Welcome to Association Forum’s 2020 Buyer’s Guide!

As we navigate through this unprecedented year, I’d like to start by thanking our partners and members for your continued support of our association community. We are a resilient community with 104 years of history. We are navigating this together. We are Forum Strong!

We believe that 2020 has brought many changes to our lives and many opportunities for innovation. The same is true for the 2020 Buyer’s Guide. This year’s guide will be offered in a digital format as Association Forum continues to be proactive in providing the most up-to-date resources for our members. As in past years, this guide contains great information on all the various companies and organizations that support and work with our association community. Within these digital pages, you’ll find hundreds of organizations that can support your business needs in myriad ways. As we continue to respond to your needs, we want to hear from you. What business sectors do you recommend we include in the buyers guide in the future? Please contact us at 312-924-7000.

Association Forum is a Welcoming Environment® for our vendors and members. We have a zero tolerance for racism, discrimination, bias and harassment. We are committed to working together now more than ever to support and encourage diversity in our vendor community. Please share with us vendors you recommend we invite into the Chicagoland association community who would benefit from being featured in this guide. We will continue to take active steps to connect our community with products, services and vendors as well as demonstrate to our partners the breadth, depth and richness of our association sector.

We are in this together and will emerge stronger and more relevant than before. If you need help, have suggestions or just want to catch up, please call us at 312-924-7000. We are here to serve.

Michelle Mason, FASAE, CAE
President & CEO
Association Forum

Chicago is...

#1
Market for health care associations’ headquarters

#2
Association headquarters city

71%
of our members recommend specific products/services

63%
of our members prepare/approve budgets

66%
of our members’ events are held outside of Chicago

45%
of our members make final decisions

More than 1,700 associations call Chicagoland home.
2020 Community at a Glance

Association Forum Professional Member Organizations 872
Includes 366 associations managed by AMCs

Forum Membership
52% - City of Chicago
48% - Tri-State area

Total Members >4000
Individual - 30%
Forum Plus - 70%
Forum Plus Organizations - 107

Number of Employees
Average - 62
Highest - 1000
Lowest - 1

Number of CAEs
490

Ethnicity
90% Caucasian/White
7% African American/Black
1% Hispanic/Latino
1% Asian
1% Other
Based on responses of 23% of membership

Association Executive/Supplier Partner Ratio
1:10

Supplier Partner
Association Executives

82% are national and international in scope
Chicagoland associations and non-profits have grown by more than 4%

$10.3 billion spent on meetings in the Chicagoland area each year.

Of associations with a staff of 100+, 89% are AF members

Chicagoland Associations/Non-Profits
1,725 organizations | 28.7 million members

Executive Office and Administration 24%
Information Technology 5%
Finance/Accounting 7%
Meeting Planning 7%
Marketing 9%
Membership 10%
Education 11%
Other 22%

Top 3 Industries Served
Health care - 35%
Association Management - 6%
Libraries - 4%

Career Level
CEO - 16%
C-Level - 8%
Department Director - 25%
Department Manager - 25%
Coordinator/Specialist - 26%
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<td><a href="http://mccno.com">mccno.com</a></td>
<td>900 Convention Center Blvd, New Orleans, LA 70130-1755</td>
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<td><a href="http://marriott.com/orfws">marriott.com/orfws</a></td>
<td>235 East Main Street, Norfolk, VA 23510</td>
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<td><a href="http://gotahoenorth.com">gotahoenorth.com</a></td>
<td>PO Box 1757, Tahoe City, CA 96145-5459</td>
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<td>Northern Illinois University Hoffman Estates Conference Center</td>
<td><a href="http://niuconference.com">niuconference.com</a></td>
<td>5555 Trillium Blvd, Hoffman Estates, IL 60192-3405</td>
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<td>Nugget Resort</td>
<td><a href="http://nuggetcasinoresort.com">nuggetcasinoresort.com</a></td>
<td>1100 Nugget Ave, Sparks, NV 89431-5750</td>
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<td>New York &amp; Company</td>
<td><a href="http://nyrgo.com">nyrgo.com</a></td>
<td>810 7th Ave, Fl 3rd, New York, NY 10019-5818</td>
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<td>Ocean Center</td>
<td><a href="http://oceancenter.com">oceancenter.com</a></td>
<td>123 West Indiana Ave, Deland, FL 32720</td>
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<td>Orange County Convention Center</td>
<td><a href="http://occc.net">occc.net</a></td>
<td>PO Box 691509, Orlando, FL 32869-1509</td>
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<td>Palm Springs Convention Center</td>
<td><a href="http://palmspringsccc.com">palmspringsccc.com</a></td>
<td>277 N Avenida Caballeros, Palm Springs, CA 92262-6440</td>
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<td>Pasadena Convention &amp; Visitors Bureau</td>
<td><a href="http://visitpasadena.com">visitpasadena.com</a></td>
<td>300 E Green St, Pasadena, CA 91101</td>
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<td>Peoria Area Convention &amp; Visitors Bureau</td>
<td><a href="http://peoria.org">peoria.org</a></td>
<td>456 Fulton St, Ste 300, Peoria, IL 61602-1220</td>
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<td><a href="http://discoverphl.com">discoverphl.com</a></td>
<td>1601 Market St, Ste 200, Philadelphia, PA 19103-3933</td>
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<td>PRA</td>
<td><a href="http://pra.com">pra.com</a></td>
<td>1 N LaSalle St, Ste 1800, Chicago, IL 60602</td>
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<td>Quebec City Convention Centre</td>
<td><a href="http://convention.qc.ca">convention.qc.ca</a></td>
<td>900, boul, Rene-Levesque Est, 2nd Floor, Quebec City, CANADA G1R 2B5</td>
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<tr>
<td>Reno-Sparks Convention &amp; Visitors Authority</td>
<td><a href="http://renotahoeusa.com">renotahoeusa.com</a></td>
<td>PO Box 837, Reno, NV 89504</td>
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