hybrid Cloud
 - Other

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Poll: If you are in the cloud or considering cloud, which one(s) are you in or are thinking about?

Dilbert & Hybrid Cloud





2. Choose a Cloud Migration Partner

3. Design

- Legacy Apps
- Third Party Apps - AMS
- SDLC
- Release Process
- Changes brought on by Azure



4. Implementation...

- ✓ Phase 1
 - ✓ Optimization of Office 365, Active Directory
- ✓ Phase 2
 - ✓ Preparing our Azure cloud instance
- ✓ Phase 3
 - ✓ AMS Migration
 - ✓ SDLC
 - ☐ Testing
 - ☐ Go-Live
 - ☐ Optimize





Journey continues...

- Phase 4 (2019)
 - Network Shares -> SharePoint, Teams
- Phase 5 (2020)
 - Cloud based phone system





Top 10 Pieces of Advice

1. Not all legacy applications will work in the cloud.
2. Do an honest assessment of your current state and what you want “The Cloud” to do.
3. Do your homework on partner selection.
4. Cloud may not translate into less operational cost.
5. Many cloud providers offer credits and incentives.





Top 10 Pieces of Advice

6. Cloud may not automatically meet your DR goals.
7. Take advantage of automation & scripts.
8. Take advantage of hybrid licensing benefits.
9. Cloud migration takes time, don't sacrifice quality for speed.
10. Keep in mind that IT processes may have to change!





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Up next:

- Auditorium BC:
 - Closing Panel: Bringing it all Together