

## Searching for Definitions of Architectural Design Excellence in a Measuring World



2012 AIA Committee on Design Fall Conference  
Seville + Granada/Cordoba + Morocco

### The Role of Style in Defining Architectural Design Excellence

Preliminary Outline

Registration Desk open at (hotel(s))

3 pm on Sunday

Sunday November 11, 2012

Introductory Reception in Seville

Monday November 12

The Two Worlds Fair Sites, 1929 and 1992,  
Changes in Style Over Time, "What  
Makes a Good Building"

Tuesday November 13

Bus Trip out of Seville to Casa de Retiro  
Espiritual and others site(s) to be  
determined.

Wednesday November 14

Historical Seville, The Cathedral and The  
Alcazar, "The Role of Buildings in  
Constructing Public Space"

Thursday November 15

New Public Architecture in Seville,  
Trains, Bridges and Parasols

Friday November 16

Undiscovered Work in Seville, Young  
Architects at the Cutting Edge

Saturday November 17

(optional add on)

Bus to/from Cordoba and Granada  
The Grand Mosque and The Alhambra

Sunday, Monday and Tuesday November 18-20  
(optional add on)

Bus to/from Morocco  
Medinas, Mosques and  
Modern Architecture in Morocco



Metropol Parasol Seville by J. Mayer H. Architects,  
photo by Fernando Alda



Casa de Retiro Espiritual by Emilio Ambasz  
photo by Fernando Alda



Seville Cathedral  
photo by mense



Committee on Design 2012

Columbus Indiana + Washington DC + Seville Spain