

**AFP BATON ROUGE +  
GREATER NEW ORLEANS**

**2026  
ANNUAL  
CONFERENCE**

# **BRIDGING THE GAP**

**WHERE CAPITAL  
COMMUNITY +  
IDEAS CONVERGE**

**THURSDAY  
JULY 16**

**THE ESTUARY  
BATON ROUGE,  
LOUISIANA**

**175+ FUNDRAISING  
& NONPROFIT  
PROFESSIONALS**

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## KEYNOTE ANNOUNCEMENT



**ARIELLE VAVASSEUR**  
**CO-FOUNDER, PARTNER**  
**OF INSIDE PROJECTS**

INSIDEPROJECTS

Arielle Vavasseur has spent over a decade building the bridge between culture and community — advising some of the world's most influential organizations, from Universal Music Group and Higher Ground Productions to Kendrick Lamar's team, on how to turn brand power into real-world impact.

As co-founder of Inside Projects, she specializes in the strategy most organizations struggle with: connecting mission to audience in ways that actually move people.

Her work spans corporate giving, grassroots partnerships, and culturally resonant campaigns that don't just tell a story — they change outcomes.

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## MEET YOUR SESSION SPEAKERS



**JASMIN JOHNSON**

*Executive Director,  
Baton Rouge Area Youth Network*

**Stronger Fundraising Through Coordination**



**STACEY EMICK HOWELL, CFRE**

*YMCA of the Capital Area*

**Win Grants, Stay Authentic with AI Co-Author**



**SARAH CORTELL VANDERSYPEN, MA, CFRE**

*Executive Director,  
United MSD Foundation*

**Small Effort, Big Return: Scalable Fundraising for Any Shop**



**KASSIE KISSINGER COSGROVE, CFRE**

*Founder, KC Strategy Solutions  
with Jill Roshto*

**Collab Over Compete: Building Community to Drive Revenue**



**MATTHEW PHAM, MPA, CFRE**

*Consultant, Dini Spheris  
with Daniel Marcantel*

**Lagniappe Leadership: Board Engagement in 2026**



**KAT SCHWEITZER, CFRE**

*Director of Development,  
Rebuilding Together New Orleans*

**Turning Volunteer Sign-Ins to Sponsor Buy-Ins**



**BERNARD DUMOND, CFRE**

*President & CEO,  
Catholic Vitality 360*

**Are You Ready to Get Your CFRE?**



**JODY PORTNOFF BRAUNIG, LMSW, CFRE**

*Development Strategist  
with Kassie Kissinger Cosgrove*

**You're Not Alone: Career Grief in Nonprofit Leadership**



**SHERCOLE KING**

*VP of Administration & Operations,  
VIA LINK*

**Operations is Fundraising: Building Systems That Raise Money**



**LINDI RUBIN SPALATIN, CFRE**

*Arts Council of Greater Baton Rouge*

**Exit, Pursued by a Bear: What Fundraisers Can Learn From Actor Training**



**ERIN PESHOFF**

*Chief Curator, Vivia Studios*

**The Drift: A Friday AI Ritual for Fundraisers**



**SUSAN BOYETTE**

*Partner & COO, Outrageous Kindness*

**The Innovation Tax: What It's Costing Your Fundraising**



**BILL STANCZYKIEWICZ, ED.D.**

*Director, The Fund Raising School  
IU Lilly Family School of Philanthropy*

**Board Engagement in Fundraising**



**C. GRACE WHITING, J.D.**

*CEO, Whiting Communications  
with Julie Gerdes Becnel & Rebecca Marchiafava*

**Ready to Raise? Start With Capacity**

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# WANT A STRONGER LOUISIANA?



# START WITH THE PEOPLE ALREADY SHOWING UP FOR IT.

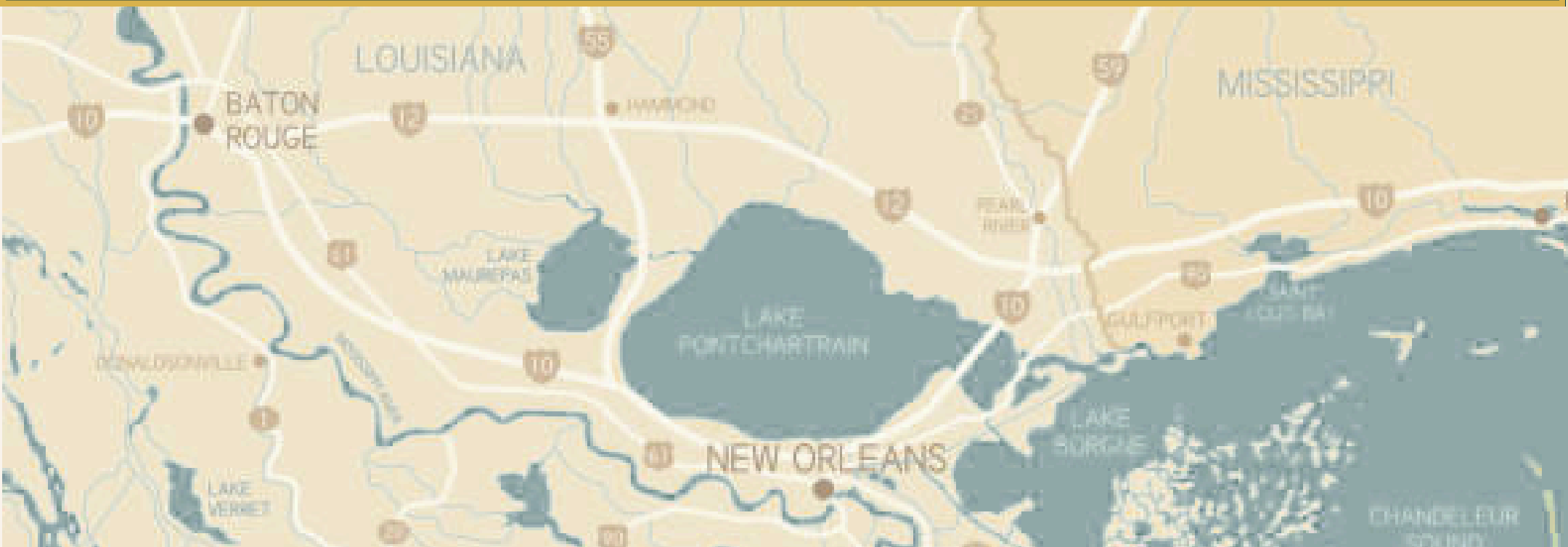
**Nonprofit professionals are navigating real challenges, from economic shifts to changing donor expectations.**

Now more than ever, they need a space where they feel supported, understood, and inspired.

Our programs bring together experienced fundraisers, new voices, and sector experts to share ideas, build relationships, and strengthen the work we all care about.

With our sponsors and partners beside us, our community stays empowered – **connected, active, and committed to what matters most.**

**JOIN THE ASSOCIATION OF FUNDRAISING PROFESSIONALS GREATER NEW ORLEANS & BATON ROUGE CHAPTERS AS WE STIR UP INSIGHTS, INSPIRATION, AND COMMUNITY TO STRENGTHEN FUNDRAISING ACROSS LOUISIANA!**





**LOUISIANA'S  
NONPROFIT  
SNAPSHOT**

**STATEWIDE**



**\$24B+**  
annual revenue    **130,000+**  
nonprofit jobs

**\$33B+**  
in total assets    **24,500+**  
tax-exempt orgs

**NEW ORLEANS**



**\$17B+**  
annual revenue\*

**8,500+**  
registered nonprofits

**15,700+**  
nonprofit jobs\*\*

**BATON ROUGE**



**\$8B+**  
annual revenue\*

**5,000+**  
registered nonprofits

**15,000+**  
nonprofit jobs\*\*

**REVENUE CONTEXT**

For perspective, our industry's revenue equals more than half the size of the state budget

**EMPLOYMENT IMPACT**

~8% of Louisiana's private workforce  
1 in every 12 Louisianans in the private sector works for a nonprofit

**SECTOR SIZE**

Encompasses charitable, educational, health, arts, and advocacy organizations across all 64 parishes  
New Orleans nonprofits are supported by more than 9,200 board members.

**FUN FACT**

New Orleans has more arts nonprofits per capita than almost any U.S. city



[www.afpno.org](http://www.afpno.org)



[info@afpno.org](mailto:info@afpno.org)



PO Box 87  
Abita Springs, LA 70420

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# SPONSORSHIP OPPORTUNITIES

|   | LOUISIANA<br>LEGACY<br>\$10,000   | GRAND<br>MARSHAL<br>\$5,000 | BAYOU<br>BENEFACTOR<br>\$2,500 | FLEUR DE LIS<br>FRIEND<br>\$1,000 |      |
|---|---|-----------------------------|--------------------------------|-----------------------------------|------|
| <b>Visibility &amp; Recognition</b>       | Exclusive presenting sponsorship recognition  | X                           |                                |                                   |      |
|   | Logo placement on name tags and plenary session feature                                   | X                           |                                |                                   |      |
|   | Ad in summer conference event program   | X                           | X                              | X                                 | X    |
|   | Prominent logo placement across conference materials & signage                            | X                           | X                              | X                                 |      |
|   | Recognition email to 1,000+ subscribers   | Standalone E-Blast          | Standalone E-Blast             | X                                 | X    |
|   | Dedicated social media recognition campaign   | 3                           | 2                              | 1                                 |      |
|   | Listed on AFP-GNO + BR website (duration)   | 1 yr banner                 | 1 yr banner                    | 1 yr                              | 6 mo |
| <b>Access &amp; Relationship Building</b> | VIP networking access at cocktail hour reception  | X                           | X                              | X                                 |      |
|   | Conference registrations  | 5                           | 4                              | 3                                 | 2    |
|   | Complimentary AFP membership to distribute as a scholarship to the Chapter of your choice | 2                           | 1                              |                                   |      |
| <b>Engagement Opportunities</b>           | Branded resource / takeaway   | X                           | X                              | X                                 |      |
|   | Exhibitor booth and activation opportunity  | X                           | X                              | X                                 | X    |
|   | Branded collateral distribution opportunity   | X                           | X                              | X                                 | X    |
|   | Host sponsored session/panel  | X                           | X                              | X                                 |      |
|   | Speaking opportunity at signature event   | X                           | X                              |                                   |      |

LAGNIAPPE FRIEND (\$500) ALSO AVAILABLE

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LAGNIAPPE &  
FINE PRINT



## LAGNIAPPE SUPPORTER

*In-Kind Sponsor* | A little something extra! Recognized for providing in-kind support or enhancing the AFP-GNO experience with your contributions. Includes name listing in event materials and social media thank-you.

## BON TEMPS BACKER

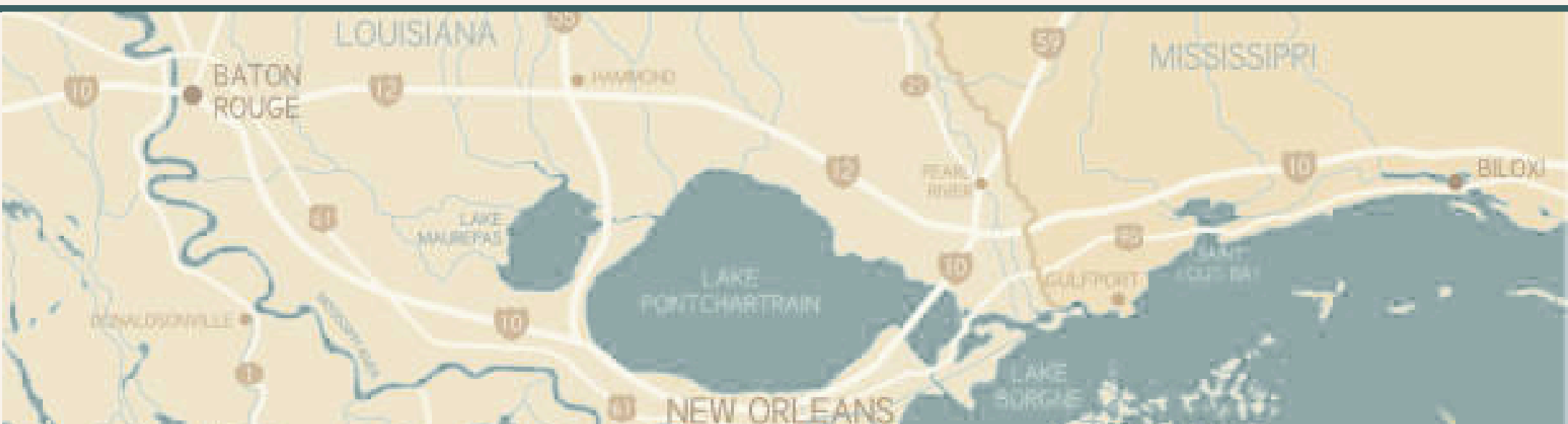
*Happy Hour or Cocktail Event Sponsor* | Let's bring our community together! Includes name listing in event materials, social media shoutout, and signage at the gathering.

## CUSTOMIZED SPONSORSHIP PACKAGES

*No Two Organizations Are the Same* | We offer customized sponsorship packages to better align with your marketing and community engagement goals. Please contact us to discuss tailored opportunities.

**TO PARTNER WITH US TO ADVANCE PHILANTHROPY, PLEASE CONTACT: [INFO@AFPNO.ORG](mailto:INFO@AFPNO.ORG)**

**NOT READY TO SPONSOR OR JUST WANT TO REGISTER TO ATTEND? YOU CAN STILL MAKE AN IMPACT WITH A GIFT OF ANY SIZE! VISIT [AFPNO.ORG](http://AFPNO.ORG) TO DO SO!**



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WITH GRATITUDE

## THANK YOU TO OUR 2026 PARTNERS!

GRAND MARSHAL \$5,000



JEFFERSON  
COMMUNITY  
FOUNDATION

BAYOU BENEFACTOR \$2,500



FLEUR DE LIS FRIEND \$1,000

**Crescendo**

Major & Planned Gifts Marketing



DINI SPHERIS

LOUISIANA  
**ALLIANCE**  
FOR NONPROFITS



**KC Strategy  
Solutions**

KASSIE COSGROVE

LAGNIAPPE FRIEND \$504



We put the Fun in your Fundraiser  
www.BlackTieAuctions.Biz

IN-KIND PARTNER *Lagniappe Supporter*



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## 2025 CONFERENCE RECAP

### NPO ATTENDEE SAMPLE

200 SECTOR-WIDE ATTENDEES, including:  
81 NPOs • 7+ FOUNDATIONS • 11 SCHOOLS

ORGANIZATIONS REPRESENTED  
48 LOUISIANA-BASED • 33 NATIONAL



### THANK YOU TO OUR 2025 PARTNERS



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