



NEWS RELEASE

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Money Laundering Course Wins Prestigious Award

A bold new approach to anti-money laundering (AML) training has paid off for **Tamlo International Inc.** The company won a coveted Brandon Hall silver award for Best Custom Content for “**Flag the Money – AML Training for Frontline Employees.**”

The centerpiece of the program is *Carl's Story*, a 15-minute film about a wealthy drug-dealing entrepreneur who tries to launder his profits through banks, money services businesses, casinos, jewelers, insurance agencies, stockbrokers and real estate. Earlier this year *Carl's Story* received top Videographer awards for writing, directing, acting, videography, voice-over narration and editing.

Garry Clement, renowned international law enforcement expert and Tamlo's new Executive Vice President said, “We've worked hard to make these training courses as informative, entertaining and accurate as possible. Advance reviews tell us we've succeeded.”

“Flag the Money – AML Training for Frontline Employees” is endorsed by the Association of Certified Anti-Money Laundering Specialists. **John Byrne**, Executive Vice President of ACAMS, said, “ACAMS is proud to endorse this important training as it's a powerful tool that highlights the realities of money laundering. Additionally, the video production and script are of the highest quality that ACAMS looks for prior to partnering with outside organizations, all with the goal of ensuring value-added products for the benefit of its members.”

“I enjoy working with Tamlo. They're creative, they listen well and they come up with some truly innovative ways to teach and motivate employees about AML compliance,” said **Connie Fenchel**, former Deputy Director of FinCEN, the financial intelligence unit of the U.S. government.

Tamlo offers free previews of the award-winning courses at www.tamlo.com.

About Tamlo

Tamlo designs and delivers highly engaging online training courses to teach frontline employees about money laundering and terrorist financing, and their role in detecting it. Current programs include a 45-minute course for money services businesses and a 90-minute course for financial institutions, featuring *Carl's Story* and real-life examples of money laundering schemes. Tamlo is developing Flag the Money programs for the U.S. and Canada in English, Spanish and French. www.tamlo.com

About ACAMS

ACAMS is the most respected professional organization in the anti-money laundering industry, with 11,000 members in 160 countries. Its mission is to advance the knowledge, skills and experience of those dedicated to the detection and prevention of money laundering, and to promote the development and implementation of sound anti-money laundering policies and procedures. Tamlo's partnership with ACAMS reflects a shared commitment to high standards of quality in training course content and design. www.acams.org

About the Brandon Hall Awards

This is the 17th year of the Brandon Hall awards, recognizing excellence in online learning design from around the world. “This year's entries were the best of the best. We are proud to recognize the award winners who have greatly improved the performance of their organization.” said Mike Cooke, CEO of Brandon Hall Group, Inc. www.brandon-hall.com/awards/excellence-in-learning/132.html

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