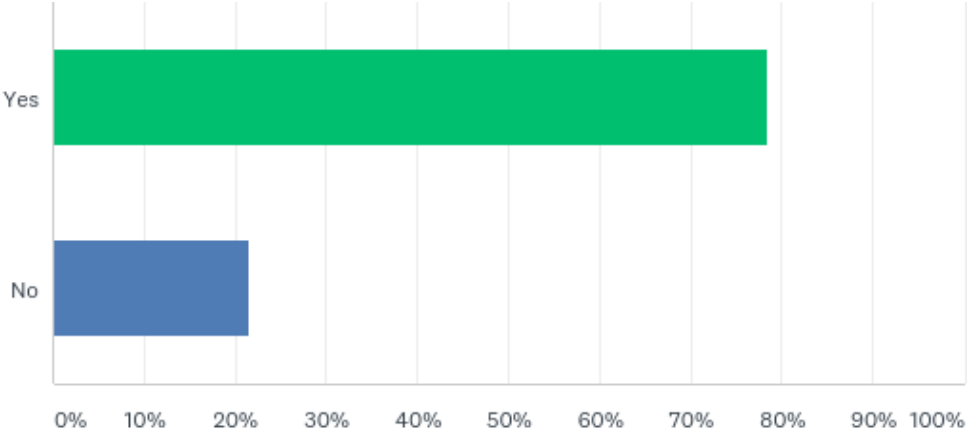


Member Pulse Survey

# In-Person Events

June 2020

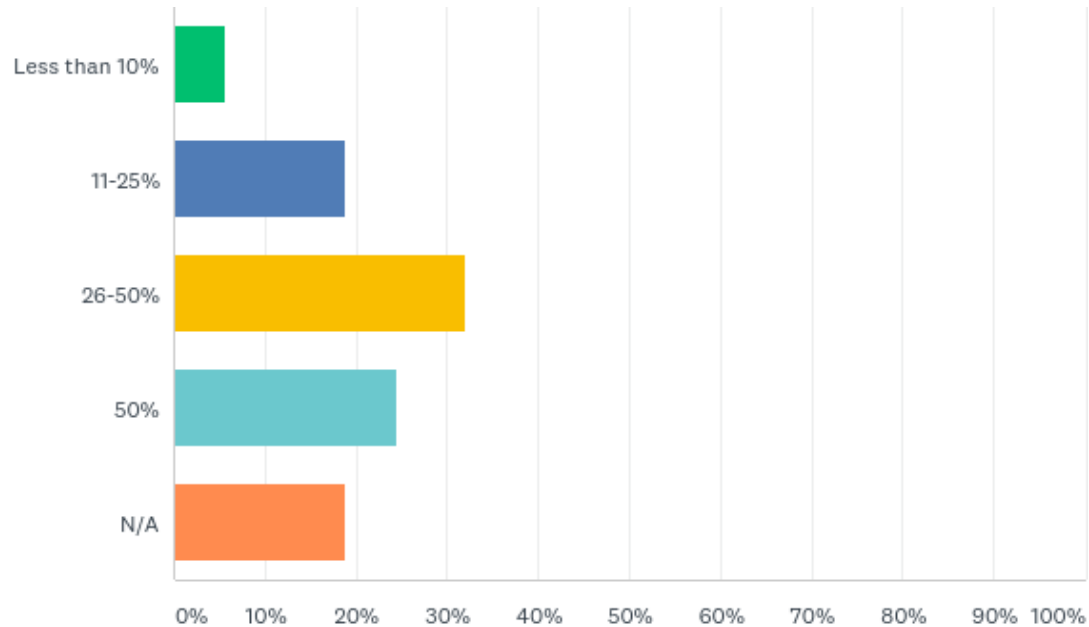
# Have you or do you plan to adjust your hotel room blocks?



## Have you or do you plan to adjust your hotel room blocks?

ANSWER CHOICES	RESPONSES	
Yes	78.46%	51
No	21.54%	14
TOTAL		65

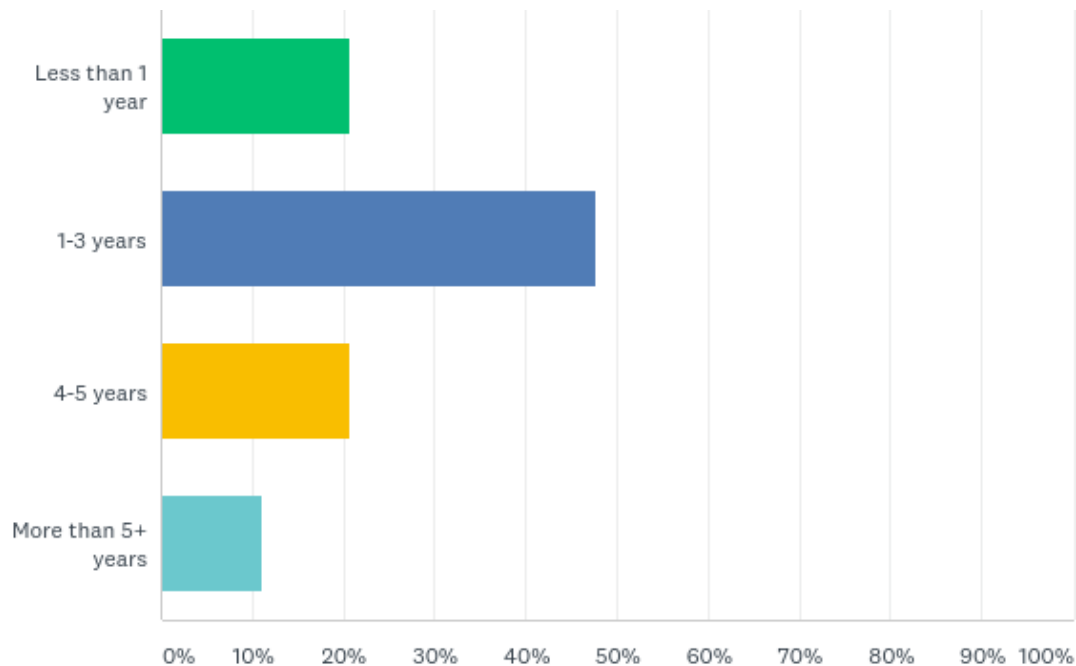
## If yes, by how much?



## If yes, by how much?

ANSWER CHOICES	RESPONSES	
Less than 10%	5.66%	3
11-25%	18.87%	10
26-50%	32.08%	17
50%	24.53%	13
N/A	18.87%	10
<b>TOTAL</b>		<b>53</b>

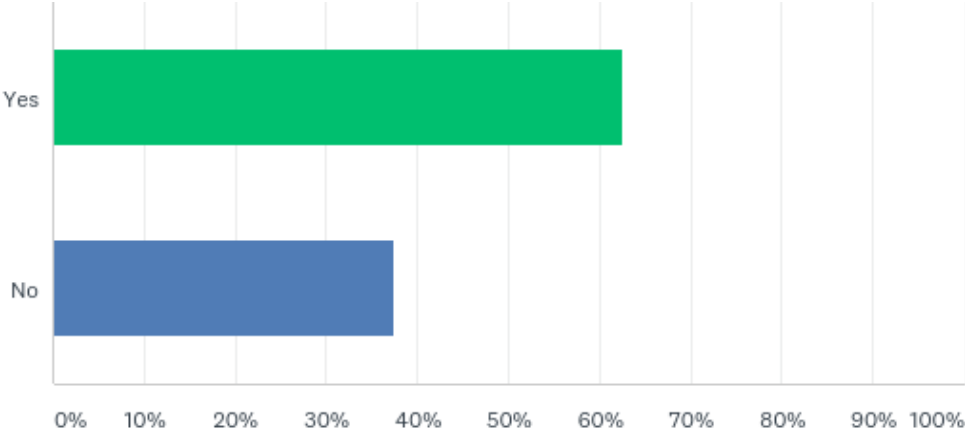
## How far out are you booked?



## How far out are you booked?

ANSWER CHOICES	RESPONSES	
Less than 1 year	20.63%	13
1-3 years	47.62%	30
4-5 years	20.63%	13
More than 5+ years	11.11%	7
TOTAL		63

# Are you adjusting the amount of meeting and convention center space?

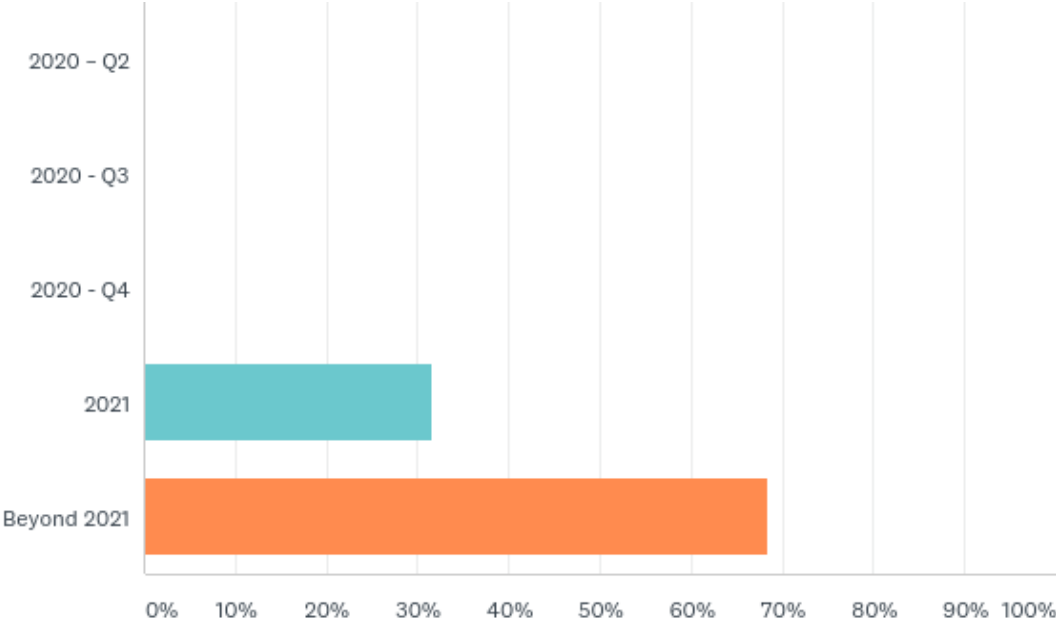




## Are you adjusting the amount of meeting and convention center space?

ANSWER CHOICES	RESPONSES	
Yes	62.50%	40
No	37.50%	24
TOTAL		64

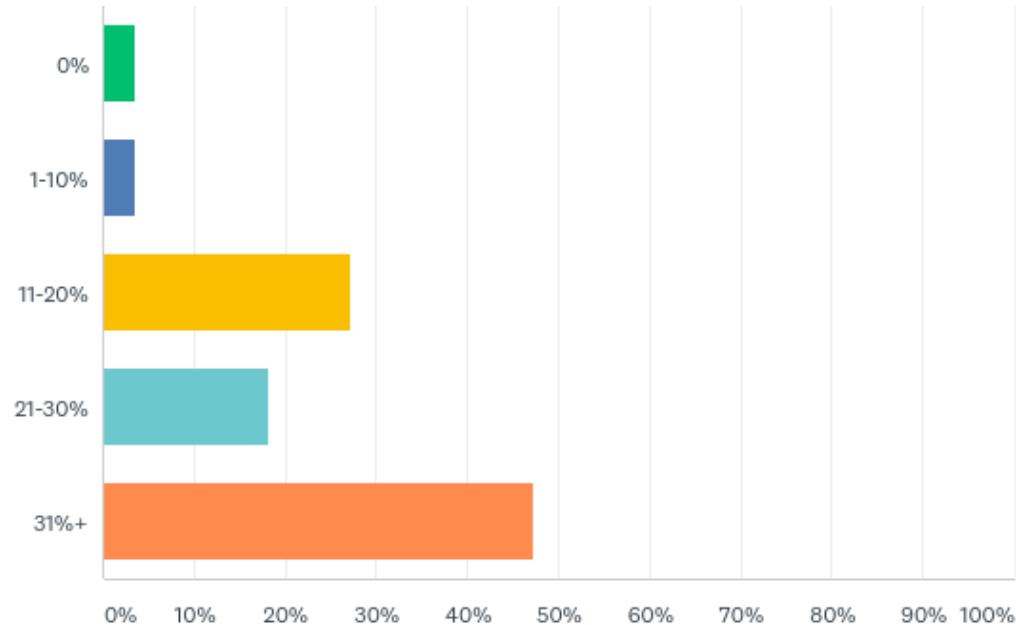
# When are you projecting your attendance/exhibitors to be back to normal?



## When are you projecting your attendance/exhibitors to be back to normal?

ANSWER CHOICES	RESPONSES	
2020 - Q2	0.00%	0
2020 - Q3	0.00%	0
2020 - Q4	0.00%	0
2021	31.67%	19
Beyond 2021	68.33%	41
TOTAL		60

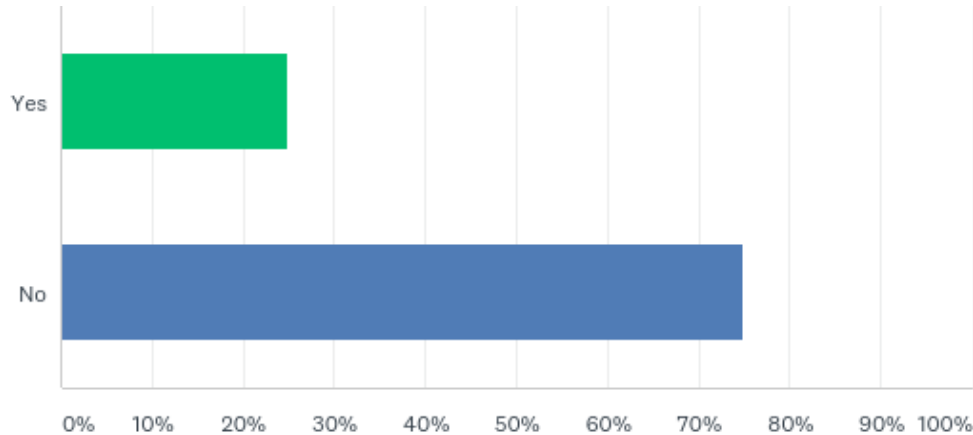
As you look to your next annual meeting, what % are you calculating the potential loss of attendees?



As you look to your next annual meeting, what % are you calculating the potential loss of attendees?

ANSWER CHOICES	RESPONSES	
0%	3.64%	2
1-10%	3.64%	2
11-20%	27.27%	15
21-30%	18.18%	10
31%+	47.27%	26
<b>TOTAL</b>		<b>55</b>

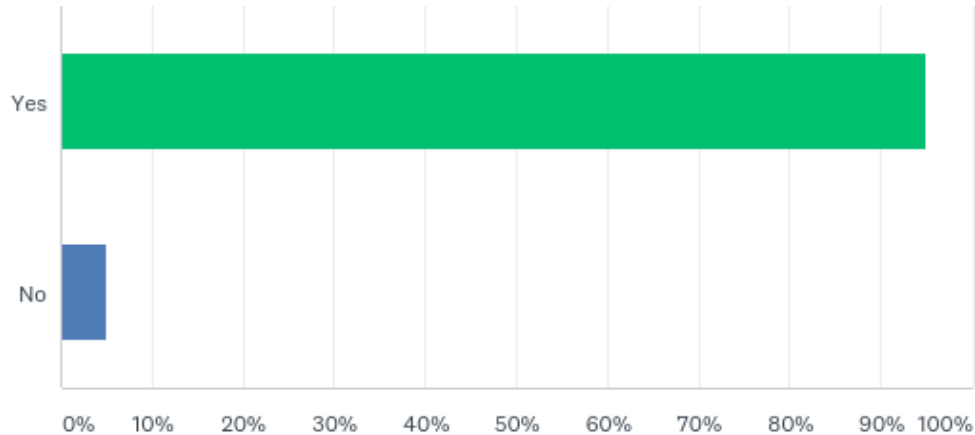
## Are you more inclined to be meeting or conducting events nearer to your Association HQ?



## Are you more inclined to be meeting or conducting events nearer to your Association HQ?

ANSWER CHOICES	RESPONSES	
Yes	25.00%	15
No	75.00%	45
TOTAL		60

## Are you looking at video conferencing for future meetings?

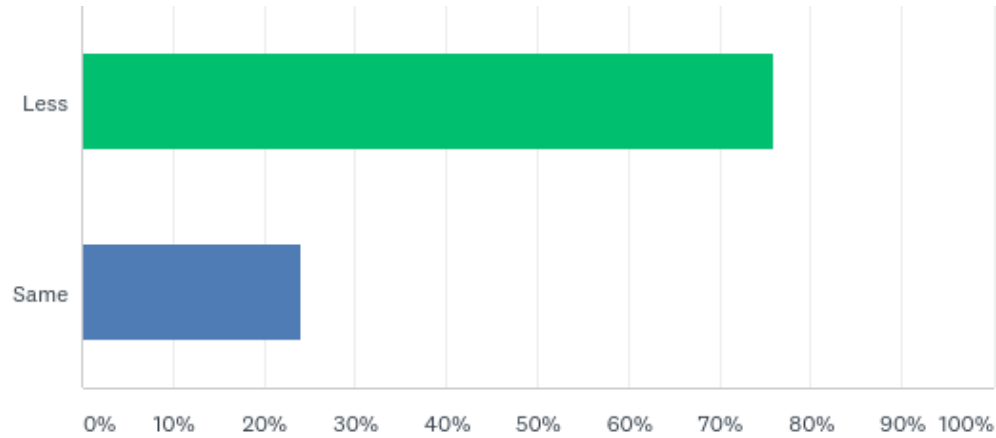




## Are you looking at video conferencing for future meetings?

ANSWER CHOICES	RESPONSES	
Yes	95.00%	57
No	5.00%	3
TOTAL		60

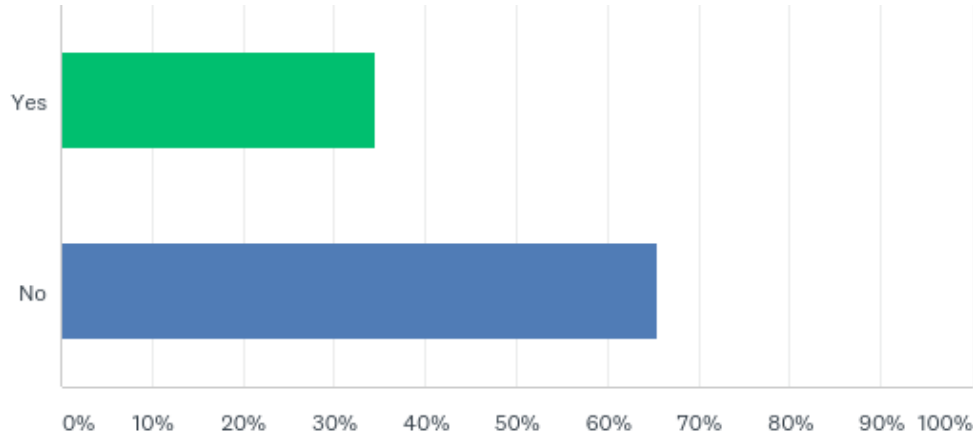
## Will you charge less or the same for attendance via video conferencing?



## Will you charge less or the same for attendance via video conferencing?

ANSWER CHOICES	RESPONSES	
Less	75.86%	44
Same	24.14%	14
TOTAL		58

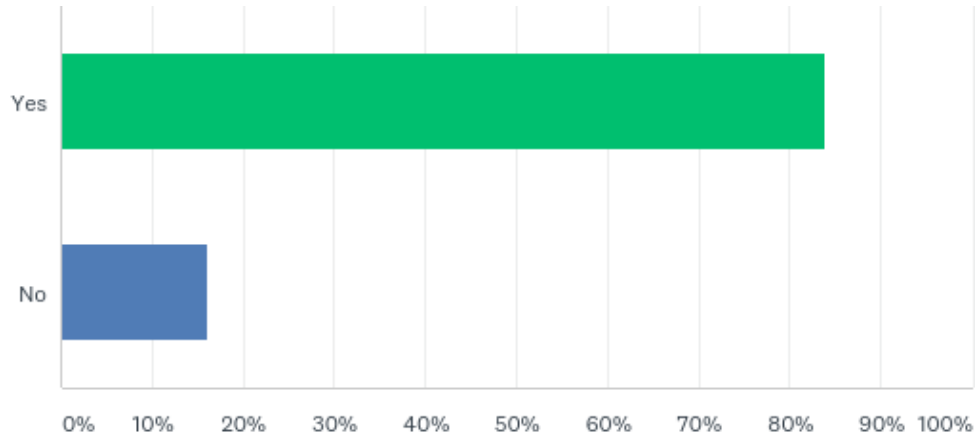
**Do you envision taking temperatures of attendees at your convention/tradeshow?**



## Do you envision taking temperatures of attendees at your convention/tradeshow?

ANSWER CHOICES	RESPONSES	
Yes	34.62%	18
No	65.38%	34
TOTAL		52

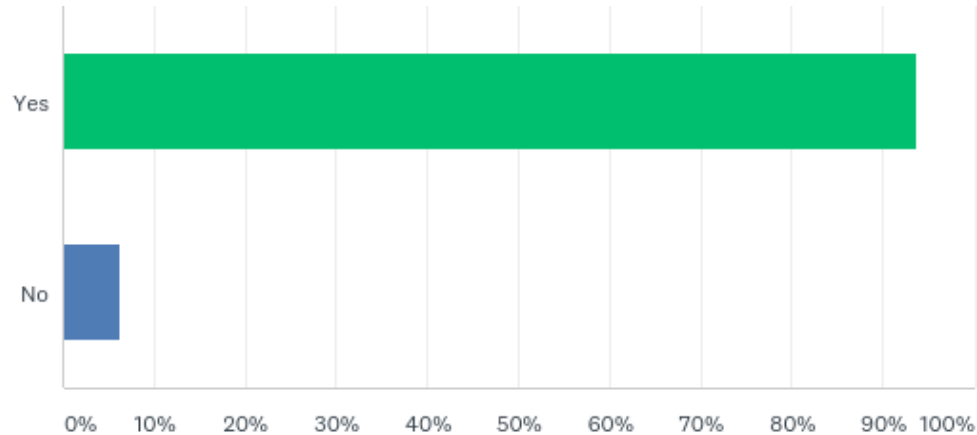
## Do you anticipate requesting more space to allow for social distancing?



## Do you anticipate requesting more space to allow for social distancing?

ANSWER CHOICES	RESPONSES	
Yes	83.93%	47
No	16.07%	9
TOTAL		56

**Will you change your food and beverage functions format, flow or set-up?**

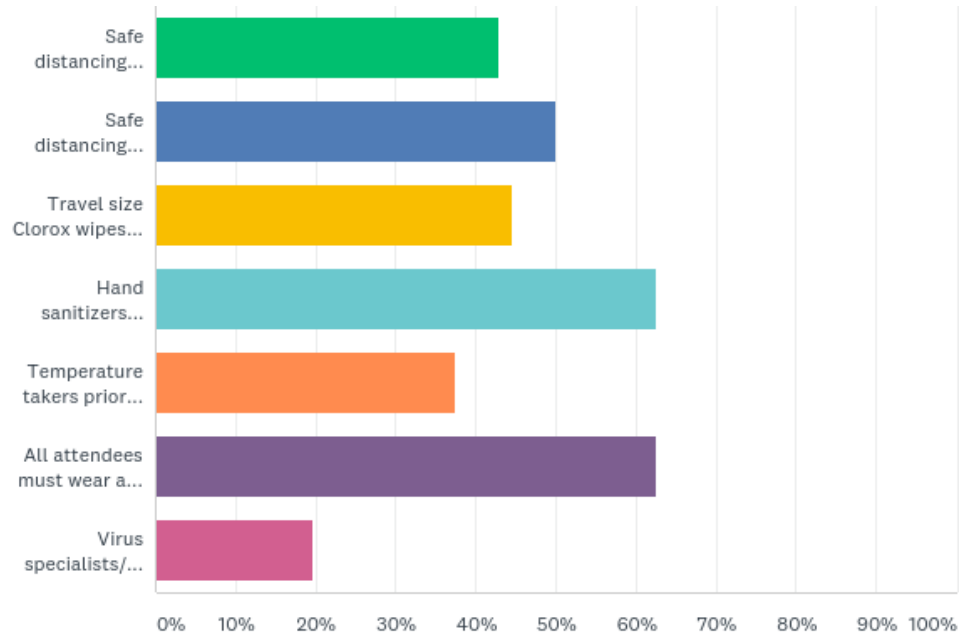




## Will you change your food and beverage functions format, flow or set-up?

ANSWER CHOICES	RESPONSES	
Yes	93.75%	45
No	6.25%	3
TOTAL		48

## What are the top 3 safety/cleaning measures you would like to see in order to begin travel again?



## What are the top 3 safety/cleaning measures you would like to see in order to begin travel again?

ANSWER CHOICES	RESPONSES
Safe distancing measures taken at hotel check-in	42.86% 24
Safe distancing measures at event registration	50.00% 28
Travel size Clorox wipes available for all attendees	44.64% 25
Hand sanitizers available at all meetings	62.50% 35
Temperature takers prior to entrance to General Session/Tradeshow	37.50% 21
All attendees must wear a mask	62.50% 35
Virus specialists/Medical personnel on site	19.64% 11
Total Respondents: 56	