

What is the Association Forum Healthcare Collaborative?

An interdisciplinary community of healthcare associations and stakeholders convened to deliberate and identify pressing issues impacting the sector to address in common, opposed to individually.

January 29, 2019

8 - 11:30 a.m.

American Dental Association
211 E. Chicago Avenue | 2nd Floor, Auditorium

Founding Partners



Title Partner



Association Partners



American Society of
Anesthesiologists[™]



**SOCIETY OF
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Schedule

The Social Determinants of Health

The social determinants of health are the conditions in which people are born, grow, live, work and age. These circumstances are shaped by the distribution of money, power and resources at global, national and local levels. The social determinants of health are mostly responsible for health inequities - the unfair and avoidable differences in health status seen within and between countries.*

8 - 8:30 a.m. **Registration, Networking and Continental Breakfast**

8:30 - 8:45 a.m. **Welcome and Opening Remarks:**

- **Paul Pomerantz, FASAE, CAE**, CEO, American Society of Anesthesiologists

8:45 - 9:45 a.m. **Tom Norwalk**, President and CEO, Visit Seattle

Morning Keynote: Healthcare's Consumer Revolution



- **David W. Johnson**,
Author, *Market vs. Medicine: America's Epic Fight for Better, Affordable Healthcare*
Founder, 4sight Health; Author-in-residence, Health Management Academy

9:45 - 10:00 a.m. **Refreshment Break**

10 - 11:00 a.m. **Lorne Edwards**, Vice President of Sales and Services, Visit Phoenix

Panel Discussion: Response to Keynote

- **Moderator: Greg Heidrich**, Executive Director, Society of Actuaries
- **Panelist: Julia Lerche, FSA, MAAA, MSPH**, Chief Actuary, North Carolina Medicaid
- **Panelist: Douglas O'Brien**, Regional Director, US Department of Health and Human Services
- **Panelist: David Johnson**, Author, *Market vs. Medicine: America's Epic Fight for Better, Affordable Healthcare*

11 - 11:30 a.m. **Brad Kent, CTA**, Senior Vice President/ Chief Sales & Services Officer, Visit Dallas

A Roadmap for Action, closing remarks, actionable next steps

- **Facilitator: Kathleen O'Loughlin, DMD, MPH**, Executive Director, American Dental Association (ADA)

A facilitated discussion on the development of a Healthcare Collaborative Roadmap for Action.

- Identify Priorities
- Stakeholder Engagement
- Recommend Actions

*Source: World Health Organization