



On behalf of Association Forum and Visit Phoenix, we look forward to seeing you at our **CyberMed Summit**, March 4 through March 6, 2019.

We are delighted to have you participate in what promises to be an engaging discussion on technology disruptions in healthcare and the implications on current and future care management models and patient outcomes. You will find a full schedule of events below.

On Day 1, the **Phoenix Biomedical Campus** will be showcased as part of the summit experience. This campus, blocks from the **Phoenix Convention Center**, brings together a rich community of physicians, researchers, innovators, educators, and allied health professionals. Day 2 of our summit will be held at **Galvanize Phoenix**, the epicenter of tech incubation enterprise and learning in downtown's storied warehouse district.

You are receiving this email as a confirmed attendee of the CyberMed Summit. If for any reason you are unable to attend, please reach out to kflaten@visitphoenix.com.

KNOW BEFORE YOU GO

Weather: mid 70's; low 50's

Transportation: When you arrive at Phoenix Sky Harbor, please go to baggage claim for transportation provided by Copper Star Professional Transportation. Your chauffeur will send you a text upon landing.

Copper Star Professional Transportation #: (602) 679-5186

Event Attire: Business casual

Hotel: Overnight accommodations will be provided by Renaissance Phoenix Downtown

We look forward to seeing you at this year's CyberMed Summit.

Sincerely,



Lorne Edwards

Vice President of Sales & Services

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SCHEDULE

If you have dietary restrictions, please let us know by contacting
kflaten@visitphoenix.com.

Monday, March 4, 2019

12:00 PM: Lunch hosted at the Renaissance Phoenix Downtown – Skyline Terrace

1:00 PM: Depart for Phoenix Biomedical Campus

1:30 PM: Welcome Remarks - [Dean Guy Reed](#), MD, MS University of Arizona College of Medicine

1:45 PM: Arizona State University's Current and Future Impact on Phoenix' Innovation Economy - Rick Naimark, Associate Vice President for Program Development Planning, Arizona State University

2:00 PM: Plenary I: Current State of Disruptive Technologies on the Healthcare Horizon - Bret Schroeder, Partner, PA Consulting

- [Cindy Anderson](#), Interim COO, Simulation & Education, University of Arizona College of Medicine
- [Hamed Abbaszadegan](#), MD, MBA, FACP, FAMIA, Clinical Assistant Professor, Biomedical Informatics, University of Arizona College of Medicine
- Robert 'Bobby' Heard, MBA, CAE, Associate Executive Director, American College of Emergency Physicians
- Richard Schuch, Ed.D, Sr. Director of Education & Operations, American College of Chest Physicians

3:30 PM: Tour of the Phoenix Biomedical Campus Center for Simulation & Training and Telemedicine Training Facility

5:00 PM: Opening Reception at The Croft Downtown Phoenix, Warehouse District

Tuesday, March 5, 2019

7:30 AM: Breakfast hosted by Phoenix Convention Center; North Building 221 Foyer

8:00 AM: Welcome and Opening Remarks

- John Chan, Director, Phoenix Convention Center
- Steve Moore, President & CEO, Visit Phoenix
- Lori Collins (Quan), Deputy Director, City of Phoenix, Community & Economic Development

8:30 AM: Brief Tour Phoenix Convention Center

9:00 AM: Depart for Galvanize, Warehouse District

9:30 AM: Plenary II: Emerging Topics in Healthcare. Panel Discussion moderated by Bret Schroeder

- Hamed Abbaszadegan, MD, MBA, FACP, FAMIA, Clinical Assistant Professor, Biomedical Informatics, University of Arizona College of Medicine
- Wylecia Wiggs-Harris, PhD, President & CEO, American Health Information Management Association
- [Umar Iqbal](#), MD, Dignity Health Medical Group
- Dino Damalas, Chief Operating Officer, American Academy Orthopaedic Surgeons
- Ron Moen, Chief Information Officer, American College of Chest Physicians

12:00 PM: Lunch and Brief Tour of Galvanize

1:00 PM: Plenary III: Overview of Key Outcomes

- Dale Hall, FSA, MAAA, Managing Director of Research, Society of Actuaries
- Matt Hornberger, MBA, CAE, Executive Director, American Society Healthcare Risk Management
- Bob Moore, MA, CAE, Executive Director, American College Osteopathic Family Physicians
- Lynne Thomas-Gordon, MBA, RHIA, CAE, FACHE, FAHIMA, Chief Executive Officer, American Association of Orthodontists
- Max Moses, Executive Director, The Academy of General Dentistry

3:00 PM: Brief Downtown Tour and Return to Renaissance - RJ Price, Chief Marketing Officer, Downtown Phoenix Inc.

5:00 PM: Networking Reception; Melinda's Alley, Renaissance Phoenix Downtown. (*Meet in Lobby*)

5:30 PM: Depart to The Sanctuary Resort & Spa at Camelback Mountain for Reception & Dinner

Wednesday, March 6, 2019

7:30 AM: Breakfast – Renaissance Phoenix Downtown Club Lounge

Transportation provided for departures to Phoenix Sky Harbor International Airport

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