

What is the Association Forum Healthcare Collaborative?

An interdisciplinary community of healthcare associations and stakeholders convened to deliberate and identify pressing issues impacting the sector to address in common, opposed to individually.

January 25, 2018 | 8 a.m. - 1:30 p.m.

American Dental Association | 211 E. Chicago Avenue | 2nd Floor, Auditorium

Schedule

Navigating the world of digitized medicine and healthcare data revolution

Healthcare is going through a transformational period. Digitization is creating tension and opportunity. Attend the Healthcare Collaborative to learn about a new initiative launched by the American Medical Association that puts the patient in the center of the healthcare dialogue and how the digital information age will improve efficiency, care and patient experience.

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| 8 - 8:30 a.m. | Registration, Networking and Continental Breakfast |
| 8:30 – 8:45 a.m. | Welcome and Opening Remarks: <ul style="list-style-type: none"> • Paul Pomerantz, FASAE, CAE, CEO, American Society of Anesthesiologists |
| 8:45 - 9:45 a.m. | Morning Keynote: Unleashing a New Era of Patient Care <ul style="list-style-type: none"> •  Dr. James Madara, CEO and Executive Vice President, American Medical Association and; •  Laurie McGraw, Senior Vice President, Health Solutions at The American Medical Association |
| 9:45 - 10:00 a.m. | Refreshment Break |
| 10 – 11:00 a.m. | From Big Data to Better Decisions to Improved Care: Groundbreaking research focused on the current and future state of medicine and healthcare digitization. <ul style="list-style-type: none"> • Moderator: Bret Schroeder, US Healthcare Provider Lead, PA Consulting <ul style="list-style-type: none"> • Hal Wolf, President and CEO, HIMSS • Katherine Downing, MA, RHIA, CHPS, PMP, CPHI, Vice President, Information Governance, Informatics, Standards, Privacy and Security, American Health Information Management Association |
| 11 a.m. – 12:15 p.m. | Valued Based Care: The Healthcare Professional, The Patient and The Association
Facilitated conversation on how new knowledge will contribute to the relevancy of associations and the profession to deliver patient centered care. <ul style="list-style-type: none"> •  Keynote Speaker: Governor Mike Leavitt <ul style="list-style-type: none"> • Dr. William Shaffer, Medical Director, American Academy of Orthopedic Surgeons • Kathleen O'Loughlin, DMD, MPH, Executive Director, American Dental Association (ADA) |
| 12:15 – 1 p.m. | Networking Lunch |
| 1 - 1:30 p.m. | Closing remarks, actionable steps, next session date |

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